



## ICC VIRTUAL DELIVERY

**INTERNATIONAL** Convention Centre Sydney has been maintaining operations despite the current NSW COVID-19 lockdown, last week delivering another three virtual events.

The venue's studio spaces and the ICC Sydney Connect platform were used to operate the Law Society of NSW Specialist Accreditation Conference, the National Landcare Conference and Connect Media's Healthcare Leaders Forum, bringing the total number of in-house virtual or hybrid events hosted at ICC to more than 150 over the last year.

Brian Nash, ICC Sydney Director of Audio Visual Services, said the

venue was proud to be able to offer an expansive AV product suite to help support a wide range of client requirements.

"Under the extremely challenging circumstances created by the pandemic, supporting event organisers to deliver essential, flexible and high quality hybrid and virtual event solutions has been central to our service over the last year.

"At these critical times, we have been able to expand our offering to meet the needs of our clients.

"Staying open, flexible and agile has ensured clients who need to progress with their events online are able to do so," Nash said.

## BCEC still at top

**BRISBANE** Convention and Exhibition Centre (BCEC) has been voted runner-up in this year's World's Best Convention Centre Award from the International Association of Congress Centres (AIPC).

BCEC took out the top spot from 2016-2018, with GM Bob O'Keeffe saying he was pleased the centre continues to remain a leader in the world rankings.

Queensland Premier Anastacia Palaszczuk said BCEC would play a key role in Brisbane's economic recovery.

"We support events because we know they're vital when it comes to supporting local jobs and businesses," she said.

BCEC was the first convention centre in Australia to reopen after the pandemic's onset, and has since hosted 480,000 guests at 480 events.

One of the centre's exhibition halls is operating as Qld's largest community vaccination location, with capacity to deliver 3,000 immunisations daily.

## Showground GM



**SYDNEY** Showground this morning announced the appointment of Darryl Jeffrey as its new General Manager.

Jeffrey has been with the facility since 2012 as the venue's Chief Operating Officer, and steps up following the retirement of Peter Thorpe last month.

## Melbourne tick

**MELBOURNE** Convention and Exhibition Centre (MCEC) has again achieved gold status via the EarthCheck sustainability accreditation program.

MCEC has been EarthCheck certified since 2009, reaching gold status every year since 2016.

The centre welcomed the accolade as a milestone in its new five-year sustainability strategy.

## BEIA gathers

**NEW** Zealand's Business Events Industry Aotearoa (BEIA) is inviting registrations for its upcoming 2021 conference, which will be held at the Napier War Memorial Centre in Hawke's Bay from 11-13 Oct.

The event will be themed "BEing Brave, Bold and Ready" with key presenters including NZ Tourism Minister Stuart Nash and leading Kiwi economist Tony Alexander.

Tourism NZ is sponsoring the appearance of international event strategist Oscar Cerezales from MCI Group, who will lead discussion on "scenario planning for the new normal".

BEIA CEO Lisa Hopkins said the program would cover the current environment including the threats and opportunities from COVID as well as the domestic market and looking ahead to international opportunities.

For more info **CLICK HERE**.

## Olympic speakers

ICMI Speakers and Entertainers says it has access to "almost every Olympic speaker on the planet," with the recent return of Australia's athletes from Tokyo 2020 providing an ideal opportunity to inspire audiences with their "journeys of dedication, inspiration, perspiration and preparation".

The ICMI roster includes swimming champions Ariarne Titmus, Emma McKeon, Cate Campbell and Kaylee McKeown, as well as runner Peter Bol, cyclist Anna Meares, basketballer Andrew Gaze and speed skater Steven Bradbury - to enquire go to [www.icmi.com.au](http://www.icmi.com.au).

## Bahrain centre

**ASM** Global has been appointed as the managing operator for the new Bahrain International Exhibition and Convention Centre.

When completed next year the facility will be the Middle East's biggest centre, with 10 halls and 95,000m<sup>2</sup> of exhibition space.

AUSTRALIANS WILL BE ALLOWED TO TRAVEL WHEN WE REACH 80% OF THE POPULATION VACCINATED, SO LETS

# #givetravelashot #letsgetto80

## GET INVOLVED!

- 1 Get vaccinated
- 2 Use the social media hashtags
- 3 Access our toolkit of assets
- 4 Tag us: the best post wins a gift card

