



Today's issue of BEN

Business Events News today has two pages of news.

ICC Syd hosts MDRT

THE ICC Sydney is playing host to one of the largest association meetings to hit Aussie shores in the last five years.

More than 7,700 delegates arrived in the NSW capital over the weekend to attend the inaugural MDRT Global Conference.

The four-day conference, attended by financial services professionals, is running from 01 - 04 Sep.

Speakers include Dr Nick Bontis, a leading expert on intellectual capital & more.

PCOA 19 agenda

THE 12th annual PCOA conference program is now available to view online.

Topics this year include how to get video smart, marketing automation, mentoring sessions, tips and tricks on cloud software, plus much more.

The conference will be held at ICC Sydney 08 - 11 Dec 2019.

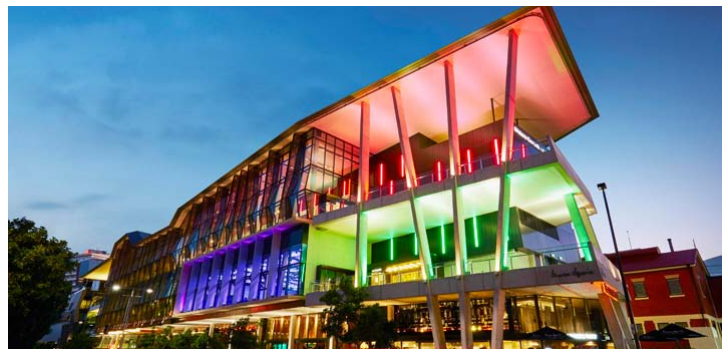
See the full lineup [HERE](#).

BRISBANE'S SPRING MICE BOOM

MORE than 13,000 delegates will descend on Brisbane between now and the end of the year, injecting \$29 million into the local economy.

The events, secured in a partnership between the Brisbane Convention and Exhibition Centre, Brisbane Marketing and Tourism Events Queensland, will run across multiple days, supporting the city's venues, hotels and hospitality businesses.

Commenting on the MICE boom, Lord Mayor Adrian Schrinner said that "beyond the immediate tourism benefits, business events can leave lasting legacies thanks to knowledge exchange, research and business partnerships sparked by meetings of the minds."



"These national and international business events will attract thousands of experts, researchers, professionals and educators at the forefront of global research and practice."

Some of the secured events coming to the Brisbane Convention and Exhibition Centre (**pictured** above) include the 800-delegate Tissue

Engineering and Regenerative Medicine International Society - AP Chapter and the 7th Asian Biomaterials Congress; the 1,000-pax International Air Transport Association Slot Conference; the 17,00-pax Guangzhou Jiadai Biotechnology conference and the 1,500-pax SIGGRAPH Conference on Computer Graphics & Interactive Techniques in Asia.

Encore improves video conference technology

A **NEW** video conferencing service has been developed and unveiled by Encore, dubbed Encore Connect.

The new service covers testing of AV equipment prior to the the conference, setting up a meeting room early and allowing presenters to become familiar with the technology, with each meeting fully supported by a dedicated technician.

"Meetings can be pressured environments and people just want to get on with their agenda," said Andrew MacColl, Director of Innovation at Encore.

"Although video conferencing may not be new, we are doing it differently, our high level service is designed to ensure total satisfaction and seamless connections with every event delivered," he said.

Darwin CC results

DARWIN Convention Centre has recorded its highest number of national and international delegates on record in FY19, according to its latest report.

Nearly 20,000 international and national delegates attended a business event at the convention centre, injecting \$54 million in delegate spend into the local economy.



BANNISTERS HOTELS
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ESCAPE THE BOARDROOM

AND EXPERIENCE CONFERENCES BY THE SEA

Daily delegate packages starting at \$299pp per day including accommodation, breakfast, morning tea, lunch, conference facilities and AV. Special price valid for bookings between 1 May - 30 September 2020.

Mention this ad when enquiring to receive unlimited barista coffee with breakfast and lunch.
**Terms, conditions and select dates apply.*

To make an enquiry or book, contact elisha@bannisters.com.au or (02) 4454 7407



Find out why Tasmania is a popular choice for business events in the September issue of *travelBulletin*.

CLICK to read
travelBulletin

IBTM World keynote speaker

THAILAND cave rescuer, John Volanthen (pictured), will deliver the first keynote speech at global MICE event IBTM World 2019 in Barcelona this Nov.



The world-record holding British cave diver was one of the heroes who helped save 12 young Thai footballers who became trapped in the Tham Luang Nang Non cave in 2018.

Volanthen will speak about managing risk and keeping calm in a crisis, using examples from the cave rescue mission to highlight his points.

IBTM World Event Director, David Thompson, said

Volanthen's experiences can be related to different situations with his key message of staying calm and preparing well critical to success in everyday business.

IBTM World 2019 takes place at Fira Barcelona from 19 to 21 Nov.

MIDNIGHT HOTEL CBR

MARRIOTT Hotel has penned an agreement with Iconic Hotels to bring a new 199-key, art-driven property to Canberra, slated to open later this month.

"This deal marks a significant milestone for us since it will be our first in the capital of Australia," said Richard Crawford, Senior Director, Hotel Development, Australia, New Zealand and Pacific, Marriott International.

"We look forward to working closely with Iconic Hotels to bring this hotel to this market."

There will be a number of event and conference spaces available following the opening of Midnight Hotel, along with other onsite facilities such as a restaurant, bar, indoor



swimming pool and a wellness centre.

Nick Georgalis, Founder and Managing Director of Geocon, Iconic Hotels' parent company said the deal would enable the group to cater to the growing premium hotel market in Canberra.



FOR years we've been warned that robots will take our jobs, but few would have thought pole dancers would be among the first to lose a grip on their gigs.

Tragically for the starlets at SC-Club in Nantes, France, a duo of stiletto-wearing androids encased with plastic from mannequins, have stolen the limelight after their debut performances this weekend.

You'd wonder if Kevin '07's Scores scandal would have been so dramatic if dancers had been more robotic?

Hyatt Bangkok MICE

BANGKOK'S new Hyatt Regency hotel is offering event organisers a special MICE MOMENTS offer until the end of the year.

The 31-story Hyatt Regency Bangkok Sukhumvit, features 1,359m² of function space, including a pillarless ballroom, and a spacious multipurpose event venue, Spectrum Lounge and Bar.

MICE bookings made before 31 Dec and held by 31 Mar 2020 for 75 or fewer guest rooms, will receive up to 5% credit towards the master bill, free wifi on event floors, complimentary room upgrade of every 25 paid room nights, and more.

CLICK HERE for more information.

Underground Spirit of Floriade

CANBERRA distiller, Underground Spirits, will deliver a limited edition Lakeside Gin, to celebrate Floriade World in Bloom, in the city's Commonwealth Park.

Underground Spirits is partnering with Canberra's flagship tourism event for the second successive year, as the festival's official gin and vodka partner.

The unique gin will only be available onsite at the Floriade Shop and the Ginternational pop up bar, for \$95 a bottle.

Underground Spirits CEO, Claudia Roughley, said Lakeside Gin was distilled



to evoke "thoughts of fresh flowers blooming".

"Inspired by Floriade 2019 - World in Bloom, the new Lakeside Gin is a modern new world gin," she said.

"We can't wait to serve up our local spirits, mix some fabulous cocktails during the spring sunshine and share our new gin with visitors to Floriade."