



Today's issue of BEN

Business Events News today has two pages of news.

Radisson in NZ

RADISSON Hotel Group has signed a deal to enter New Zealand, with four new hotels and three brands set to be introduced to the market.

It is the biggest hotel management deal signed in Australasia this year, with four new properties, all on the South Island, including Radisson Blu and Radisson RED hotels in Queenstown, and Radisson Blu and Park Inn by Radisson at Lake Tekapo.

Scheduled for 2021 and 2022 openings, the deal will see 777 keys added to the market.

"There is still a shortage of internationally branded accommodation in the South Island of the country," said Radisson Hotel Group President Asia Pacific Katerina Giannouka.

"We are delighted to introduce four outstanding hotels and three of our original brands to New Zealand for the first time," she enthused.

NZ INDUSTRY SEEKS QUOTES

A BUSINESS events industry working group led by Conventions and Incentives New Zealand (CINZ) has released a request for quote for the Business Events Research Programme (BERP) contract opportunity.

Consisting of industry stakeholders, the group is led by Conventions and Incentives New Zealand, and was established earlier this year, following the decision by the Ministry of Business, Innovation and Employment to discontinue the previous BERP, which they operated in partnership with Regional Convention Bureaux.

"This is an exciting opportunity to reset the collection and reporting of business events data for New Zealand, and we are seeking a provider to work with us on this essential project," said CINZ



Chief Executive Sue Sullivan.

"This project is to establish a new program to measure and report business events activity and spend.

"We are seeking to appoint a provider to collect and report on Business Events data, namely Business Events Delegate Survey and Business Events Venue Survey.

"Our working group are looking for a credible provider who has the capability and experience to deliver a valuable and trusted business events data set."

The new data collection will be set up for 2020, with the deadline for quote submissions 11 Oct and the anticipated start date 01 Jan.

Startups in Syd

GLOBAL startup generator and investor Antler will take over Sydney Town Hall on 07 Oct, giving 12 startup entrepreneurs the chance to pitch their ideas.

Each entrepreneur has received \$100,000 in pre-seed funding, and will pitch for global capital.

TCEB spotlights MICE market at events

THAILAND Convention and Exhibition Bureau (TCEB) is spotlighting MICE at IT&CMA and CTW Asia-Pacific 2019.

With an aim to attract more MICE groups, the movement is expected to generate 57,000 baht (A\$2,766.65) in 2020.

"To expedite MICE to achieve [economic, political and societal] goals, it is therefore necessary to seek collaboration on both national and international levels," said TCEB President Chiruit Isarangkun Na Ayuthaya.

The trade shows will serve as a business arena for regional MICE opportunities.



ESCAPE THE BOARDROOM

AND EXPERIENCE CONFERENCES BY THE SEA

Daily delegate packages starting at \$299pp per day including accommodation, breakfast, morning tea, lunch, conference facilities and AV. Special price valid for bookings between 1 May – 30 September 2020.

Mention this ad when enquiring to receive unlimited barista coffee with breakfast and lunch.
*Terms, conditions and select dates apply.

To make an enquiry or book, contact elisha@bannisters.com.au or (02) 4454 7407



Read how Arabia is hotting up for conferences and events in the October issue of *travelBulletin*.

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AACB Business Leaders Dinner

THE Association of Australian Convention Bureaux (AACB) held an inaugural Business Leaders' Dinner at its annual conference, Destination Business Events, in Melbourne recently.

Titled Growing Business Events and the case for Regional Dispersal, the event highlighted the importance of business events to Australia, in particular regional destinations.

The dinner attracted 40 of the business events industry's most influential leaders from across the country to meet with Senator Jonathon Duniam, Assistant Minister for



Regional Tourism.

"This was a great opportunity to better understand the benefit that the business events industry brings to my portfolios of Regional Tourism as well as Forestry and Fisheries," said Duniam.

"I thank the AACB for professionally coordinating this leadership dinner and allowing me to engage with this very important industry."

MAKE IT EDINBURGH

SCOTTISH capital Edinburgh is proving a popular destination for international medical organisations, with more than 37 health conferences held in the city in 2018-19.

Marketing Edinburgh reported the events attracted 18,321 delegates, accounting for 44% of business tourism revenue generated in that time.

The city will host the Compassionate Mind Foundation's 8th International CFT Conference next week, at the Royal College of Physicians, while World Extreme Medicine will hold its annual event in Edinburgh in Nov.

The World Extreme Medicine Conference will focus on treating patients in different environments, from disaster situations to the wilderness.

The International Conference on Law Enforcement and Public Health will also be held in the city this month.

The city has also been named as the host of the 6th World One Health Congress, which will take place next

Jun, following a collaborative bid by Marketing Edinburgh, VisitScotland Business Events, Scottish Government, University of Edinburgh and the Edinburgh International Conference Centre.

The event is expected to generate £3.3 million for the local economy, Marketing Edinburgh Head of Business Tourism Amanda Ferguson said.

"It's the aim of the business events campaign, 'Make It Edinburgh', to showcase the Scottish capital's centres of excellence, our Life Sciences sector being one of these," she said.

"With esteemed and influential events such as World One Health Congress choosing Edinburgh as a host city, there is an opportunity to not only showcase and share our expertise, but to allow the sector to grow and flourish.

"Greater expertise and entrepreneurship in health and life sciences ultimately attracts more talent and investment, delivering economic growth through innovation."



WORLD Para Powerlifting events and the 2020 Summer Paralympics will be getting a new mechanical participant.

Panasonic's powered exoskeleton, the wearable Atoun Model Y Power Assist Suit, will not be competing for medals, but will be assisting loaders and spotters who have to handle the weights for the more than 180 competitors.

The contraption has already been demonstrated at the Kitakyushu 2018 Asia-Oceania World Para Powerlifting Championships.

Hawaii's success

THE Hawaii Tourism Authority is reminding interested parties the deadline for registration for its Growing Success III event is this Fri.

In partnership with the International Festivals and Events Association, all-day workshops will be held on Hawaii Island, Kauai, Maui and Oahu from 15-18 Oct.

The events will spotlight how to best enhance the success of events and projects around revenue generation, developing successful volunteer programs, succession planning, risk management and event safety.



TRAVEL DAILY

A-LEAGUE TIPPING IS BACK

Grand prize of Etihad Airways flights, tickets to see Manchester City & ReadyRooms accommodation voucher.

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