

**Today's issue of BEN**

Business Events News today has one page of news, the latest **BEN** Christmas Venue Guide on **page two** plus a full page from **One&Only Wolgan Valley**.

Wld Investment Frm

THE 2019 World Forum for Foreign Direct Investment will bring together 400 global business leaders and senior officials from 36 countries over three days to attract global investment to key industry precincts being developed across NSW.

The Forum is taking place in Sydney this week.



HACKERS' ethical concerns have forced event organisers to rethink their choice of keynote speaker at the Black Hat security conference in Las Vegas, this Aug.

Former CIA officer and cyber security expert turned Republican Congressman, William Hurd, was dropped from the agenda after delegates threatened a boycott over his voting record on women's rights.

Techcrunch noted he had voted against providing financial support to women in STEM fields, and also backed move to defund Planned Parenthood.

"A CAREER FOR LIFE" PHASE 2

CAREER advisors, teachers, parents and students are the targets of the Exhibition and Event Association of Australasia's (EEAA's) "A Career for Life" campaign, which aims to highlight the opportunities in the sector.

EEAA Chief Executive Joyce DiMascio said the campaign was designed to inspire more young people to consider a career in the industry, highlighting the experience of people working in the sector.

"It takes all types of people, with all kinds of skills to create an event," DiMascio said.

"There are a range of roles from front-of-house to behind the scenes. Each requires different skills. Each requires passion and commitment.

"You could have a career for life if you choose our industry."

Beyond offering people the opportunity of a long-term career, DiMascio highlighted the



broader impact the industry has on the nation.

"Business and consumer events play a pivotal role in driving Australia's economy," she said.

"Globally, the exhibition sector has created over 680,000 jobs and attracts over 260 million visitors to its 31,000 trade and consumer shows."

The industry is also estimated to contribute over \$30 billion in direct expenditure, \$13 billion in direct value-add and nearly 200,000 Australian jobs.

The campaign shines a light on the opportunities for creativity and satisfaction the industry presents, for employees.

Pictured, Georgie Chapman-Burgess, Operations Manager, Exhibitions and Trade Fairs; Nathan Murray, Operations Manager, AV1; Nikki Witman, Operations Manager, Talk2 Media and Events; Stephanie Hopton, Senior Sales Manager, Melbourne Convention and Exhibition Centre.

Luna Park Sydney IGNITES the senses

SYDNEY'S Luna Park (pictured) lit up last Wed (12 Jun) for IGNITE 2019.

The event brought together 250 top corporate event planners for a lights and music show.

Luna Park Venues and Functionality Events and Experiences showcased a variety of spaces that can be used for corporate events, with guests treated to a smorgasbord of culinary delights prepared by executive chef Gavin Berrethloth.

The entertainment line-up included a laser and light show, globots, dance performances, bands, DJ's and hula artists.

**CAPA returns to Syd**

CHIEF Executives Officers of Australian and Pacific region-based airlines and tourism experts will descend on Sydney for the Centre for Aviation (CAPA) Australia Pacific Aviation Summit in Aug 2019.

Destination NSW CEO Sandra Chipchase said the event was an opportunity to showcase Sydney as "the premier destination for conventions".

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CHRISTMAS VENUE GUIDE



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presents

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Sydney, NSW

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