



*Explore the Sunshine Coast
for your next business event*

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Business Events
Sunshine Coast
Queensland Naturally refreshing



Today's issue of BEN

Business Events News today has two pages of news plus a front cover wrap from **Business Events Sunshine Coast** and a full page from **One&Only Cape Town**.

Experience the Sunny Coast

BUSINESS Events Sunshine Coast is set to launch its new range of curated experiences at AIME.

The product updates will include the Novotel Twin Waters Resort's new convention centre, opening in May & the upgraded The Events Centre at Caloundra.

For more information on what the destination has to offer see the **cover page**.

AIME WELCOMES ATTENDEES

ASIA Pacific Incentives and Meetings Event (AIME) officially opened its doors this week at the Melbourne Convention and Exhibition Centre, showcasing the "reimagined event to the global meetings events industry".

"The planning and reshaping of AIME 2019 has been a momentous journey with Talk2Media over the last 12 months," said Melbourne Convention Bureau (MCB) CEO Karen Bolinger.

"The business events industry has been vocal about what they'd like to see at AIME and Talk2Media have worked with us closely to build an event that will be significantly different than previous editions."

Evolution of the AIME Knowledge Program, sponsored by the MCB, now sees it to

be the "largest and most comprehensive Business Events education program on any single day in Australia", with over 500 participants set to engage in a variety of sessions specifically curated in partnership with AIME's strategic education partner, Professional Convention Management Association.

MEANWHILE, hosted buyers attending AIME were this week welcomed at Melbourne's newest event space The Timber Yard in Port Melbourne for the "Uncover Melbourne: Hosted Buyer and Media Cocktail Party".



In welcoming the 300 plus guests, Bolinger detailed the bureau's commitment to working collaboratively with all partners and the business events industry on supporting initiatives that strengthen the city's eco-credentials.

Pictured is City of Melbourne Lord Mayor, Sally Clapp with MCB CEO, Karen Bolinger at the hosted buyer welcome function.

NIMW Summit

MELBOURNE Convention Bureau CEO Karen Bolinger is calling on business events leaders to take action against sexual harassment in the workplace.

"The meetings and events industry represent the perfect storm when it comes sexual harassment," said Bolinger, adding "we are in a vulnerable position with unusual hours, alcohol and an environment that is not so structured".

The Not In My Workplace (NIMW) Summit on 21 Feb at Melbourne Convention and Exhibition Centre is set to draw an "allegiance of influential government, senior executives & dynamic thinkers" to address the issues of workplace harassment and abuse.

CLICK HERE to register.

Ungerboeck Young 2019 record

MEETINGS & Events Australia's (MEA) 2019 Ungerboeck Young Professional Scholarship Program has received "a record number of applications" from all states and territories across Australia.

"This program seems to go from strength to strength each year which is a great testament to the growth of the events industry and the enthusiasm of young professionals," said Fred Lazzerini, Asia-Pacific Ungerboeck Software Managing Director.

The recipients of the 2019 scholarships will be announced at each of the state and territory awards and presented at Evolve 2019 from 31 Mar to 02 Apr at the Brisbane Convention & Exhibition Centre.



EVERY event planner desperately wants their conference to be the coolest in town, however one event in Canada has taken that ethos to a chilly new extreme.

The International Hair Freezing Contest held at the Takhini Hot Pools in the country's Yukon Territory sees people from around the world freezing their follicles in an attempt to score CA\$750 and a 30-soak pass. Hair dryers on standby!



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CROWNE RENOVATIONS

CROWNE Plaza Terrigal Pacific on the Central Coast is set to undergo a complete refurbishment of its conference and event facilities during Jun and Jul.

Enlisting interior design company Make Architects, it will be the first full renovation of the space in the last 10 years.

The refurbishment will include an updated look for meeting and break-out areas with upgraded bar and coffee facilities, carpets and interiors along with new audio-visual equipment.

The upgrade will also include access to Encore meeting enhancements such as the Cumulus Event app and Catch Box Q&A

microphones.

“Meetings and events business is very important to us, with a strong focus on providing exceptional service, unique conference experiences and a touch of coastal inspiration from our beachside location,” Crowne Plaza Terrigal Pacific GM Ryan South said.

Pictured is a render of the grand ballroom.



EEAA W-Day

THE Exhibition and Event Association of Australasia (EEAA) 2019 Int’l Women’s Day Breakfast on 07 Mar at Sydney’s Doltone House, Hyde Park is set to address key themes including women in leadership, women defying stereotypes and women’s heart health and wellbeing.

EEAA Chief Executive Joyce DiMascio has announced a range of speakers for the annual event that honours the contribution of women to business events.

DiMascio said the business events sector was a major employer of women and it was important to shine the light on their achievements.

The 2019 panel will include Researcher Professor Clara Chow, Head of Digital at Reed Exhibitions Australia Supriya Shakya, and Director of Culinary at ICC Sydney Lynell Peck.

CLICK HERE to register for the annual event.

Destination update

A dynamic, flexible and customisable space

METROPOLIS Events is a sophisticated, flexible event space for corporate events with a difference. Situated on the banks of the Yarra River with unsurpassed views of Melbourne’s city skyline, Metropolis Events sets a new benchmark as the ultimate corporate destination.

Suitable for an array of events from multi-day conferences, to intimate dinners and gala events, Metropolis Events focuses on delivering exceptional events that exceed client and guest expectations at all times. The versatile venue design includes two separate spaces with dedicated entry points, an all-weather terrace and the ability to create different zones with motorised drape lines.

Located on a private floor high above the Southgate Precinct and moments from the CBD, the venue’s towering floor to ceiling windows reveal views stretching along Flinders Street Station and beyond.

Let the view at Metropolis Events inspire you – experience the Metropolis difference today.



Amex M&E

AMERICAN Express Meetings & Events has expanded its attendee engagement portfolio via new tie-ups with mobile event tool, Attendify and marketing platform, Splash.

Through these apps, attendees can access agendas, presentations, and speaker info - view **HERE**.

BCEC Int’l Scientific Symposium

THE Brisbane Convention & Exhibition Centre (BCEC) is set to host the five-day 2021 International Peptide Symposium, welcoming researchers from across the globe involved in the emerging science of peptides, “considered an important field for future drugs for reasons of potency, safety and specificity”.

“Using events as a platform to showcase our state’s unique tourism experiences is a clear strategy of the Queensland Government, and we are proud to support events like this which drive visitation, support local jobs and generate significant economic benefits,” said Queensland Tourism Industry Development Minister Kate Jones.

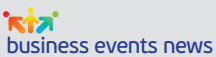
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