

Travel Daily
presents



Sustainability SUMMIT

30th April 2019

A special event providing the opportunity for the Australian travel and tourism sector to share best practice, discuss initiatives and encourage one another to ensure future generations can continue to enjoy exploring the globe.

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Today's issue of BEN

Business Events News today has two pages of news plus a front cover wrap from **Sustainability Summit**.

Sus Summit

THE Business Publishing Group has announced the inaugural Australian travel industry Sustainability Summit in Sydney.

The one-day event will see industry suppliers, operators, agency groups and other stakeholders take part to share best practices, learn from each other and examine key issues such as over tourism, single-use plastics, non-exploitative product development, sustainable cruising and aviation practices and how the industry can continue to make a difference.

For info on participation, **CLICK HERE**.



THE annual "Ice Out" contest has officially launched, with Vermont officials inviting the public to guess how long the ice will last on Lake Memphremagog.

For the comp, the Newport Parks and Recreation put out a "large drawing of a bottle of vanilla extract (**pictured**) on a platform attached to a time clock" the local media reported.

It will record when the facade, called "Vanilla Ice," drops into the water.



DARWIN WELCOMES RECORD

RECENT events hosted in Darwin have seen "record numbers of attendance", with several conferences hosted at the Darwin Convention Centre (**pictured**) in 2018 achieving "their highest delegate numbers".

Some of the largest conferences included the Property Council of Australia, which held its annual conference in Darwin from 12 to 14 Sep 2018.

The two-day event attracted 760 delegates, breaking "the 2017 attendance record".

Delegates came from all over Australia, and some 20% brought their partners.

Additionally, the annual Rural Medicine Australia (RMA) Conference held in Darwin from 24 to 27 Oct 2018, welcomed well over its initial goal of 450 delegates.

"Our final count was 775 attendees," said Michelle Cuzens, the Event Co-ordinator.

"It was a big number in Darwin—one of our biggest."



Cuzens also said the common misconceptions about distance and cost for a Darwin business event were a non-issue.

"Darwin was one of those places we weren't sure if everyone was going to make the trip," she said.

"But many of our delegates told us they'd never been to Darwin, and in our post-event survey, it was a massive stand out and that Darwin is a 'destination city,'" Cuzens said.

In addition to organisations reaching record numbers, conference organisers are finding Darwin provides

"the perfect destination for delegates to connect and knowledge share".

The 46th biennial Ports Australia Conference held at also the Darwin Convention Centre, also achieved high attendance numbers.

Ports Australia Communication Director Mike Fairburn said Darwin's unique atmosphere and welcoming personality was one of the highlights & allowed the delegates to network.

"The setting actually encouraged the sector to unify more—that would be one of the legacies from the Darwin event."

AIME embraces sustainability

ASIA Pacific Incentives and Meetings Event (AIME) has announced a series of partnerships with key sustainable companies for its 2019 event held at Melbourne Convention & Exhibition Centre (MCEC).

The partnerships include Decorative Events & Exhibitions, creators of the new innovative exhibitor stand (**pictured**); and Harry the Hirer, the infrastructure builder of the three-day event.

"We replaced over 600 light fittings to energy-efficient alternatives and have eliminated the use of all plastic water bottles in catering," said MCEC COO Leighton Wood.

"These initiatives demonstrate that we are going far beyond a "tick box" approach by implementing unique and innovative measures, which benefit Melbourne, the local community, and more directly, AIME's environmental impact."

To register to attend AIME 2019 as a visitor, **CLICK HERE**.



Indigo package

HOTEL Indigo Phuket Patong in Thailand, which opened late last year, is celebrating with a special package deal for MICE group bookings.

The offer includes room rates from \$195 including breakfast for two people, along with meeting packages from \$79pp for full day or \$67pp for half day and catering.

The 180-room hotel has three meeting spaces, which includes two meeting rooms for up to 90 people and a rooftop deck with a swimming pool & a pool bar.

CLICK HERE to find out further details.



POWERING GROWTH

THE inaugural The Business of Events is set to explore the changing role of the events industry and the impact it's having on the economy from 07-08 Feb at the Sheraton Grand Sydney.

The event's theme "Powering Growth" will provide event professionals with insights on Australia's position within the global marketplace, strategies, international expectations, global trends, and business solutions to deliver ROI.

"The biggest changes to the industry will be the rise of risk, virtual experiences, brand strategy, customer satisfaction and social media," said Peter Jones Special Events Managing Director Peter Jones, who will be presenting a session on "Creating Memorable Experiences and Unexpected Moments".

International keynote, Laura



Schwartz (**pictured**) former White House Director of Events will MC and headline the two-day program.

Other speakers include Penny Lion, Executive General Manager of Events, Tourism Australia; Terese Casu, CEO, Sydney Gay and Lesbian Mardi Gras; and Natalie Xenita, Executive Director, IMG Fashion Asia-Pacific.

To secure a ticket for The Business of Events conference, **CLICK HERE**.

ICC T20 Cup

SYDNEY Showground Stadium is set to host the ICC Women's T20 World Cup opening celebration on 21 Feb 2020 along with five cricket matches.

"Sydney Showground Stadium is a beloved venue on the sporting circuit, its access to public transport, proximity to accommodation, numerous food outlets and function space provides the perfect location to celebrate Australian Sport," said the stadium's GM, Peter Thorpe.

The Rees series

THE Rees Hotel Queenstown, NZ has scheduled its annual Culinary Series Dinner held in Apr, Jun, Sep and Nov.

Guests will get to enjoy paired dishes at The Ree's True South Dining Room (**pictured**) created by Executive Chef Ben Bradbury, as well as sample local wines.

The Pyramid Valley Culinary Series Dinner on 05 Apr is starting off the series and is exclusively limited to just 50 people.

For bookings, **CLICK HERE**.



Destination update

The Ultimate Corporate Destination

METROPOLIS Events is a sophisticated, flexible event space for corporate events with a difference. Situated on the banks of the Yarra River with unsurpassed views of Melbourne's city skyline, Metropolis Events sets a new benchmark as the ultimate corporate destination.

The versatile venue design includes two separate spaces with dedicated entry points, an all-weather terrace and the ability to create different zones with motorised drape lines. Suitable for an array of events from intimate dinners, to multi-day conferences and gala events, Metropolis Events focuses on delivering exceptional events that exceed client and guest expectations at all times.

Located on a private floor high above the Southgate Precinct and moments from the CBD, the venue's towering floor to ceiling windows reveal views stretching along Flinders Street Station and beyond.

Let the view at Metropolis Events inspire you – experience the Metropolis difference today.



City of Melbourne for Melbourne Fashion Week

CINZ's new Exhibition Manager

CONVENTIONS & Incentives New Zealand (CINZ) has welcomed Claire Steele as **MEETINGS'** new Exhibition Manager.

Steele, originally from the UK, has been in NZ for nine years and has held various roles in the hospitality and training sector.

MEETINGS Exhibitors are urged to register online, with final bookings closing on 15 Mar- contact Steele **HERE**.

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EVENTS

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