



Today's issue of BEN

Business Events News today has two pages of news, the latest **BEN** Christmas Venue Guide plus full pages from:

- RACV
- Travel Trade Recruitment

Mercure Rouse Hill

ACCOR hotels has announced the opening of its latest property, Mercure Rouse Hill situated in Sydney's Hill's District.

The 4.5 star property features 78 guestrooms plus new conferencing and event spaces, a fitness centre, a swimming pool and more.

A number of room types are available including a mix of Deluxe Rooms, Family Rooms, Suites and four rooms catering to guests with reduced mobility, spread over four floors.



ICC Syd results

DELEGATES attending events at the International Convention Centre Sydney (ICC Sydney) generated \$896m in direct expenditure to the state last year according to its '19 financial year performance results.

Int'l and interstate visitors helped generate 73% of the total expenditure, with the venue's operations and events delivering an economic contribution to NSW of AU\$902 million, generating 5,790 full time equivalent jobs for the local economy and 1.77 million overnight stays.

REGIONAL BID FUND CHANGES

REGIONAL destinations across Australia will now have more opportunity to bid for lucrative international business events following changes made to the eligibility criteria of Tourism Australia's \$12 million bid fund program.

"Since its launch last year, the fund has received 88 event bid applications with 23 of these having been converted as new business for Australia worth more than \$270 million to the economy," Federal Tourism Minister Simon Birmingham (pictured) said in a statement.

"After reflecting on the first year of operation we asked the industry what could be done to make the fund more effective.

"Based on their feedback, we felt there was scope to make the program more accessible by broadening the terms and conditions so that more bids are eligible to access funds."

"This means that the program will now offer greater assistance



to regional destinations that often bid for smaller international events and which we know provide far reaching economic benefits to their local communities by filling hotel rooms, restaurants and venues."

The industry has lauded the

changes, with Association of Australian Convention Bureau Chief Executive Andrew Heibl calling it a 'win' for regional destinations.

"This is a win for many of the AACB's member convention bureaux which will result in increased international bid wins and drive high yield visitation for smaller destinations, generating jobs across the tourism and events sector including venues, accommodation and restaurants," he said.

The Business Events Council of Australia (BECA) also welcomed the changes, with President Barry Neame saying he applauded the Gov't and Minister for taking on board the input from stakeholders.

"As a member of Business Events Council Australia (BECA), PCOA lobbied the Government to both continue the bid fund and make the necessary adjustments to the criteria."

AIME promises more diversity for 2020 show

THE Asia Pacific Incentives Meetings and Exhibitions Event (AIME) is making diversity a key element of its 2020 show, with new organisers Talk2Media announcing a 50% increase in hosted buyers and a 30% boost in exhibitors.

"The 2019 event showcased to the business events world AIME's reimagined format – and it got people talking. This year, we're really upping the ante with some aggressive growth targets, which ultimately mean more positive commercial outcomes for buyers and exhibitors," said Matt Pearce, CEO, Talk2 Media & Events.

Newly confirmed exhibitors include India Tourism, Fairmont Singapore, Minor Hotels and Taronga Zoo.

Bernadette Panton, AIME Hosted Buyer Manager, has been building a program designed uniquely for Asia-Pacific buyers.

"AIME delivers a diverse range of buyers from across the globe, with the vast majority from Asia Pacific and the remaining travelling from Europe, the Middle East and the Americas.

"Our most important task at the moment is ensuring that these buyers are properly vetted to certify they have business to place in the Asia Pacific region."

AIME will be held at the Melbourne Convention and Exhibition Centre 17–19 February, more info **HERE**.



A PETITION to rename a New York City street in front of Trump Towers after former US President Barack Obama has received more than 200,000 signatures.

Hosted on Moveon.org, petition organiser Elizabeth Rowin told *Newsweek* said the whole thing "honestly started as a joke.

"I saw a joke about how it would make Trump so mad if it was named after former President Obama and I thought why not?"

The petition is unlikely to succeed as according to renaming rules the honouree must be deceased.

Hayman Island Resort officially opens

THE official opening of Hayman Island Resort by InterContinental on Friday brings back significant scope for the MICE industry in the Whitsundays region. Located only an hour from Hamilton Island, the guests experience starts as they board the Hayman launch and are treated to bubbles and snacks on the exclusive transfer.

With 166 rooms the resort offers capacity to host a variety of events from conferences, meetings and incentive groups to weddings and special occasions, being able to cater for anywhere from 10 to 320 guests. Exclusive access of the Island is available, with whole island buy-outs to curated intimate moments. There is a collection of 15 indoor and outdoor locations, such as private beaches, canopied gardens, tranquil lagoons and private yachts.

With three separate accommodation wings, a larger group can get exclusive use of one wing, creating their own private resort. Food and beverage have become a big focus for the newly reimagined resort and there is an amazing array of venue options as well as menu options for groups.

Entertaining groups is easy with a myriad of activities available - from on-island activities such as snorkelling, paddle boarding, sailing, hiking, kayaking, tennis and golf simulation and off-island experiences such as diving, fishing tours and underwater scooter adventures.

For more photos and video of the luxurious resort **CLICK HERE** to visit our Facebook page.



At the official opening ceremony Seng Huang Lee, Chairman, Mulpha International with QLD Premier Anastacia Palaszczuk.



Leanne Harwood, IHG; Jason Costigan, MP for Whitsundays; The Hon Kate Jones MP; Seng Huang Lee; The Hon. Anastacia Palaszczuk; Andrew Wilcox, Mayor Whitsundays Regional Council and Greg Shaw, CEO, Mulpha.



Leanne Harwood, IHG; Leanne Coddington, CEO Tourism & Events QLD; Veronique Domin-Reid, IHG.



Phillipa Harrison, Tourism Australia; Melanie Anderson, GM Tourism Industry Development, QLD Government; Ruwan Peiris, IHG.



The InterContinental team; Chris Waite, Leanne Harwood, Ruwan Peiris, Jenni Brown, Veronique Domin-Reid and Mark Eletr.



Ngaro Tribe Dance Ceremony.

CHRISTMAS VENUE GUIDE



business events news
presents

Looking for a Christmas venue or staff celebration?
Business Events News guide to 2019/20 Christmas venues is the place to showcase!
To feature here email advertising@businesseventsnews.com.au.

POP UP CHRISTMAS CARNIVAL

Sydney Showground, NSW

Back by popular demand, Sydney Showground's all-inclusive Pop Up Christmas Carnival provides a unique option for your next Christmas party or family fun day.

Features include:

- Exclusive use of the carnival
- Easy to execute and plan
- 4 hours of unlimited rides including dodgem cars and an ice rink
- Accessible location close to public transport
- Award winning food options
- Packages starts from only \$84 per person (minimum numbers apply)
- Optional extras from face painting, pony rides, petting zoos to a cocktail bar

Let the Sydney Showground team take the stress out of organising your Christmas party. **Book now, spots are filling up fast!**



Please contact the event sales team to find out more on 02 9704 1111 or email sales@sydneyshowground.com.au to book today.



HOLIDAY INN MELBOURNE ON FLINDERS

Melbourne, VIC

Here at Holiday Inn Melbourne on Flinders, we believe in celebrating in style. Picture yourself enjoying Melbourne on our Poolside Terrace, with the glittering pool as the perfect backdrop, while you enjoy a cool glass of bubbles and tasty fresh food.

Our five elegant Melbourne inspired spaces are the perfect venues to celebrate in. Whether it's a lunch, dinner or stand up event we have the perfect package to impress your guests.

Early Bird Offer

Book by the 11th of October 2019 and enjoy:

- 5,000 IHG Rewards Club bonus points for the booker
- One complimentary arrival cocktail or mocktail for each guest



Please quote **EARLY BIRD** when booking. Call 03 9612 5759 or email meetings.melsf@ihg.com to take advantage of our promotion. holidayinnmelbourne.com.au



*Less Planning,
More Party*



CHRISTMAS PARTIES AT RACV CONFERENCES AND EVENTS VENUES

RACV Conferences and Events offer a wide range of unique event spaces across Queensland, Victoria and Hobart, plus a dedicated team of planners ready to help you create a memorable finale to another great year for you and your colleagues. Make your Christmas party or end of year celebrations less about the planning, and more about the party.

View our packages racv.com.au/christmas-parties





Working in partnership with the Australian Travel Industry

Business Travel Account Manager

South Sydney, to \$85k + Super, Ref: 4144PE1

Our client, an award winning boutique leading independent Business Travel Management agency providing a range of travel services to their clients within different vertical markets are looking for a Corporate Account Manager who possess good relationship building, analytical and travel product skills to join their team and nurture + grow a portfolio of small key accounts. You will be rewarded with career progression and development along with being part of a company with high staff retention.

For more information please call Paul on
(02) 9119 8744 or click [APPLY](#) now.

Retail Consultant | Permanent Part-Time

SYD, High Base + Comms, Ref: 9753AJ3

An exciting position has just opened up for an experienced Senior Travel Consultant looking to join one of Australia's most successful and award-winning boutique agencies. You will enjoy servicing a wide range of loyal clients and putting together once in a lifetime itineraries. In return you will be well looked after, working a flexible part time work week while enjoying a high hourly rate and unlimited commission structure. Join this friendly team and enjoy a positive work-life balance!

For more information please call Antony on
(02) 9119 8744 or click [APPLY](#) now.

Luxury Holiday Planner

Sunshine Coast, High Salary, Ref: 4121MT1

Do you want to work in an award winning travel agency, with specialised, luxury products? Our client is looking for an experienced travel consultant to join their exclusive ranks. Our client offer bespoke and unique luxury itineraries and products ranging from short breaks to multi city destinations. A love and passion for travel is essential, must have at least 3 years' experience. A COMPETITIVE SALARY \$40k + commission + super and close to the beach. If you're interested PLEASE APPLY NOW!

For more information please call Mark on
(07) 3123 6107 or click [APPLY](#) now.

Corporate Role - Travel Consultant

ADL, OTE Min \$75k, Ref: 4183AB

Exciting position exists for an experienced Corporate Travel Consultant. You will excel at providing a range of travel options while delivering exceptional customer/client service. Fantastic team environment, and great salary package! What are we looking for? Demonstrated Corporate Travel experience or strong leisure experience with a high level of competency, Sabre GDS Knowledge. Confidence, attention to detail, and ability to work in a fast paced environment! Sound like you - APPLY NOW!

For more information please call Anisha on
(08) 6365 4313 or click [APPLY](#) now.

Corporate & Leisure Travel Consultant

Perth, \$60-70k + Super, Ref: 4138SJ2

To tie in with ongoing success across the Perth corporate travel industry we are on the lookout for a Corporate & Leisure Travel Consultant to join a boutique travel management company in their luxurious offices in Perth. Dealing with SME accounts as well as high end leisure bookings, using your travel industry experience and excellent customer service skills, this is the chance to progress in your travel career. Work in a small team, have a hands on approach to your work & reap the rewards!

For more information please call Sarah on
(08) 6365 4313 or click [APPLY](#) now.

Travel Reservations Consultant

SYD, Competitive Salary + Bonus, Ref: 1982RL1

Do you have a strong passion for Asia and have a minimum of 12 months sales experience? This well known travel brand is looking for a travel reservations consultant to join their ranks! This award winning company is also expanding their destination reach further across the globe so this is a very exciting time to be part of this movement. With a supportive team environment and amazing family opportunities on offer, this position won't be available on the market for too much long.

For more information please call Ronny on
(02) 9119 8744 or click [APPLY](#) now.

Travel Product Coordinator

ADL, Competitive Salary, Ref: 4216AW1

Work for an experienced-based Tourism/Travel business in Product and develop and maintain third-party Product Relationships. As a motivated individual, you will provide strategic support to the Travel Product Team. Take an analytical approach to customer data and market trends to create and update content for travel reservation systems. Do you have MIN. 2 years working in the travel industry across product, sales and/or marketing? Step into this Product Coordinator role - APPLY NOW!

For more information please call Amanda on
(08) 6365 4313 or click [APPLY](#) now.

Business Development & Operations

Sydney, \$60k + super + commission, Ref: 2625SJ1

Your chance to work with a unique, high value product in the airline sector. This role is outbound sales & operations with 6 months of training, 2 months in London. Use your sales & business development skills to create a pipeline and then make the bookings for a high detail, high value product. Uncapped commission plus national travel 4 times a year & two months in London are some of the perks.

For more information please call Sarah on
(02) 9988 0616 or click [APPLY](#) now.



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