



Today's issue of BEN

Business Events News today has two pages of news, the latest **BEN** Christmas Venue Guide plus full pages from:

- Novotel Wollongong
- AA Appointments

St Paul's Sydney

ST PAUL'S Events & Stays in Sydney is offering 50% off in Aug for venue hire, as well as discounted accommodation rates for all A-list Guide members.

Located at St. Paul's College on City Road Camperdown, St. Pauls Events & Stays is within the 160-year-old campus of the University of Sydney, and offers contemporary accommodation and events facilities ideal for all sizes and styles of meetings and short stays.

The offers are available to those who book before the end of 31 Aug, with blackout periods applying on New Year's Eve, as well as Fri and Sat from 13 Dec to 03 Jan.

CLICK HERE for more.



BE SYD WINS INNOVATION GONG

BUSINESS Events Sydney has been recognised as an ABA100 Winner for Business Innovation in The Australian Business Awards 2019, in the organisation's 50th anniversary year.

Championing the long-tail economic and social legacies of global meetings for a host destination, BESydney developed a methodology that challenged conventions, and has set the benchmark for reporting, which is now being used by the meetings industry globally.

New South Wales Minister for Jobs, Investment, Tourism and Western Sydney Stuart Ayres said, "BESydney strategically targets conferences that are



aligned with Sydney and Australia's unique industry and academic strengths, so when those events come here the impacts of the conference are more far-reaching and long-standing – both for our local Australian communities as well as the international host organisation and their

membership."

BESydney Chair Bruce Baird, said, "Business innovation has been the cornerstone of the organisation's success over the decades.

"It has enabled them to stay ahead of the curve, delivering for their clients and the Gov."

Pictured, the BESydney team.

Sri Lanka MICE Roadshow 2019

INTERESTED parties are being urged to register their interest for the Sri Lanka Tourism MICE Roadshow 2019.

The Sri Lankan Convention Bureau is offering MICE specialists, PCOs, corporate travel experts and their clients the chance to get a taste of Sri Lanka, including beautiful scenery, unique venues and incredible culture and cuisine.

The Roadshow will include B2B networking sessions with several Sri Lankan organisations, cultural engagements, authentic Sri Lankan food and a chance to win some amazing prizes.

The event comes to the Park Hyatt in Melbourne on 03 Sep and the Four Seasons Hotel Sydney on 05 Sep, starting at 4pm and running through until 9pm.

Positions are filling fast, and those interested can log on **HERE** to register for their chance to be a part.

Hyatt Adelaide

HYATT Hotels Corporation has entered into a management agreement with CES Pirie Hotel to return the Hyatt Regency brand to Adelaide.

The new 295-room hotel will featured 750m² of event space, a rooftop bar, and a Regency Club.

The hotel will be located near major corporate offices.

Hyatt Regency Adelaide is expected to open in early 2023.

ESCAPE THE BOARDROOM

AND EXPERIENCE CONFERENCES BY THE SEA

Daily delegate packages starting at \$299pp per day including accommodation, breakfast, morning tea, lunch, conference facilities and AV. Special price valid for bookings between 1 May – 30 September 2020.

Mention this ad when enquiring to receive unlimited barista coffee with breakfast and lunch.
**Terms, conditions and select dates apply.*

To make an enquiry or book, contact elisha@bannisters.com.au or **(02) 4454 7407**



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Milestone targets award for SailGP event

MILESTONE has been recognised for its outstanding work in events as National Marketing Partner for SailGP, announced as a finalist in the 2019 Australian Event Awards.

The organisation was yesterday announced as a national finalist for Best Achievement in Marketing, Communication or Sponsorship.

Entries are judged on all aspects of the achievement including innovation, best practice and sustainability, as well as the achievement's contribution to events and the difficulties encountered in executing it.

Milestone was responsible for delivering a fully integrated strategy and implementation, including creative, media planning and buying, digital marketing campaigns as well as alliance marketing and metro and residential campaigns.



WITH Australia's music festival season set to get underway in the coming months, and the question of pill testing back in the news, one Canadian celebration of music and arts took an unusual stance.

Instead of issuing a decree warning festival-goers to abstain from marijuana the organisers of last weekend's Osheaga event merely insisted attendees intending to experience the music on a different level, brought the herb in a sealed package.

Organisers explained the rule was to ensure only legal products were smoked.

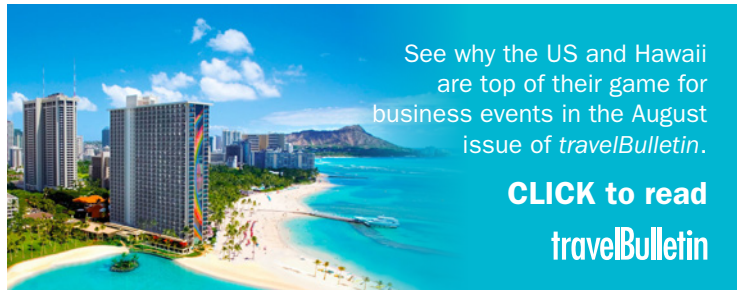
CINZ 2019

CONVENTIONS and Incentives New Zealand's (CINZ) program for its annual conference in Queenstown from 29-31 Oct, aims to "inspire new thinking".

The three-day event will feature a host of speakers, panel and workshops tackling issues including, resilience and leadership, and will look at international trends.

Tourism New Zealand is supporting the event, hosting international speaker, Greg Brogue, Chief Experience Architect Maritz Global Events.

CLICK HERE for the full program.



See why the US and Hawaii are top of their game for business events in the August issue of *travelBulletin*.

CLICK to read
travelBulletin

NOVACANCY SELLOUT

NOVACANCY, Australia's biggest exhibition and conference event for the accommodation sector surpassed expectations, selling out at the International Convention Centre (ICC) Sydney last month.

The two-day event saw more than 5,000 attendees come through the doors, a 48% increase on NoVacancy 2018, with a 46% increase in exhibitors.

NoVacancy Event Director, Brad Langton, said 70% of exhibitors booked in for the 2020 edition, which will take place in May.

"To see this kind of growth in only its second year is a reflection of industry strength and reaffirms the need for an event that brings decision makers, thought leaders and suppliers together.

"This growth has far exceeded our expectations," he said.

"From the moment the doors opened on Wed (24 Jul)



morning the expo floor was buzzing with energy as visitors discovered products, had deep conversations and made new connections – this carried right through to Thu afternoon when the expo closed.

"The huge success of NoVacancy 2019 is a testament to the passion and the commitment to growth that this thriving industry and the professionals in it have, we're honoured to be a part of it."

Pictured, ICC Sydney.

MCEC's sorbet scoops success

MELBOURNE Convention and Exhibition Centre's pastry chefs have once again scooped a smorgasbord of medals at the Australian Food Awards.

The MCEC team collected nine awards for their sorbets and ice creams, including four gold, four silver and a bronze.

The venue's coconut, passionfruit and vanilla sorbet was named "Best in Class (Sorbet) in Victoria" and will be



considered for the Champions Trophy in the frozen dessert category when the national titles are announced in Sep.

CHRISTMAS VENUE GUIDE



business events news
presents

Looking for a Christmas venue or staff celebration?

Business Events News guide to 2019/20 Christmas venues is the place to showcase!
To feature here email advertising@businesseventsnews.com.au.

STAMFORD PLAZA MELBOURNE

Melbourne, VIC

Celebrate in style this festive season at Stamford Plaza Melbourne hotel, in one of our eight private function spaces. Whether you are celebrating with family, friends, colleagues or playing host to a larger group, we look forward to making this festive season one to remember!

EARLY BIRD OFFER

For a limited time, we are giving you a very tempting reason to **BOOK EARLY** for your festive get-togethers.

Book your end-of-year celebration with Stamford Plaza Melbourne hotel **before 31 October 2019** and receive a **complimentary 30-minute beverage package*** for your event!

Let us take care of the planning, allowing you to focus on what is truly important – time with your family & friends.



For bookings and enquiries: P: 03 9659 1000 E: events@spm.stamford.com.au | www.stamford.com.au/spm



RADISSON ON FLAGSTAFF GARDENS

Melbourne, VIC

If you're looking to host your Christmas party, private event, conference, cocktail party or wedding, then look no further than the Radisson on Flagstaff Gardens. Our scenic location opposite the lovely Flagstaff Gardens makes our hotel the perfect choice for memorable events, with prices starting from \$28.00 per person.

Book your 2019 Christmas Event before September 30* and pick two of the following value adds:

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