



## Today's issue of BEN

Business Events News today has two pages of news.

## MICE offer

**PRESTIGE** Retreats Victoria is running a MICE special across four of its properties.

Organisers can book 10 rooms for a residential conference during winter & receive a free room night.

## PCO webinar

**PCO** Association will be hosting a webinar session tomorrow at 1.30pm.

One Vision AV expert Frank Meany will discuss the latest AV trends of this year.

**CLICK HERE** to register.

# M&OP ON CHARM OFFENSIVE

**MELBOURNE** & Olympic Parks (M&OP) is today showcasing its new conference and event centre (render **pictured**) at the Executive PA Summit, in Brisbane's Royal International Convention Centre.

From 2022, the home of the Australian Open Tennis Championships will serve up a new destination for event organisers, featuring a 2,000m<sup>2</sup> pillarless ballroom, an 800m<sup>2</sup> pre-function area, a 250-seat auditorium, breakout rooms and an outdoor terrace with views of the Melbourne skyline.

M&OP General Manager Premier Events and Experiences Lara Burnes said the new centre offered a "blank canvas" for organisers "to create more meaningful, powerful and memorable moments".

"We're proud to showcase our newest conference and events



space at the Executive PA Summit," she said.

"Located in the heart of Melbourne Parks, the new centre offers functionality and flexibility for both large-scale and intimate events - all while capturing the magnetic atmosphere of our dynamic city."

The centre's food & beverage offerings are set to include locally sourced seasonal

produce, and award-winning Victorian wines.

M&OP will also be showcased at the Executive PA Summit New Zealand at the Hotel Pullman in Auckland on 09 May.

Located on the south-east edge of Melbourne's CBD, M&OP's new conference and events centre is now open for bookings and is scheduled for completion in 2022.

DELEGATE PACKAGE FROM \$77PP

# Come up for Air

INSPIRED MEETINGS AND EVENTS IN THE BLUE MOUNTAINS, NSW

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Image: Gary P Hayes Photography

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AIME 2019 is done and dusted, read our wrap up in the April issue of *travelBulletin*.

**CLICK to read**  
**travelBulletin**



## NT BUSINESS BOOST

**THE** Visitor Experience Enhancement Program (VEEP) has been extended for another two years as part of the NT Government's \$62.8 million TURBO2 investment to support local tourism businesses and attract more business events.

TURBO2 also continues the government's focus on attracting business events and conferences to the Territory, with a further \$7m over two years going into bringing more business events through a business event support fund and targeted business event marketing activities.

"We know that business events deliver significant economic

benefits and support local tourism, retail and hospitality jobs," said NT Minister for Tourism, Sport and Culture, Lauren Moss.

"Securing just one additional 500-delegate business event for the Territory delivers over \$2m in incremental visitor spend – that's why we will continue to aggressively pursue business events both domestically and from Asia."

TURBO1 investment into business events saw 38 events and conferences booked in, bringing over 12,000 delegates and \$29m into the economy.

TURBO2 is expected to build on this momentum.

## EK Pavilion

**EMIRATES** Airlines has unveiled plans for an auditorium, industry events centre and aviation future lab the Emirates Pavilion, ahead of Expo 2020 Dubai.

The 3,300m<sup>2</sup> building, located at the centre of the Expo site, has been designed to reflect an aircraft's wings ready to take flight.

The building aims to tell the story of the commercial aviation industry and its advancements.

The Pavilion is expected to welcome over 56,000 visitors a month.

More than 190 countries will participate in Expo 2020 Dubai, which runs 20 Oct 2020 to 19 Apr 2021.



**DESPITE** evidence conclusively proving the spherical nature of the planet, those who doubt the satellite images descended on Auckland for the Flat Earth Expo last weekend.

No doubt many risked life and limb travelling to the edge of the pancake on which we reside, to debate the latest theories about the true shape of the earth.

New Zealand news site, *stuff.co.nz* reported the Flat Earth fanatics believe nefarious forces are working to blind the average Joe into believing circumnavigation of the earth is possible.

## Vivid's Flora Ballet

**THE** sails of the Sydney Opera House will be the stage for Chinese-American artist Andrew Thomas Huang's (pictured) digital light performance, *Austral Flora Ballet*, during Vivid Sydney.

Huang's animated display will feature five Australian native plants, including the NSW Waratah.

In 2018, Vivid Sydney attracted 2.25 million visitors, generating almost \$173 million in tourism related expenditure for NSW.

Vivid Sydney will take place from Fri 24 May to Sat 15 Jun.



## PCMA EduCon pushes big ideas

**PCMA** is set to deliver "personalised education content with actionable outcomes, networking opportunities and fresh approaches" to solving industry issues during the 2019 EduCon 25-28 Jun in Los Angeles.

Tonya Almond, PCMA VP of Knowledge and Experience Design said, "At EduCon, each person will be able to tailor programs specifically for her own needs, in the format that best suits his learning style" - **CLICK HERE** for more information.

## Join the team at Business Publishing Group - Journalist

We are looking for a talented go getter to join our team of writers to produce content for our portfolio of publications – Travel Daily, Pharmacy Daily, *travelBulletin*, Cruise Weekly and Business Events News.

You will be required to prepare, write and edit copy for the daily publications ensuring deadlines and quality standards are achieved. Your role will also involve conducting interviews and providing coverage of industry events for the generation of content.

We are looking for someone with a minimum of three years' experience in journalism, PR or communications, a sound knowledge of Adobe InDesign and social media. Experience within the travel industry would be an advantage. The role is based at our Macquarie Park office, offering a competitive salary commensurate with experience.

A full job description is available on request. To apply email your confidential CV with cover letter to [jobs@traveldaily.com.au](mailto:jobs@traveldaily.com.au) before 30/4/2018.

