Think DARWIN
Think UNCONVENTIONALLY

Add a touch of extraordinary to your next business event

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LIONS WIN BREAKS VIC RECORD

MELBOURNE is set for an $84 million windfall in 2024 after being named the host city for one of the largest events on the international conference circuit.

The 13,000-delegate Lions Clubs International Convention will be held at the Melbourne Convention and Exhibition Centre (MCEC) over five days in Jun 2024 and is tipped to be the biggest conference ever secured for Victoria.

It will be the second time the event has been held in Australia, having been staged in Sydney in 2010, and will create a hotel boom worth 48,000 room nights for the Victorian capital.

The event was won through a partnership between the Victorian Government, the City of Melbourne, Lions Australia and the Melbourne Convention Bureau (MCB).

Victoria’s Minister for Tourism and Major Events John Eren linked the conference to the current extension of the MCEC.

“With community at the heart of Lions Clubs International, MCB facilitated city-wide collaboration to work towards delivering a powerful legacy in Victoria, providing opportunity for knowledge exchange, collaboration between nations and community initiatives which will be felt long after the conference takes place,” Bolinger said.

MEET IN THE MOUNTAINS

Discover a quintessentially Australian bush experience at Emirates One&Only Wolgan Valley, an inspirational setting for incentives and corporate retreats.

Group stays include luxurious villa accommodation with private pool, gourmet meals daily, local wines and beers with meals, non-alcoholic beverages and conference room hire. From $675 per person nightly twin-share.

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New BET board

BUSINESS Events Tasmania has appointed Professor David Adams to its board. Adams is a pro vice-chancellor at the Tasmanian School of Business and Economics at the University of Tasmania in Launceston.

Events Calendar

WELCOME to the BEN events calendar.

If you have an upcoming event you’d like us to feature, email info@businesseventsnews.com.au

13 SEP
Australian Event Awards 2017; The Events Centre, Caloundra, Sunshine Coast; register here: www.eventawards.com.au

14 - 15 SEP
Australian Event Symposium 2017; The Events Centre, Caloundra, Sunshine Coast; register here: www.eventsymposium.com.au

17 - 20 SEP
Luxperience; Australian Technology Park, Sydney; registrations now open: www.luxperience.com.au

25 - 27 OCT
ITB Asia; Marina Bay Sands, Singapore; for details and to register visit: www.itb-asia.com

26 - 28 NOV
PCOA Conference; Gold Coast Convention and Exhibition Centre; details here: www.pco.asn.au

EEAA INT’L MEETING

THE Exhibition and Event Association of Australasia (EEAA) will welcome The Global Association of the Exhibition Industry (UFI) to Sydney next month for a series of talks with industry and government.

Representing UFI will be ceo & md Kai Hattendorf, and regional manager for Asia/Pacific Mark Cochrane.

The pair’s two-day program will involve an industry reception, meetings with government, a Young Stars & Leaders Table and a Gold and Platinum Partner Political Insiders Round-table.

EEAA chief executive Joyce DiMascio said it was a great opportunity to learn how Australia fits into the global market place.

“This is an historic and unmissable opportunity to hear from these global leaders about trends, opportunities and challenges and how our region fits into the UFI’s global agenda,” DiMascio said.

The duo will be Sydney on 18 and 19 Sep.

Top End event showcase

THE NT Convention Bureau recently staged a four-day Unconventional Darwin Showcase which attracted 20 business events planners from interstate associations and corporations.

Darwin’s status as a business centre for tropical and remote health was highlighted during the event.

The program included ‘NT Meets the Market’ business sessions at the Darwin Convention Centre, which allowed planners to meet with 17 Darwin and Top End business events operators.

Delegates also undertook a Pudakul Aboriginal Cultural Tour near Humpty Doo.

Similar showcase events will be held in Uluru in mid-Oct and in Alice Springs in early May 2018.

CINZ on future

CONFERENCE trends will be centre stage at the CINZ annual conference in Dunedin from 24 to 26 Oct.

PCMA President and ceo Deborah Sexton will be one of 12 speakers at the event.

CINZ is planning to mix the event’s format up with shortened workshops, TED-style talks & panel sessions.

Adelaide online

THE Adelaide Convention Centre has released a new online exhibitor service centre, designed to allow exhibitors to order services and resources offered by the venue.

This includes audio-visual, stand catering, cleaning, wi-fi and telecommunications.

The centre is the first venue in the Asia Pacific region to use the technology by Ungerboek.

Editorial

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