



Today's issue of BEN

Business Events News today has two pages of news and the latest **BEN** Christmas Venue Guide on **page three**.



UNHAPPY travellers have taken to *Tripadvisor* to voice their distaste for North Korea's "showpiece" lodging, the Ryanggang Hotel.

Dictator Kim Jong Un hoped that the Pyongyang hotel would reflect the "glamorous" side of the hermit nation, but those who have stayed at Ryanggang Hotel share a different story.

"Beds are wooden plates with a cushion on it," posted disgruntled guest Malteewege.

"It was a plank with some cushioning on top, which made it very hard."

Another with the screen name Simon K told the story of concrete, cold water showers and rolling power cuts.

"Think of it as a form of military training and you'll love it," he said.



Introducing Noosa DMC

A **BRAND** new destination management company has set its sights on Noosa to cater for the growing business events industry.

Named Noosa DMC, the full-service company caters for business events of all kinds including conferences, corporate incentive packages, team building activities and partner programs.

"Until now Noosa - although long ago passing one million visitors a year - has not featured large in conferencing and other business events," said Tony Mulherin, director, Noosa DMC.

Mulherin said that he and his wife Danielle, a co-owner of Noosa DMC, discovered the gap in the market for a DMC along the Sunshine Coast after moving from Sydney to Noosa.

"The area was so well equipped for professional business events but it had failed to secure a permanent spot in the planners' schedule," he said.

GCCEC record year

THE Gold Coast Convention and Exhibition Centre has contributed over \$303 million in economic benefit to the City of Gold Coast - an increase of 9.8% on 2014/15, according to new figures.

Between 2015/16 the venue hosted 102 business events, including 69 national and international conventions that attracted 115,505 delegates.

"Now we're changing all that."

The husband/wife team says they have no limitations on group sizes, and promises "a seamless Sunshine Coast experience" for both domestic and international visitors alike.

"Danielle and I love living in this exceptional place and have developed strong relationships with experienced local suppliers who are well equipped to deliver first class business events," added Mulherin.

More details available from www.noosadmc.com.au.

PCOA webinar rego

THE Professional Conference Organisers Association is hosting a webinar tomorrow on successful sponsorship.

Those attending will be given expert advice on the topic and be given the chance to learn from solutions presented to others.

The webinar begins at 1:30pm AEST - **CLICK HERE** to register.

New cievents director



MIERYA Garcia has been named cievents' new creative director in Hong Kong. Garcia was formerly the

founder and creative director of Maya Events.

Paper Daisy two hats

PAPER Daisy at Halcyon House in Cabarita Beach NSW has been awarded two hats.

The restaurant also won Regional Restaurant of the Year in the *Sydney Morning Herald* Good Food Guide Awards.

Love is in the details.



Adam loves being a chef.

From sourcing the freshest and highest quality local ingredients to creating a world class dining experience for our guests, no detail is unchecked to ensure the perfect food is created and plated every time. From intricate degustation menus to creating the ultimate macaroon, the award winning team at the GCCEC delivers the ultimate culinary experience.



gold coast convention and exhibition centre
 PHONE: 07 5504 4000

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business events news

12th September 2016

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Auckland MICE win

THE International Society of Biomechanics in Sport Conference will take place in Auckland in 2018 following a successful bid from Auckland University of Tech's Sports Performance Research Institute NZ, High Performance Sport NZ, AUT Millennium and the ACB.

CCC turns 20!



AACB lauds support

THE Association of Australian Convention Bureaux has given the Minister for Trade, Tourism and Investment, Steven Ciobo a pat on the back for his support of the business events industry.

"Minister Ciobo is continuing to do an excellent job of 'flying the flag' for Australia's business events industry," said AACB president, Lyn Lewis-Smith.

The praise follows a reception hosted by Ciobo and Tourism Australia at the Australian High Commission in London for bureaux and heads of European associations and companies who have previously held, or plan to hold congresses in Australia.

TNZ woos PCOs

TOURISM New Zealand is promoting Singapore Airlines' inaugural flights linking Canberra and Wellington by holding a lunch for 20 association, PCO and event organisers on 21 Sep.

A faml on 25 Sep will follow, allowing 10 Canberra-based association buyers to test out the new route.

They will also visit the World of Wearable Art Awards Show and visit the city's leading venues.

CAIRNS Convention Centre celebrated 20 years of operation with local industry and community partners at a cocktail event recently.

During the celebration, the centre took a walk down memory lane and looked back at the achievements, signature events and accolades that have been attained in the period.

Ross Steele, general manager of the Cairns Convention Centre is pictured above.

Luna Park's big win

LUNA Park will play host to the Restaurant and Catering Association Awards for Excellence (R&CA) on 12 Sep.

Located within the Big Top, Luna Park itself is a two-time finalist in this year's nominations.

More than 800 attendees will be wines and dined, with the menu to be designed by award-winning executive chef Mark Taylor.

"The Awards are a perfect opportunity to recognise the achievements of so many in our industry," said R&CA chief executive John Hart.

"It's fitting the industry's night of nights will take place in the Big Top," he added,

BEA Insights

with Penny Lion



BUSINESS EVENTS
AUSTRALIA



SINCE increasing our presence in the association sector, we have supported the Australian business events industry through a number of initiatives, utilising marketing expertise and knowledge of international markets to convert business for Australia. Our activities have included an association educational to Brisbane; bespoke content such as films and feature stories; and new international research on the 'path to purchase' behaviour of potential association delegates.

This October, our North America team will be highlighting Australia's strengths as a business events destination to qualified buyers at the Australia stand at IMEX America, the largest meetings industry trade show in the USA. They will be equipped with new assets including association fact sheets, detailing Australia's prowess in key knowledge sectors and the latest edition of Australia Innovates, a magazine highlighting Australia's brightest people who are excelling in fields such as science and business. The Australia stand will once again feature a strong contingent of Australian business events products and destinations, who will have the opportunity to network and do business with buyers. Last year, 71 leads were generated for Australia at the show and this year we hope to help industry surpass this figure and convert more business for Australia.

Events Calendar

WELCOME to the
BEN events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseventsnews.com.au.

18-21 SEP

Luxperience; Australian Technology Park; Sydney; for details visit: www.luxperience.com.au

21 SEP

Australian Event Awards 2016; Novotel Twin Waters Resort; Sunshine Coast; register here: www.eventawards.com.au

22-23 SEP

Australian Event Symposium 2016; Novotel Twin Waters Resort; Sunshine Coast; to register visit: eventsymposium.com.au

19-21 OCT

ITB Asia; Marina Bay Sands; Singapore; for details and to register visit: www.itb-asia.com

27-29 NOV

PCOA Conference and Exhibition; Brisbane Convention and Exhibition Centre; register here: www.pco.asn.au

21-22 FEB

AIME 2017; Melbourne Convention and Exhibition Centre; for more info visit www.aime.com.au

Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

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Travel Daily CRUISE
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CHRISTMAS VENUE GUIDE



business events news
presents

Looking for a Christmas venue or staff celebration?
Business Events News guide to 2016/17 Christmas venues is the place to showcase!
To feature here email advertising@businesseventsnews.com.au.

Holiday Inn Sydney Airport Mascot, Sydney, NSW

Holiday Inn Sydney Airport has a range of deliciously festive menu packages available to perfectly suit your end of year celebrations, in a convenient location. We have prepared a delectable menu selection especially for your festive celebrations, including beautiful canapés, sumptuous buffet or an appetizing two or three course set menu. Book your next function by 30 September 2016 and receive complimentary sparkling wine on arrival.

For bookings or more information, please call (02) 9330 0666 or email meetings.holidayinnsydneyairport@ihg.com.
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Royce Hotel Melbourne, VIC

Celebrate the festive season at Melbourne's 5 star boutique hotel, where a mix of design and luxury come to life to create a memorable event. Perfectly located next to the Royal Botanic Gardens.

Our stunning event spaces can host a Christmas cocktail event, dinner party, lunch or high tea. Menus are under the direction of Executive Chef, Leigh Dundas, who was trained by celebrity chef and restaurateur, Marco Pierre White.

Christmas packages start from just \$75 per person, contact our event specialists on 03 9677 9931 or email enquiries@roycehotels.com.au
www.roycehotels.com.au



The Swanston Hotel, Grand Mercure Melbourne, VIC

CHRISTMAS IN COCOON. Located at The Swanston Hotel, Grand Mercure, the stylish Cocoon Bar is the perfect solution for any small Christmas party that won't break your budget.

Package includes: Hot & Cold Canapés Selection from \$22pp and Beverage Package from \$20pp

Need a bigger space or something more private? Ask about our multiple event spaces in the Ether Conference Centre located within the hotel.

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www.theswanstonhotel.com.au



Stamford Plaza Melbourne Melbourne, VIC

Make your event one to remember with our festive packages range.

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For enquiries and bookings please visit www.stamford.com.au/spm
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