



WE'RE MOVING



business events news

part of the Business Publishing Group,
is relocating, please update your records.

From 04 Apr our new
office will be located at

Suite 1, Level 2,
64 Talavera Rd
Macquarie Park, NSW 2113
Ph: 1300 799 220

Our postal address
remains the same at

PO Box 1010
Epping, NSW 1710
Fax: 1300 799 221



Today's issue of BEN

Business Events News today has two pages of news, plus a front cover page for **Business Events News'** relocation.

Gold Coast Biz regos

REGISTRATION for Gold Coast Business Events' This is Gold Coast Business Exchange are open.

The three-day event runs from 02-04 Jun and will include themed events, site inspections and pre-scheduled appointments with Gold Coast meeting specialists.

Register at visitgoldcoast.com.

ICMS appointments

ICMS Australasia has two new additions with Shelley Turner taking on the newly created role of Sales and Operations Manager of Sponsorship and Exhibitions.

Lili Lin has also been appointed as Event Manager in the Melbourne office.

AuSAE to Canberra

AUSTRALASIAN Society of Association Executives (AuSAE) has revealed it will hold it's national conference ACE 2016 at the National Convention Centre, Canberra from 24-25 May.

Keynote speakers include ceo of Emergent Solutions, Holly Ransom and non-executive director for Telstra and Fletcher Building Limited Steve Vamos.

Register at ausae.org.au/ace.

Barangaroo edges closer

THE Barangaroo South building has received the tick of approval from the NSW government following 20 revisions.

The 71-storey (275m) building will be home to the casino, a hotel, residential & retail.

Modifications include providing a public observation area at level 65, accessed as part of a guided tour, an increase in licences area and a limit on construction hours.

The government received a total of 45 submissions, some of which included comments of support for the building, saying it will support tourism and employment, address the chronic hotel room shortage in Sydney and provide employment opportunities for indigenous youth.

Some submissions saw the height and design of the building as a positive, but 42.9% criticised it as having an inappropriate height or bulk.

Other concerns were regarding

a loss of public realm or open space, the impact on traffic, overshadowing of Pymont, water and public domain/spaces and obstruction of Sydney Observatory sight lines.

The plan now will go before the Planning Assessment Commission for final approval.

EEAA Star survey

THE 2015 EEAA Young Stars Program Survey found 87% of respondents intended on making a career in the industry.

All participants said there were opportunities for them to achieve their career objectives while working in the exhibition and events sector.

"The survey has identified additional areas where the Association can focus future training and mentoring opportunities," EEAA chief executive, Joyce DiMascio said.

San Fran Travel stats

THE San Francisco Travel Association has reported an additional 2.7% business travellers (a total of 5.8m) visited San Francisco in 2015, when compared with 2014.

During the record year, \$723 million was spent by meeting planners and exhibitors for goods and services for their meetings and total spending in San Francisco related to meetings and conventions reached \$2 billion.

Visitor numbers topped 24.6 million, an increase of 2.7% on 2014 and visitor spending equated to \$25.4 million daily or \$1.1 million per hour.

IAPCO appointment

JAN Tonkin, founder and md of Auckland-based The Conference Company has taken on the role of president of the International Association of Professional Congress Organisers (IAPCO) for a two-year term.

MCB new program

MELBOURNE Convention Bureau (MCB) has again launched the Melbourne Values You program, offering deals for incentive travel reward planners.

Over 50 MCB partners have gotten on board the program, with over 150 deals across hotels, attractions, venues and business events products and services.

For more information, head to www.melbournecb.com.au.

Auckland has everything you need to create an exceptional business event and Auckland Convention Bureau (ACB) can help you from start to finish with free and impartial advice and support.

Planning

- Designing a tailored proposal
- Arranging site inspections on your behalf
- Finding the right venues, accommodation, services, transport and entertainment
- Bespoke Auckland famils to experience the region first-hand
- Online supplier search tools
- Free promotional resources

Promotion

- Itinerary ideas
- Brochures and maps
- Image library
- Auckland business events promotional DVD
- Collateral to assist you in marketing your event

Bidding

- Financial feasibility studies
- Assistance in applying for bid funding

- Advice and quotes
- Preparing bid documents

Experiences

- Team building events
- Travel and incentive rewards
- Partner programmes
- Pre and post event touring



Edwina Fitzsimon,
 Business Development Manager
 – Australia
 P +61 455 045 656
 E [edwina.fitzsimon@](mailto:edwina.fitzsimon@aucklandnz.com)
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4th April 2016

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crumbs!

IF YOU'RE looking for a new way to dazzle delegates, why not serve up a sushi burger?

The new trend (pictured) is popping up all over Instagram and has the traditional components of sushi, but the rice is crafted into a dome to be the shape of a burger bun.



Alternatively, a Scottish brewer has created the world's first spreadable beer, which could be a welcome addition to breakfast events.

The Dundee brewery's Marm & Ale was made by adding oak-aged IPA to marmalade during the boiling process.

Elanor new additions

ELANOR Investors Group has purchased three hotels suitable for business travellers.

New purchases include the 68-room Parklands Resort & Convention Centre in Mudgee, set on 30 acres with a convention hall that can seat up to 1,200 people and a performance stage.

The resort also has conference rooms and an indoor pool. Also new is the 45-room Mantra Pavilion in Wagga Wagga, and Best Western Tall Trees in Canberra, which has a meeting room and outdoor breakout area.

NT shows off its pearls



THE Northern Territory Convention Bureau teamed up with the Darwin Convention Centre recently to showcase the territory to 40 corporate, associations and professional conference organisers at the Paspaley boutique in Sydney.

Guests had a sampler of the "Paspaley Pearl Discovery Tour",

trying on Paspaley's Australian South Sea pearl collections while sipping on champagne and eating pearl meat canapes.

Today Show co-host Lisa Wilkinson spoke about the Territory and Darwin as a business events destination.

NTCB Ladies are **pictured**: Raelene Ohlsen, Nicole Jervis and Lucy Morris.

NEXTJen 15% discount

NEXTJEN is offering a 15% discount on meetings between 29 Mar-25 Apr.

The package includes an organisers pack, standard audio-visual equipment and conference table amenities.

For more, **CLICK HERE**.

Makena closing

THE Hawaii Visitors and Convention Bureau and Maui Visitors and Convention Bureau are working to create new job opportunities for the 385 Makena Beach & Golf Resort on Maui employees.

The resort will close on 01 Jul and be redeveloped into condos.

Culture a biggie

OVER half of business travellers (62%) say etiquette errors affect companies' bottom lines, according to research revealed by Booking.com.

One-third (32%) of global business travellers admitted to committing a cultural faux pas when travelling internationally on business and half (49%) are worried they will unknowingly offend a client or business associate.

One in four were concerned about eating with people they don't know very well and almost half identified being on a mobile device during a meeting as the biggest offense.

Ben on BEN



Each month Business Manager for inPlace Recruitment, Ben Carnegie, writes his observations from the recruiter's perspective to help job hunters find the perfect job. Ben has over 15 years working in five star hotels and the MICE industry and has worked on some of Australia's biggest events.

It's not them, it's us.

HAVE you found yourself in a position where you have a high priority role that requires filling immediately and there is not one potential candidate in sight? You've tried the job boards, you've called your network for referrals, you've stalked candidates on LinkedIn and you're just about ready to put on a sandwich board and walk up and down the main street. Have you considered that you may be looking for a unicorn? In times like this, looking at what could be changed internally could give you more success. Consider some salary benchmarking to ensure you are competitive, look at the job description and see if the role responsibilities are not combining the skills of too many previous roles that had been combined during times of consolidation. Is there an opportunity to train someone with the right attitude? After all skills can be taught but you can't teach culture fit.



Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

Sign up for a free subscription at www.businesseventsnews.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: Suite 1, Level 2, 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) **F:** 1300 799 221 (+61 2 8007 6769)

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Editor: Bruce Piper info@businesseventsnews.com.au

Contributors: Guy Dundas, Nathalie Craig, Jasmine O'Donoghue, Bonnie Tai

Advertising and Marketing: Sean Harrigan and Magda Herdzik advertising@businesseventsnews.com.au

Business Manager: Jenny Piper accounts@businesseventsnews.com.au

