



## BEA INSIGHTS

BUSINESS EVENTS  
AUSTRALIA



AUSTRALIA.COM/BUSINESSEVENTS



with Penny Lion

### Dreamtime 2015

Next month sees Tourism Australia host its signature event *Dreamtime*, Australia's largest business events showcase aimed at growing Australia's share of the international corporate incentive market.

Held biennially, *Dreamtime 2015* will be hosted in the city of Adelaide in South Australia from 6 to 9 December and will enable the Australian business events industry to connect with more than 100 qualified buyers from 20 key international markets.

With South Australia's capital being selected as this year's host destination, the timing is perfect for our international buyers to experience the city's unprecedented levels of new infrastructure developments and to be immersed in a fantastic array of experiences on offer in both Adelaide and its surrounds.

As well as providing first-hand insight into the host destination, *Dreamtime* is also about giving buyers a greater understanding of our outstanding product and experiences on offer throughout the country.

When you factor in our array of urban and natural environments coupled with a world-class food and wine offering, Australia really is the perfect blend of experiences for business event decision makers looking to motivate and reward corporate teams.

We look forward to working with all of our partners to deliver a successful *Dreamtime 2015*.

## Melbourne stem cell win

**MELBOURNE** Convention Bureau has confirmed that the Victorian capital will host the 16th Annual Meeting of the International Society for Stem Cell Research (ISSCR) in 2018.

MCB ceo Karen Bolinger described the win as a "major coup," saying it was recognition of the state's expert community of stem cell researchers.

Comprising an estimated 3,000 delegates, the meeting will take place over four days in Jun 2018 at the Melbourne Convention and Exhibition Centre, contributing \$13 million to the state economy.

Bolinger said securing the Annual Meeting of the ISSCR had been made possible through bid leaders and Club Melbourne Ambassadors, Professor Martin Pera, Program Leader of Stem Cells Australia, Emiritus

Professor Alan Trounson of Monash University and Associate professor Caroline Gargett, Immediate Past President of the Australasian Society for Stem Cell Research.

Melbourne Lord Mayor, Robert Doyle and the Victorian state government had also played a pivotal role, Bolinger added.

"Victoria has significant and globally recognised expertise in future industries such as stem cell research, and that is reflected in securing the meeting," she said.

### Heavenly Halcyon

**HALCYON** House, a 21-room boutique hotel located about 15 min south of Gold Coast Airport, is offering booking bonuses for mid-week retreats of eight rooms plus locked in before 30 Nov 2015.

The offers include cocktails on arrival for all delegates, complimentary canapes for the first half hour of the event, 20% off room rates and a complimentary spa treatment for the deserving event organiser.

The unique destination can also organise team activities such as surfing lessons with pro Joel Parkinson - [halcyonhouse.com.au](http://halcyonhouse.com.au).

### Sydney upgrade offer

**PULLMAN** Sydney Hyde Park is offering a complimentary upgrade to its new meetings Premium Package at the regular delegate price of \$89 per person.

The premium package includes a live cooking station for either breakfast, morning tea, lunch or afternoon tea, complimentary wi-fi, premium bottled mineral water by Evian and Badoit, five free parking spaces per day, fresh tropical fruit juice shots on arrival and free room hire.

The offer is subject to minimum spend requirements, and is available for the first ten events booked quoting "Summer Special" - for more info see [pullmansydneyhydepark.com.au](http://pullmansydneyhydepark.com.au).

### Cairns on games team

**CAIRNS** has officially become part of the 2018 Gold Coast Commonwealth Games, with the Far North Queensland city signing a formal agreement with the Gold Coast late last week.

Cairns will host basketball heats during the event and will also roll out arts and cultural activities to leverage the 2018 games and "deliver lasting benefits for Cairns and Far North Queensland," said Cairns mayor Bob Manning.

### HTA conference

**THE** Hawaii Tourism Authority has issued a request for qualifications (RFQ) for event planning for the 2016 Hawaii Tourism Conference.

This year the meeting attracted a record 1,100 attendees and in 2016 the HTA hopes to expand it into a city-wide event and grow visitation by "drawing increased participation from Asia and the US mainland".

Next year's HTA conference is scheduled for 26-30 Sep - see [www.hawaiitourismauthority.org](http://www.hawaiitourismauthority.org).

### ibtm America "100% mutual matches"

**NEXT** year's ibtm America conference will be the first event of its type in the USA to use a "mutual match process" allowing both suppliers and buyers to choose who they want to do business with.

Utilising technology developed by Reed Exhibitions, the show format will allow for up to 30 appointments over two days, and a third "discovery day" devoted to industry education and a showcase of the Nashville business events environment.

Exhibitors will first have the opportunity to review hosted buyer profiles and make meeting preferences, and then buyers will be able to accept or reject meeting requests.



jobs now in...

United Kingdom

London

West England

Shanghai

Hong Kong

New Zealand

Western Cape

Malta

Fiji

Sydney

Melbourne

Perth

Brisbane

Canberra

Tasmania



post a job

jito.co

view jobs

jobs in travel, hospitality & tourism



# business events news

9th November 2015



## crumbs!



**WHEN** you're lining up to get your conference pass, why does every other queue move faster than the one you're in?

There's actually a scientific reason, according to a new book dedicated to queuing theory.

*Why Does the Other Line Always Move Faster* by David Andrews claims it's pretty simple - we only notice how fast the other queues are moving when ours is slow.

Citing the example of a supermarket checkout, Andrews says when we happen to choose the quickest line we become quickly occupied with tasks like unloading our trolley and paying, and don't realise that other customers are having to wait longer.

"Our minds are rigged against us...regardless of time actually spent, the slowest line will always be the one you are standing in," he wrote.

The book also offers some handy queuing tips, including how to deal with that pesky person who tries to cut in - by making sure you make eye contact with them and make it clear that you are waiting too.

Suggestions to making sure you move faster include picking a queue that is mostly men, because they are less patient than women and more likely to give up.

Andrew also said choosing a queue to the left may also help, because most people are right handed and tend to pick a queue which moves right.

And despite his extensive contemplation he also sensibly says it's best not to overthink it.

"Sometimes you are best off just joining the queue with fewest people in it," he concluded.

## AccorHotels takes PCOs to the races



**THIS** lucky group of NSW-based professional conference organisers celebrated Melbourne Cup Day 2015 in style at Sydney's Royal Randwick Racecourse.

AccorHotels hosted forty of its top PCO clients at the event, held in appreciation of their business, with guests invited to the Accor 'Feel Welcome' trackside private chalet to experience the thrill of the race that stops the nation.

The theme of the day was "navy and white" based around AccorHotels' new branding.

As well as an exclusive luncheon there were prizes awarded for the best dressed and the "best fascinators".

## New Thai visa

**AUTHORITIES** in Thailand have announced the introduction of a new six-month multiple entry tourist visa effective from 13 Nov.

All foreigners are eligible to apply for the new visa which costs 5,000 baht, allowing multiple visits over a six month period with up to 60 days per entry.

The new visa is not available on arrival, and must be applied for at Thai consulates.

## PAICE for breakfast

**BUSINESS** Events Australia will host an invitation-only breakfast at the Pacific Area Incentives & Conferences Expo, which takes place at Skycity in Auckland on Wed 18 Nov 2015, with 44 Aussie business events participants.

## New Wellington Sebel

**NEW** Zealand's capital city Wellington will soon boast a new 4.5 star apartment-style hotel, with the 60-room Sebel Wellington Lower Hutt set to start construction in Jan 2016.

The \$12 million property is being built in partnership with Hutt City Council's project for the New Civic Centre which includes an Events Centre adjoining the city's historic town hall.

It will provide a convenient place for visitors to stay while attending conferences, exhibitions or events at the Town Hall, Accor said.

## More money for Fiji

**TOURISM** Fiji is set to expand its global marketing activities, with the Fijian government announcing a FJ\$6.5 million boost to its overall budget.

Announced in Suva on Fri during the annual budget presentation by the government, the increase to \$30 million annually will see the organisation intensify efforts in existing markets and "support promotion in new markets with strong potential".

## MEA nominations

**MEETINGS & Events** Australia is inviting submissions for its annual state and national awards program, which is this year sponsored by the Melbourne Convention & Exhibition Centre, Lateral Events Management, Eventbrite, ICC Sydney and The Star Sydney.

Prospective entrants are being urged to "invest in yourself and your company...compete at state and national level and become an industry icon in your own right".

Closing date for submissions is 27 Jan 2016 - for more details see [meetingevents.com.au](http://meetingevents.com.au).



## Events Calendar

**BEN's** calendar details events at various venues across Australia.

If you have an upcoming event you'd like us to feature, email [info@businesseventsnews.com.au](mailto:info@businesseventsnews.com.au).

### 17-18 NOV

Australian Event Symposium 2015; Novotel Sydney on Darling Harbour; details at: [www.eventsymposium.com.au](http://www.eventsymposium.com.au)

### 17-19 NOV

ibtm world; Barcelona, Spain; see: [www.ibtmworld.com](http://www.ibtmworld.com)

### 18 NOV

Pacific Area Incentives & Conferences Expo (PAICE); SKYCITY Auckland Convention Centre; Auckland; more info at: [www.paicexpo.co.nz](http://www.paicexpo.co.nz)

### 29 NOV-1 DEC

PCO Association Conference and Exhibition 2015; Adelaide Convention Centre; more info at: [conference.pco.asn.au](http://conference.pco.asn.au)

### 1-2 DEC

EEAA 2015 Conference; Sydney; for more details go to: [www.eeaa.com.au](http://www.eeaa.com.au).

### 6-9 DEC

Dreamtime 2015; Adelaide; see: [www.tradeeventsaustralia.com](http://www.tradeeventsaustralia.com).

### 17-20 JAN

IACC-Australia Asia Pacific Conference; Sydney; visit: [www.iacconline.org](http://www.iacconline.org)

### 23-24 FEB

AIME 2016 Melbourne Convention and Exhibition Centre; for more visit [www.aime.com.au](http://www.aime.com.au)

**Business Events News** is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

Sign up for a free subscription at [www.businesseventsnews.com.au](http://www.businesseventsnews.com.au).

**Postal address:** PO Box 1010, Epping, NSW 1710 Australia

**Street address:** 4/41 Rawson St, Epping NSW 2121 Australia

**P:** 1300 799 220 (+61 2 8007 6760) **F:** 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications.

**Business Events News** is a publication of Business Events News Pty Ltd ABN 80 153 775 449. All content is fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in preparation of the newsletter no liability can be accepted for errors or omissions. **BEN** takes no responsibility for the opinions of its contributors/columnists. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

**Editor:** Bruce Piper [info@businesseventsnews.com.au](mailto:info@businesseventsnews.com.au)

**Contributors:** Guy Dundas, Jasmine O'Donoghue

**Advertising and Marketing:** Sean Harrigan and Magda Herdzik [advertising@businesseventsnews.com.au](mailto:advertising@businesseventsnews.com.au)

**Business Manager:** Jenny Piper [accounts@businesseventsnews.com.au](mailto:accounts@businesseventsnews.com.au)

