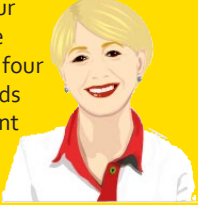




Noma num num!

CHARGE your forks because Noma, voted four times as worlds best restaurant will be hightailing it to the new



Barangaroo precinct on Sydney Harbour when the Copenhagen restaurant closes temporarily and relocates to Australia for ten weeks from January next year.

Just as the Fat Duck set palates sizzling when celebrity chef Hester Blumenthal relocated to the Crown Melbourne earlier this year, Noma's feted head chef, René Redzepi, and his team will share their skills by developing a special menu using the best of Australian produce.

It's part of a collaboration with Lend Lease and Tourism Australia, with TA managing director John O'Sullivan saying that Noma Australia was a natural extension of the agency's already successful Restaurant Australia campaign.

"A big part of Restaurant Australia has been about improving Australia's perception as a food and wine destination. And, with one of the world's top ranked restaurants about to open in Sydney, I'd say our country's culinary standing has never been higher," he said.

Its location, selected for its synergy to Noma in Copenhagen also on the water and strongly connected to the sea, will be in Barangaroo's brand new Anadara building, an area which Lend Lease is highlighting as "Australia's landmark future food and beverage destination".

Attracted to the diversity found in Australia's landscapes and ingredients Redzepi said, "Australia combines strong influences from its Indigenous people with new communities from around the world.

"When you mix it all together, the result is something truly inspiring. It really is the perfect place to come and learn."

Opening later this year, find out more at www.noma.dk/australia.

AIME returns to its roots

IT will be back to the future for next year's Asia-Pacific Incentives & Meetings Expo (AIME), with Melbourne Convention Bureau and Reed Travel Exhibitions this morning releasing details of a host of changes to the program for 2016.

The announcements are a result of "actively listening to the feedback" from this year's event, which added several elements that generated significant disquiet among some participants.

The popular welcome function will once again take place on Mon evening 22 Feb 2016, replacing the gala event on the Wed which was introduced this year.

A networking hour on Tue 23 Feb will take place on the show floor, while the rest of the Tuesday evening will be free from official obligations to allow time for exhibitors to host their own private functions.

The Hosted Buyer appointment system has been revisited, and in 2016 will transition to Reed Travel Exhibitions' "tried and tested

platform" which successfully managed 75,000 appointments at ibtm world in Barcelona last year.

The transition to the new platform will also see training for exhibitors, along with a "new pro-active customer concierge service".

The AIME Knowledge education program will take place within lecture areas on the show floor, and include relevant content for buyers and exhibitors.

And the long-standing Saxton Showcase event will once again take place on the Wed morning.

Reed's Sallie Coventry said the changes are a result of sessions with the new Advisory Board (**BEN 06 Jul**) as well as a customer roadshow in June.

"We believe AIME 2016 is shaping up to be better than ever," she said.

CINZ reveals speaker

CLARE Smith will lead the list of speakers at the Conventions and Incentives New Zealand (CINZ) annual conference in Christchurch next month.

Smith is the Vancouver Convention Centre's vp of Sales and Marketing and has worked in the global meetings industry over the last 25 years.

At the conference, which begins 28 Sep, Smith will ask delegates "Are we getting our share of international conventions?" and run one of eight workshops.

Sheraton appoints

FOUR Points by Sheraton Sydney, Darling Harbour has appointed Marjolein Chandler as Director of Catering and Conventions.

She will be responsible for the management of all conventions, meetings and events taking place across the property.





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Ben on BEN inPlace RECRUITMENT

Each month Business Manager for inPlace Recruitment, Ben Carnegie, writes his observations from the recruiter's perspective to help job hunters find the perfect job.

Ben has over 15 years working in five star hotels and the MICE industry and has worked on some of Australia's biggest events.

That's not in my job description...

SOMETHING that absolutely no employer anywhere ever wants to hear.



Most contracts have your key responsibilities listed and finished up with something along the lines of "plus any reasonable duties requested by management".

A very general phrase that any reasonable person would agree to. Yes there are some employers that will take advantage of this but like any situation, it's only a small percentage.

This one small phrase can be what helps guide you in your career. By being open to additional tasks, you'll learn new skills which could point to something you enjoy.

Cross training is something many employers now engage in to create a more robust and flexible workforce. Plus you'll get the chance to create relationships with people in other departments and this can ultimately lead to a healthier and supportive work culture.

When the time comes for an internal promotion, who do you think they'll choose?



business events news

3rd August 2015



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VIC economic boost

INTERNATIONAL association conferences hosted in Melbourne are supporting jobs and business growth far beyond the traditional tourism and hospitality sectors.

New research from the MCB reveals that each international association conference delivers an average \$4.9 million of "new money" to the economy that would not have otherwise come into the state - **CLICK HERE**.

Cairns & GBR partnership praise

THE high level of industry collaboration in Cairns and the Great Barrier Reef has been identified as a motivator for holding events in that region.

The feedback came from a business leaders' event held in conjunction with the Business Events Cairns & Great Barrier Reef Regional Showcase 2015.

Tourism Tropical North Queensland CEO Alex de Waal hosted a lunch at Sydney's Quay Restaurant for 18 key industry business leaders.

"The three areas of focus were perceptions of the region, the competitive forces the region is facing and improvements the region should focus on," said TTNQ Director of Business and Tourism Events Rosie Douglas.

"The willingness of the industry, including competitors, to work together to sell the destination was applauded by the group," she said.

Pictured above: Rosie Douglas, Kimberley Roberts-Salee and Emma Perez.



IT'S been a big weekend at Sydney Exhibition Centre@Glebe Island, where the 48th Sydney International Boat Show wraps up today.

There were 151 exhibitor stands and the Lifejacket Lounge to feed the hungry hordes... but one of the real crowd pleasers was an Australian first Penguin "compact semi-submarine".

Part recreational boat above the waves, and submarine below, the exhibited Penguin 2.0 can carry up to twelve passengers.

It's all yours for just US\$85,000 - plus shipping from its Korean manufacturing base.

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What is the name of HOYTS' ultimate cinema experience?



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Executive sweet

SYDNEY'S Parkroyal Darling Harbour has released an exclusive service designed for executives seeking solace, space and service, from \$475 per person, per day.

The Director and Executive Excellence Residential Meeting Package includes breakfasts served in the Club Lounge or BARKERS Restaurant, a conference concierge, arrival tea and coffee, executive morning and afternoon teas, sit down buffet lunch in BARKERS, main meeting room hire and set up with data projector, screen, white board, flip chart and Wi-Fi.

Many other extras include dinner in ABODE Bistro Bar and accommodation in a Club King Room with Club Lounge access while one room is upgraded to an Executive Club Suite.

Price is based on 30 delegates staying in Club Accommodation with free membership to the GHA guest loyalty program 'Discovery.'

Contact Tim Birley on 02 9260 3015 or tim.birley@pphg.com.

ben Events Calendar

BEN's calendar details events at various venues across Australia.

If you have an upcoming event you'd like us to feature, email info@businesseventsnews.com.au.

24-26 AUG

IAPCO EDGE Auckland, Pullman Auckland Hotel; more info at: iapcoeducation.org/event/edge-auckland

26 AUG

Gold Coast Connect Melbourne, Crown Promenade Melbourne; details: www.visitgoldcoast.com

31 AUG-3 SEP

PCMA Global Professionals Conference; Melbourne; see: www.pcma.org

1-2 SEP

The Event Show; Sydney; for more details email: info@eventsshowsydney.com.au

3-6 SEP

Alice Stampede '15; Alice Springs; for more info go to: ntconventions.com.au

6-9 SEP

Luxperience; Australian Technology Park, Sydney; see: www.luxperience.com.au

9 SEP

Show Me Wellington 2015; TSB Bank Arena and Convention Centre, Wellington; details at: www.pww.co.nz

10-11 SEP

MICE Asia Pacific Exhibition 2015; Suntec Singapore Convention & Exhibition Centre, Singapore; more info at: www.miceasiaexhibition.com

21-23 OCT

ITB Asia; Marina Bay Sands, Singapore; details at: www.itb-asia.com

18 NOV

Pacific Area Incentives & Conferences Expo (PAICE); SKYCITY Auckland Convention Centre; Auckland; more info at: www.paicexpo.co.nz