



Today's issue of BEN

Business Events News today has two pages of news.

Sands offer

SANDS Resorts Macao will launch its "More Than Just Meetings" deals from 03 Feb until 31 May, providing a range of discounts for events organisers who book at any of its seven international hotels.

The offers include a 5% discount on the master bill, one complimentary room and one complimentary room upgrade for every 25 rooms booked, a 50% discount on the Eiffel Tower experience, 15% discount on gondola rides, and more.

Email sales@sands.com.mo to book your event.

ELECTRONICS ON SHOW IN VEGAS

A RECENTLY-DEVELOPED line of televisions from LG Electronics, a new handheld console and a headless robot kitten are just some of the headlines emerging from this year's annual Consumer Electronics Show in Las Vegas.

The conference, which runs all week at the Las Vegas Convention Center, is expecting around 200,000 attendees.

One of the most notable announcements made thus far is LG's Gallery Series televisions: a line of OLED TVs which hang flat like artwork.

The electronics company has named six new products, not all of which have had availability and pricing set: the Signature OLED RX, the OLED BX 4K, the OLED CX 4K, OLED GX Gallery, the OLED WX Wallpaper and the OLED ZX 8K.

Also popular at this year's



Consumer Electronics Show is the Super Retro Champ, a new console manufactured by retro game developer My Arcade, which allows users to play Sega Genesis and Super NES games in the palm of their hand.

Tapping out at around five hours of battery life, the Super Retro Champ can also be

connected to televisions via a HDMI cable, allowing two players to compete using the console's wireless game pad.

Among more outlandish plans, automotive manufacturer Toyota also plans to transform a 75-acre site in Japan into a "prototype city of the future" (**pictured**).

Secure your seat to the Summit now

22 April 2020

Doltone House, Darling Island, Sydney

CLICK HERE TO PURCHASE TICKETS AND VIEW THE SPEAKERS



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Immerse yourself in Myanmar on a river cruise

Read how in the Summer edition of *Travel & Cruise Weekly*

Travel & Cruise Weekly



ATTA Summit

REGISTRATION is now open for the Adventure Travel Trade Association's (ATTA) Adventure Travel World Summit 2020, to be held 06 - 09 Oct in Adelaide.

The summit is expected to attract 800 delegates from around the globe, including niche adventure tour operators and front-line travel sellers.

Delegates will participate in a three-day program of educational sessions, business meetings and networking, as well as a famil program offering pre and post adventures.

Space is limited - **CLICK HERE** to register.

Towards 2030

DATES and speakers for the second Tourism Towards 2030 Conference have been announced, following the success of the inaugural event last year, which attracted more than 150 people in Darwin and 120 in Alice Springs.

The one-day conference, held in the two NT towns, aims to "not only create an opportunity to network, learn and come away with tips, but to create and enable industry to set actionable outcomes that can be implemented across their business models and used to monitor progress annually".

The Darwin conference will take place on 25 Mar at DoubleTree by Hilton Darwin, while the Alice Springs event is scheduled for 27 March at DoubleTree by Hilton Alice Springs.

Under the theme of "Tourism Excellence", the event will focus on future trends, marketing overview, access, managing digital platforms and regional dispersal insights.

The speaker line-up will include Craig and Janet Wickham from tour operator Exceptional Kangaroo Island, who will share their "amazing story of good food, good wine and wildlife in the wild", with more speakers to be announced.

CLICK HERE to see the prospectus.

MCEC FIRE RELIEF



MELBOURNE Convention and Exhibition Centre (MCEC), **pictured**, acted as a disaster relief centre on Sat 04 Jan, providing assistance in the way of food, water and medical to those who were evacuated from Mallacoota in East Gippsland due to the bushfires.

"We have all been shocked and

saddened by the devastating bushfires...like all Australians, MCEC has a desire to help in any way possible," said MCEC Chief Executive Peter King.

"We will continue to work with City of Melbourne, the Victorian Government and Victoria Police to provide as much assistance as we can during this time."



WHAT happens when a cat enters a dog swimming race? Well, apparently it wins.

Glenn Druery entered his 11-month Tonkinese, Gus, in the cat category of the annual Scotland Island Dog Race, held in Sydney's Northern Beaches on Christmas Eve.

Gus was the only cat daring enough to go up against man's best friend, and ended up beating most of the 5kg dogs that were paddling against him, winning the adoration of the crowd in the process.

"Dogs are a little bit down the evolutionary chain than cats and Gus had the tactical advantage," said Druery.

"The crowd went wild, they were chanting Gus, Gus, Gus".

Wildlife fund

BELLS at Killcare, boutique hotel in Killcare Heights NSW, announced it will donate all profits from any new accommodation bookings, staying any nights of the week, throughout Jan to local wildlife sanctuary Walkabout Wildlife Park.

Walkabout has cared for almost 300 injured wildlife throughout NSW after the recent bushfires.

Call 02 4349 7000 for bookings, or **CLICK HERE** to donate directly.

ADCEB & PCMA

THE Abu Dhabi Convention & Exhibition Bureau (ADCEB) has signed a strategic agreement with the Professional Convention Management Association (PCMA), who will provide ADCEB support in key areas, including convention services manager training.

The agreement was signed this week at the PCMA Convening Leaders 2020 Conference in San Francisco, and will also see the hosting of an Adu Dhabi Advisory.