



Today's issue of BEN

Business Events News today has two pages of news plus a full page from Travel Trade Recruitment.

Event Here

BUSINESS Events Australia has launched the Event Here This Year domestic marketing campaign, urging organisations to hold their business events at home this year, rather than overseas.

The initiative follows Tourism Australia's Holiday Here This Year campaign, with both aiming to help recover the tourism sector after the bushfire crisis.

"This is a huge opportunity for Aussie businesses to support communities around Australia, whether it is those in fire-affected regions or other communities...who are also feeling the pain from less visitors," said Tourism Minister Simon Birmingham.

AIME-ING HIGH FOR 2020 AND BEYOND

ANTICIPATION for AIME 2020 is growing, with less than a week to go until over 2,500 event industry professionals will gather over three days at the Melbourne Convention Exhibition Centre (MCEC) for the industry-leading event.

With over 330 confirmed exhibitors from across the Asia Pacific and wider world and 13 tailored educational development programs, AIME is expecting a bigger event than last year, in spite of the challenges the industry has faced in light of the bushfire crisis and coronavirus outbreak.

"The travel restrictions imposed by the Australian Federal Government in response to the coronavirus for travellers arriving from mainland China have impacted only a small percentage of the show's total buyer and exhibitors at AIME," said AIME organiser Talk2 Media & Events' CEO Matt Pearce.

"Ultimately, we are the first large-scale event of the year and we know people are keen



to get on with and drive their businesses."

Further driving the excitement, Melbourne & Olympic Parks (M&OP) has recently announced that it will showcase its new events centre, CENTREPIECE at Melbourne Park (**pictured**) at AIME 2020.

Delegates in attendance will be able to take a look at the new venue by visiting the CENTREPIECE stand on the show floor, and will also have the option to book a visit to see the location firsthand.

The venue, currently in the final stage of its \$972 million development, is scheduled for completion in late 2021.

Travel poll

OUR sister publication *Travel Daily* is running a poll to determine the impact the coronavirus is having upon the travel, tourism and hospitality industry.

To take part, **CLICK HERE**.

Travel Daily

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Travel Daily



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ANIMAL-LOVING attendees at digital and social media conference, State of Social, will be thrilled to discover that the event's line-up features four-legged guests, in addition to social marketing leaders.

Guests can cuddle a puppy in exchange for a gold coin donation, which will go to The Dog's Refuge Home to help rescue abandoned pups.

The conference will be held on 23 and 24 Jun at Optus Stadium, Perth, with earlybird tickets currently on sale for \$150 until 29 Feb.

EEAA careers

THE Exhibition and Event Association of Australasia (EEAA) has launched a social media campaign to encourage school leavers to consider a career in the exhibitions and business events sector.

The initiative follows on from the A Career for Life campaign (**BEN** 18 Jun 2018), which has been running for two years, and has featured more than 20 industry professionals.

The new campaign consists of a series of vignettes highlighting the diversity of roles available, the many different job types and the pathways for study into the events industry.

GC dominates

ONE in two of all conferences, meetings and incentives for the year ending Jun '19 that took place in Queensland were hosted on the Gold Coast, results from the Queensland Business Events Survey (QBES) revealed.

Destination Gold Coast CEO Annaliese Battista attributes the city's appeal as a business events destination to its "ever-evolving tourism offering" and "maturing transport infrastructure".

Battista said the business events sector contributed around \$570m to the Gold Coast economy, up 6% year-on-year.

Destination Gold Coast has secured 43,220 delegates for upcoming conferences over the next six months, estimated to inject \$89m into the economy.

TENCON 2021

AUCKLAND has won the rights to host international technical conference TENCON in Dec 2021, which will mark the first year the four-day event is held in NZ.

The conference, part of the Institute of Electrical and Electronics Engineers (IEEE) from Asia-Pacific, is expected to attract more than 600 delegates, creating 2,595 visitor nights and generating more than NZ\$1 million for Auckland's economy.

The event will focus on the themes of a low-carbon energy future, as well as space technologies and smart cities.



Read what Queensland has to offer business events in the February issue of *travelBulletin*.

CLICK to read

travelBulletin

A NEW PLACE TO MEET



PRO-INVEST launched the Holiday Inn Express Melbourne Southbank last Thu, which marks the brand's first property in the city, and claims to offer "a premium meetings venue" to business delegates.

The 345-room property features five venues that can cater for boardroom meetings through to functions for up to 80 delegates, all boasting natural light and the latest audio/visual technology.

Delegates also have a place to catch-up and relax at the Holiday Inn's signature Great Room, which includes a restaurant, bar, co-working and relaxation area.

The hotel has a 5-star energy rating under the National Australian Built Environment Rating System, which it achieved through a partnership with Clean Energy Finance Corporation.

Holiday Inn Express claims to use 25% less energy compared to other typical city hotels, is plastic straw and water

bottle free, and will introduce miniature bathroom amenities with larger, more sustainable options from mid-year.

Pictured: A conference room at Holiday Inn Express Melbourne Southbank.

Dubai Centre

THE new Dubai Exhibition Centre is set to launch on 20 Oct during Expo 2020, a six-month world event that is set to welcome 190 participating countries, and millions of global visitors.

The new facility will offer a 45,000m² space spread across two campuses, housing a theatre, an auditorium, several multi-purpose halls, four suites and 24 meeting rooms.

With the capacity to host 300 to 20,000 guests, the centre is expected to boost the region's meeting and events industry.



Working in partnership with the Australian Travel Industry

Corporate Travel Account Manager

South Sydney, Up to \$90k + Super, Ref: 2757PE9

Our client, an award winning boutique leading independent Business Travel Management agency providing a range of travel services to their clients within different vertical markets are looking for a Corporate Account Manager who possess good relationship building, analytical and travel product skills to join their team and nurture + grow a portfolio of small key accounts. You will be rewarded with career progression and development along with being part of a company with high staff retention.

For more information please call Paul on (02) 9119 8744 or click [APPLY](#) now.

Product and Marketing Executive

Sydney, Competitive Package, Ref: 4362SB1

A Cruise Product and Marketing Specialist is required to join this lucrative company. You will have exceptional interpersonal skills to maintain and develop strong working relationships with suppliers. I am looking for a creative person who can produce new cruise packages and work autonomously within this role. You will have a solid understanding of the cruise industry and proven experience in product development and management. A competitive salary package is on offer depending on experience.

For more information please call Sarah on (02) 9119 8744 or click [APPLY](#) now.

Wholesale Ski - Group Travel

BNE, \$45-50k + Annual Ski Trip, Ref: 11842AW1

If you have worked in travel for 12 months and ready for a new challenge - this is the role for you! This role is a combined Groups/Reservation role and gives you the chance to expand your knowledge, gain further experience and fast track your career! Have you hit the slopes?! Want a Ski/Snowboarding Famil Trip EVERY Year? Dedicated to providing outstanding service and the best ski deals, you will be working as part of the largest wholesale ski brand in travel. Ready to earn BIG \$\$\$ APPLY NOW!

For more information please call Amanda on (07) 3123 6107 or click [APPLY](#) now.

Airfare Specialist

MEL | \$58k + Super Ref: 4388AO1

Are you an experienced travel consultant who is passionate and knowledgeable about airfares and customer service? Looking for someone who is a whizz in all things airfares from round the worlds, amendments, cancellations and ticketing. Must have an in-depth knowledge of fare rules and be able to communicate directly with customers. Great role for a retail consultant looking for a new challenge or someone currently in airfares. Central Melbourne location. If you are interested, click apply.

For more information please call Ashleigh on (03) 9988 0616 or click [APPLY](#) now.

Digital Marketing & Content Creator

SYD, \$75k + Super, Ref: 1231RL1

My client is on the look out for Digital marketing experts who hold strength within web and content creation and social media. This unique role requires the successful candidate to have strong negotiation skills as well as the ability to work autonomously to execute and implement set projects by the timesframes set. Working within a very fun and fast paced environment this role seeks the go getters and self driven candidates who are looking for a unique change to their everyday life.

For more information please call Ronny on (02) 9119 8744 or click [APPLY](#) now.

Corporate Travel Consultant

Newcastle, Up to \$75k + Comms, Ref: 4321AJ3

A rare opportunity to join one of the market leaders in corporate travel is now available. You will be joining a highly regarded Corporate Travel Management company who value and look after their employees. If you have a strong background in Retail and have ever thought of transferring to corporate consulting, this is a golden opportunity to make the move. In return, you will enjoy working a Monday - Friday work week on an industry high OTE salary along with the many other additional perks!

For more information please call Antony on (02) 9119 8744 or click [APPLY](#) now.

Customer Relations Manager

BNE, \$70k-\$90k + Super, Ref: 4376MT1

We are an industry leading global company that provide travel specific solutions & information to clients ranging from Global agencies to Airlines to Smaller leisure travel agencies. We are looking for a Customer Relations Manager looking after customer relationships & building strong, trustful relationships. Serving as the face of the company and acting as a distribution channel. Must have excellent problem-solving abilities, sales experience with proven commercial results and Travel passion.

For more information please call Mark on (07) 3123 6107 or click [APPLY](#) now.

Senior Cruise Specialist

MEL, Attractive Package, Ref: 4292AB1

Do you live, breath, and sell cruise like nobody else? This could be just the role for you. My clients are looking for a seasoned Cruise Specialist to come into the business and start the cruise division of the agency. If you have your own client base, a proven track record of success, and want to be part of this exciting growth opportunity- now's the time to apply. You'll be awarded with an attractive remuneration package and an opportunity to work from home for the right candidate.

For more information please call Anisha on (03) 9988 0616 or click [APPLY](#) now.

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