

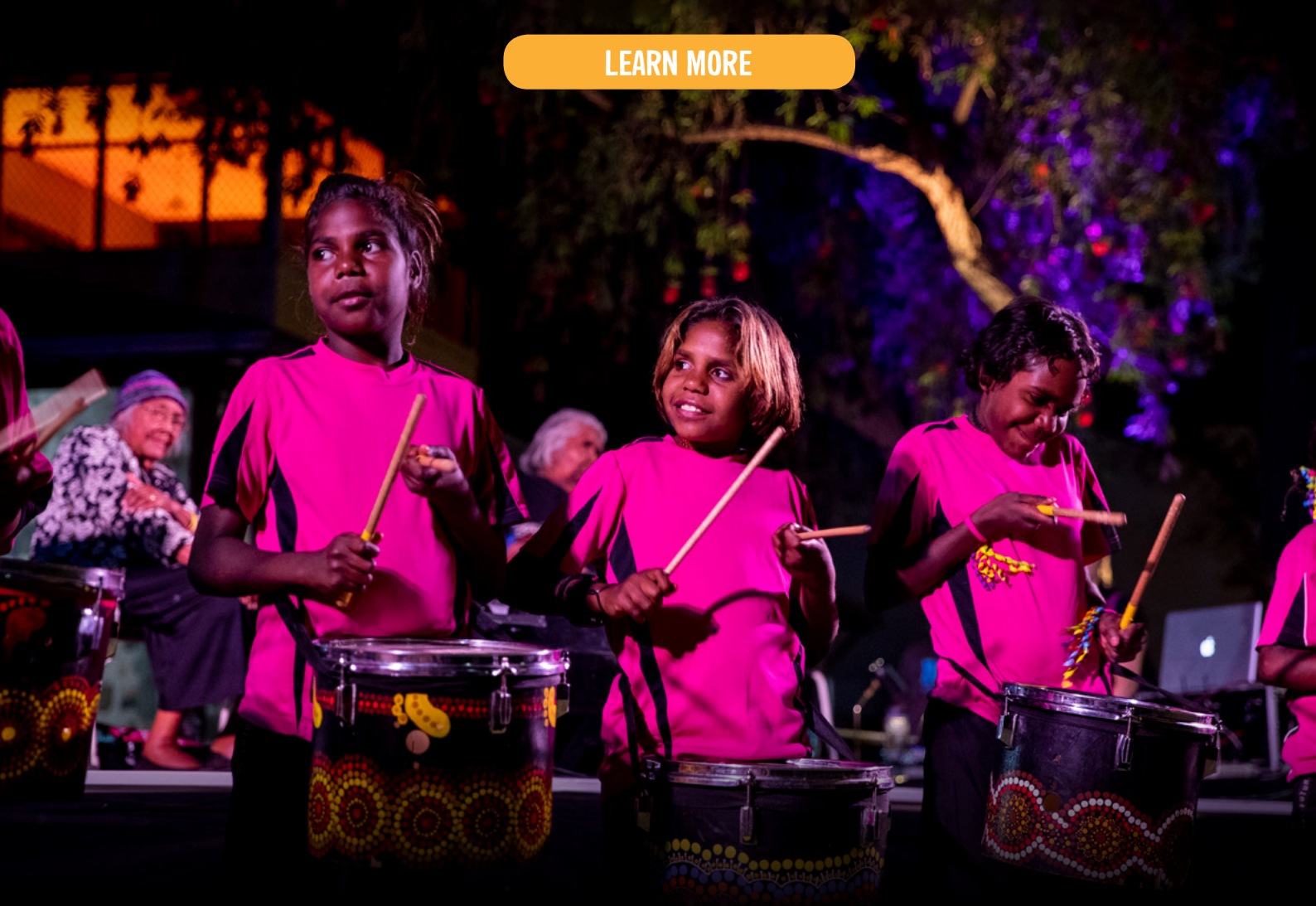
NORTHERN TERRITORY SHOWCASE

A BUSINESS EVENTS DESTINATION FAMIL PROGRAM CONNECTING YOU WITH LOCAL BUSINESS SUPPLIERS

The Northern Territory Convention Bureau is offering conference decision makers an exciting opportunity to experience the NT first-hand, obtaining an invaluable perspective on why it is such an inspiring and sought after business event destination.

Programs feature visits to key meeting venues and accommodation, cultural activities including a 'Welcome to Country', sampling NT specialty cuisine at unique off-site venues and networking with NT industry partners.

LEARN MORE



Parrtjima - A Festival in Light, Alice Springs. 5 April - 14 April 2019.



Today's issue of BEN

Business Events News today has two pages of news plus a front cover wrap from Northern Territory Convention Bureau and a full page from Novotel Wollongong.

NT Showcase

THE Northern Territory Convention Bureau is offering delegates a chance to experience the region.

The NT Showcase features visits to key venues, hotels, and cultural activities.

See **cover page** for more.

Yess launches

YESS, an app designed for the LGBTQIA community to find "non-discriminatory service providers" for events has launched in Australia.

Over 60 providers have already signed up including hotels, beauty, and caterers.

Download the app **HERE**.



THE Chinese have officially taken the award for the most innovative drinkers.

More than 2,000 people recently linked arms in a chain to set a Guinness World Record for cross-cupped wine drinking in Haidong, Qinghai Province.

The event was performed while dressed in traditional clothing in a sunflower shape formation.

Just hope the person beside you doesn't have the shakes.

Watch the whole ceremony unravel **HERE**.

EEAA CELEBRATE BIZ WOMEN

THE Exhibition and Event Association of Australasia's (EEAA) 2019 International Women's Day Breakfast held on Fri at Sydney's Doltone House celebrated the pathways women take to succeed and called on all women "not to hold back" when opportunities are presented.

EEAA Chief Executive Joyce DiMascio said it was important to put the spotlight on women in the business events industry and discuss different roads to success & the challenges faced.

EEAA President, Spiro Anemogiannis implored more women to join the EEAA board.

"Diversity brings better decision-making and better outcomes for all," he said.

This year's event was themed around Women in Leadership,



Women Defying Stereotypes and Women's Heart Health and Wellbeing.

"It is up to us [women] as well to seize opportunity," said Supriya Shakya, Head of Digital, Reed Exhibitions Australia.

"We are so conditioned to stay in our comfort zone.

"You don't get to pick your own battles all the time.

"You must have the discipline to put your hand up and grab that opportunity."

Pictured are Kathy Savill, Merivale; Bruce Baird, Business Events Sydney; Joyce DiMascio, EEAA; Supriya Shakya, Reed Exhibitions; Georgie Chapman-Burgess, ETF; Lynell Peck, ICC Sydney; Anna Cesarano, Doltone House.

Novotel & ibis

NOVOTEL Melbourne Central and ibis Melbourne Central, have unveiled a range of events and conferencing packages following the hotel's official launch in Dec 2018, with three spaces available catering for up to 160 delegates.

Novotel & ibis Melbourne Central's meeting spaces are available in a variety of configurations.

The Guilford Lane room is available as a combined space of 96m², or two separate spaces of 40m² each, while the Meyers Place room is 21m².

Configurations include theatre, boardroom, classroom, banquet, cabaret, U-shape and cocktail.

For cocktail, a range of hot & cold canapes, grazing dishes & desserts can be created for up to 160 guests.

United Airlines' Meetings Portal

UNITED Airlines has launched its new United Meetings product, available on the airline's business portal, United Jetstream.

The product is set to make "managing travel and redeeming rewards for meetings and events quicker and more streamlined," with features such as discounts, instant amenity redemption and personalised reports.

The site also provides planners with a dashboard to track the number of tickets booked, flights flown, amenities funds earned and the number of tickets needed for the next amenity award.

United Meetings is available to companies interested in hosting a meeting of 10 or more, **CLICK HERE** to learn more.





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EVENTS BRING \$15M

CLOSE to a dozen events hosted in Christchurch have pumped an estimated \$15 million into the local economy, between Aug 2018 and Feb 2019.



Event visitors during that period generated an estimated 70,000 visitor nights at local accommodation providers.

In Feb, music icon Phil Collins played to 25,000 people at Christchurch Stadium, an event in part sponsored by ChristchurchNZ.

Post-event data confirmed visitor spend during this event alone was \$5.8 million.

"Events are also a great way to engage with our community, attract visitors, stimulate economic activity and raise our city's profile both in New Zealand and around the world," said Karena Finnie, ChristchurchNZ Head of Major

and Business Events.

ChristchurchNZ has today launched its Major Events Fund, which looks at how to further bolster the economic impact events have on the city.

Applications to the fund are open until 07 Apr.

With the Christchurch Town Hall now open, and Te Pae convention centre opening next year, Christchurch is solidifying its place as a reliable host city.

"As a re-emerging player in the global events market, Christchurch has huge potential," Finnie said.

Pictured is the South Island Lantern Festival hosted in Christchurch.

Shangri-La Syd new AVPartners

SHANGRI-LA Hotel, Sydney has awarded its in-house audiovisual contract to AVPartners, who will provide onsite audiovisual support for meetings, weddings, conferences and events at the venue from Apr.

AVPartners has planned an extensive upgrade to the hotel's audiovisual tech to deliver a "world-class event experience".

"With a variety of ballrooms, lounges, lobbies, event spaces and breakout rooms, combined with an incredible location, clients are spoilt for choice when it comes to events at Shangri-La Hotel, Sydney," said AVPartners NSW Area Partner Teresa Amey.

New Piano Bar

EMPORIUM Hotel South Bank has unveiled its new arrival, the Piano Bar, which opened its doors yesterday.

The new Piano Bar features a grand piano, which is played daily from 4pm, also live jazz will be played every Fri and Sat from 7.30pm.

The venue is suitable for functions of up to 100 people, providing an ideal venue for drinks ahead of a larger function in the Hotel's Frangipani Ballroom.

The hotel's GM Charles Martin said Piano Bar will serve a "carefully curated drinks menu, including barrel aged spirits, hand crafted cocktails, and a wine collection featuring a unique blend of local and international wineries."

For bookings **CLICK HERE**.

QVB transforms

THE Trippas White Group is set to open two new venues for late-night drinking and dining at Sydney's Queen Victoria Building (QVB).

Champagne parlour and bar, Reign at the QVB, and bar and dining room, Esquire Drink + Dine open on 15 Mar and 22 Mar.

Foodie event

THE Curated Plate, a new four-day food festival on the Sunshine Coast from 08-11 Aug has unveiled its lineup.

The events will showcase global and Aussie chefs, locally sourced ingredients, and a forage-focused dining experience, plus much more.

For ticket info **CLICK HERE**.

InterContinental resort offers

INTERCONTINENTAL

Sanctuary Cove Resort has debuted two new incentives for event planners.

The first incentive at Conference "Your Way" allows event planners to showcase their events with a suite of tailored add-ons.

To access the complimentary value add-ons events need to be booked before 30 Jun and hosted before 31 Sep.

To qualify for this offer, events must be to the value of \$30,000 or more across accommodation and food and beverage at InterContinental Sanctuary Cove Resort (**pictured**).

Additionally, the second offer gives planners the chance to be rewarded with a three-night stay at Hayman Island by InterContinental when it opens later this year - **CLICK HERE**.



business events news

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