



## Today's issue of BEN

*Business Events News* today has two pages of news, the latest **BEN** Christmas Venue Guide plus a full page from **One&Only Wolgan Valley**.

## BestCities SBD Chair

**MELBOURNE** Convention Bureau General Manager of Business Development and Bids, Beverley Williamson, has been appointed as Chair of the BestCities Global Alliance Strategic Business Development group.

Williamson will replace Dubai Tourism's Karina Lance, who has been the group's Chair since May 2017.

The appointment comes ahead of the fourth annual BestCities Global Forum, which will be held in Copenhagen in Dec.

# NT TURBOCHARGED FOR EVENTS

**BUSINESS** events will generate \$68 million in delegate expenditure in the Northern Territory by 2030, under a new 10-year plan unveiled by the Territory's Government.

Minister for Tourism, Sport and Culture, Lauren Moss (**pictured**), said the Government will invest close to \$10 million to attract business events through its Turbocharging Tourism and Turbo2 campaigns, as part of its Long-Term Business Events Strategy.

Releasing the Strategy document on Mon, Moss said the sector presented significant benefits for the region.

"On average, business events travellers spend more than other types of visitors, so more business events travellers to the NT means more money in the pockets of Territorians," she said.

"A business event attracting

500 delegates that takes place in the Territory injects more than \$1 million in estimated delegate expenditure.

"Our NT Business Events Support Fund, which is part of Turbocharging Tourism, has so far attracted 45 business events and conferences to the NT, which will bring 13,725 delegates and inject \$32 million in estimated delegate expenditure into our economy.

"The Long-Term Business Events Strategy will enable us to work with key industry stakeholders to focus on identified growth areas and opportunities to secure even more business events for the NT."

Welcoming the new strategy, Darwin Convention Centre General Manager, Peter Savoff, said the events industry had the potential to deliver significant



benefits for the wider community across the Territory.

"The benefits they deliver go beyond hotel rooms and patrons at restaurants," he said.

"Business events leave legacies long after the conference is finished, including up-skilling the local industry, developing new opportunities in the region and enhancing a destination's reputation as a knowledge-based city, to name just a few."

DELEGATE  
PACKAGE  
FROM \$77PP

*Come up for Air*

INSPIRED MEETINGS AND EVENTS IN THE BLUE MOUNTAINS, NSW

Call 02 4785 0099 — 1 Sublime Point Road, Leura, NSW

## FAIRMONT RESORT & SPA BLUE MOUNTAINS

Access the wellness benefits of nature in the spectacular World Heritage-listed Blue Mountains National Park.

15 EVENT SPACES

TEAM ACTIVITIES ON-SITE

224 ACCOMMODATION  
ROOMS

UBIKA DAY SPA

ACCOMMODATION  
FROM \$199

PER NIGHT  
INCLUDING BREAKFAST

ENQUIRE NOW →



# business events news

businessesnews.com.au

16th July 2019

## CATERING 2 GO

is your one-stop catering solution in Melbourne.

Click here to get your first order

**\$10 OFF**

Valid until 31 July 2019

STAMFORD  
Plaza  
Melbourne

## Oktoberfest

**MUNICH** Brauhaus and The Bavarian will officially celebrate Oktoberfest at its 31 restaurants from Sat 21 Sep to Sun 27 Oct with a month-long line-up of themed festivities.

Each restaurant features multiple large screen TVs and audio visual equipment.

## US LEADS THE WAY

**THE US** is the number one country for international events, the 2018 International Congress and Convention Association (ICCA) Statistics Report reveals.

US hosted 947 major events, 300 more than the second ranked nation, Germany, with Australia hosting the 13th most international meetings (265), attracting 116,000 delegates.

Paris was the world's number one city for hosting international meetings, with more than 212 held in the city, followed by Vienna (172), Madrid (165), Barcelona

(163) and Berlin (162), with Sydney Australia's number one city, holding 87, followed by Melbourne (66), Brisbane (33) and Adelaide (13).

Despite hosting 49 fewer events than Paris, Barcelona hosted more participants than any other city (134,838).

In Australia, Sydney held the record for more delegates (48,272), ahead of Melbourne (29,688) and Brisbane (16,383), the ICCA report revealed.

Auckland was the top ranked NZ destination, hosting 39 events and 13,606 delegates.

## Destination update

**Planning your 2020 corporate meeting or event? Look no further than the heart of wine country.**

**CROWNE** Plaza Hunter Valley is perfectly positioned just two hours north of Sydney, and is home to the largest and most comprehensive conference and exhibition facility in regional New South Wales with a capacity of up to 1750 delegates - the Hunter Valley Conference and Events Centre. The resort boasts a unique backdrop for a destination event experience - the perfect combination of renowned fine wines and gourmet food. With premium resort facilities, seamless service and modern meeting spaces, Crowne Plaza Hunter Valley invokes the excitement of travel whilst providing the perfect space for your delegates to gather.

Call today on (02) 4991 0000 or email [meetings.hunter@ihg.com](mailto:meetings.hunter@ihg.com).



## Bris homecoming for FC Global

**BRISBANE** has been selected as the host of one of the world's largest travel industry conferences, the Flight Centre Travel Group's (FCTG) Global Gathering in Jul 2020.

Bringing up to 4,500 travel consultants, executives and senior travel industry figures to the City, the event was secured by the Queensland Government through Tourism and Events Queensland and Brisbane City Council through Brisbane Marketing.

Lord Mayor Adrian Schinner

said the Global Gathering would deliver a seven million-dollar economic boost.

"We're confident that once the world's leading travel professionals experience what Brisbane has to offer, they too will become advocates for our incredible city," he said.

"The Global Gathering is the most important conference on our annual calendar and is a keenly anticipated event for our 20,000 people throughout the world," said FCTG MD Graham Turner.



**US RACETRACK**, Emerald Downs, is developing a reputation as the home of some whacky races.

The Washington state horse track has been branching out recently adding dog and dinosaur racing.

While dog racing may not sound that unusual, last weekend's Weiner Dog Sunday saw pooches take to the track, without a greyhound in sight, and next month 72 Corgis are set to compete at the circuit.

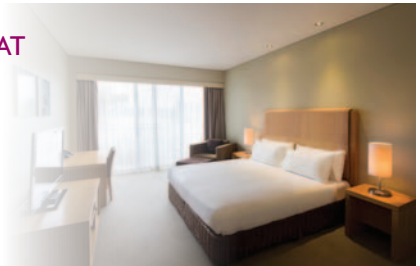
The third Tri Guard Pest Control T-Rex sprint for office bragging rights attracted international headlines.

## EXPERIENCE AUSTRALIA'S ICONIC WINE REGION AT THE CROWNE PLAZA HUNTER VALLEY.

Premier resort accommodation and facilities for the modern business traveller.

**BOOK YOUR HUNTER VALLEY ESCAPE NOW**

visit [crownep plazahuntervalley.com.au](http://crownep plazahuntervalley.com.au) or call 02 4991 0000



business events news

[www.businessesnews.com.au](http://www.businessesnews.com.au)

Business Events News is part of the Business Publishing Group family of publications.

Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

### EDITORIAL

**Editor in Chief and Publisher** – Bruce Piper  
**Contributors** – Jasmine O'Donoghue, Adam Bishop, Sarah Fairburn, Nicholas O'Donoghue, Myles Stedman

[info@businessesnews.com.au](mailto:info@businessesnews.com.au)

### ADVERTISING AND MARKETING

Sean Harrigan, Hoda Alzubaidi and Melanie Tchakmadjian  
[advertising@businessesnews.com.au](mailto:advertising@businessesnews.com.au)

### BUSINESS MANAGER

Jenny Piper  
[accounts@businessesnews.com.au](mailto:accounts@businessesnews.com.au)

Suite 1, Level 2, 64 Talavera Rd  
Macquarie Park NSW 2113 Australia  
PO Box 1010 Epping NSW 1710 Australia  
Tel: 1300 799 220 (+61 2 8007 6760)



Business Events News is a publication of Business Events News Pty Ltd ABN 80 153 775 449. All content is fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in preparation of the newsletter no liability can be accepted for errors or omissions. BEN takes no responsibility for the opinions of its contributors/columnists. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

# CHRISTMAS VENUE GUIDE



business events news  
presents

Looking for a Christmas venue or staff celebration?

*Business Events News* guide to 2019/20 Christmas venues is the place to showcase!  
To feature here email [advertising@businesseventsnews.com.au](mailto:advertising@businesseventsnews.com.au).

## RYDGES SYDNEY AIRPORT

Sydney, NSW

*It's never too early to get ready for Christmas, book now and put your mind to ease.*

Perfectly located only 181 steps from the International Airport and public transport, our hotel can be easily accessed by everyone. Introducing grazing tables by the metre for your Christmas celebrations this festive season. Be spoilt for choice by choosing from plated dinners to festive canapés and more, just call.

We have 9 flexible event spaces, including our all-weather Cloud 9 rooftop bar that boasts spectacular views across the airport runways, allowing us to create a magical Christmas event for you. Our enthusiastic and passionate team of event professionals are able to tailor packages and event accommodation to suit your needs.



For Bookings and Enquiries P: 02 9313 2514  
E: [functions\\_rydgessydneyairport@evt.com](mailto:functions_rydgessydneyairport@evt.com)  
[www.rydges.com/sydneyairport](http://www.rydges.com/sydneyairport)



## voco GOLD COAST

Surfers Paradise, QLD

It's the most wonderful time of the year to get into the festive spirit with a very voco celebration.

voco, IHG's newest upscale brand, is the latest in global hotel brands and we do things differently. From unstuffy service to a focus on sustainability with a multi-million dollar refurbishment, voco is the place to be this Christmas.

Gather together your most valued, from friends to colleagues and indulge in the perfect end of year celebration. From seafood buffets to traditional plated Christmas dinners, as clichéd as it might sound, we really do have something for everyone. Sprinkle extra Christmas cheer over your dining experience with some theming and a beverage package.

Gift yourself with a mini getaway and stay the night from \$155 to give yourself the lie-in you deserve.



For bookings and enquiries: [events.vocogc@ihg.com](mailto:events.vocogc@ihg.com) and  
07 5588 8330



Soak up the beauty of all you can see.  
Uncover the secrets of winter.

*Only* here



**Unforgettable events in the mountains**

Nestled in the magical Greater Blue Mountains, Emirates One&Only Wolgan Valley is a chic conservation retreat offering epic fresh air adventures, seasonal dining and blissful private villas. This is Australia at its finest.

An inclusive group stay with daily dining, regional wines and beverages, nature activities and more, now is the perfect time to plan your winter celebration, meeting or incentive program from \$675 per person per evening twin-share.

Emirates  
*One&Only*

WOLGAN VALLEY

*Australia*

*oneandonlywolganvalley.com*

*events@oneandonlywolganvalley.com*