



CAIRNS HOSTS AMWAY CHINA

CAIRNS has demonstrated its capacity to hold major events, hosting more than 6,000 delegates at the Amway China 2019 Leadership Seminar last week.

Business Events Cairns and Great Barrier Reef General Manager, Rosie Douglas, said the event showed the regional city had “the infrastructure and capacity to welcome large groups.”

“Our world-class hotels, restaurants, attractions and event delivery capabilities make Cairns a strong contender for large-scale leadership seminars and business events,” she said.

Tourism Australia Executive General Manager Events, Penny

Lion, said the event was Amway China’s first in Australia outside of a major capital.

“Cairns has demonstrated it can deliver a flawless event to the important Chinese Leadership seminar audience, and we are thrilled that Amway sales agents enjoyed yet another inspiring trip in Australia,” she said.

During their stay in Cairns, the Amway agents experienced the Skyrail Cableway, encountered native wildlife at the Rainforest Nature Park, visited the Great



Barrier Reef, toured the new Cairns Aquarium with its unique event space for up to 300 guests, with the Australian Armour and Artillery Museum hosting business sessions and the event’s gala dinner.

Pictured, delegates at the Australian Armour and Artillery Museum.

ICC to host PCOA19

THE Professional Conference Organisers Association will host its 12th annual conference and exhibition at the ICC Sydney from 08-10 Dec.

The theme for this year’s conference is ‘Anything is Possible.’

Te Pae Christchurch eyes EU

TE PAE Christchurch Convention Centre has appointed Worldwide Conventions Specialists to ensure regular in-country contact with European-based organisations as it seeks to gain traction in the continent’s market before the centre opens in Oct 2020.

Te Pae Christchurch General Manager, Ross Steele, said the deal would keep the centre in front of associations on an ongoing basis.

“Winning a convention is



like bidding for the Olympics, with a planning cycle that can be between two-12 years in advance. So, we need to be in front of every potential client to showcase Christchurch as a future host city contender,” he said.

Convene Q

QUEENSLAND and Northern NSW-based destinations will showcase their wares at Convene Q in Brisbane on 16 Jul, [CLICK HERE](#) for more info.



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 **business events news**

Today’s issue of BEN

Business Events News today has two pages of news plus the latest **BEN** Christmas Venue Guide.



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BRISBANE HEARS GOOD NEWS

BRISBANE will host the first AG Bell Global Listening and Spoken Language Symposium to be held in the Asia Pacific region in Mar 2021.

The city secured the three-day event following a bid process, led by Brisbane Marketing and local not-for-profit organisation,

Hear and Say, which provides early intervention services for children with hearing loss.

Brisbane Lord Mayor, Adrian Schrinner, said the symposium will bring more than 500 international hearing and speech professionals to the city and generate an estimated \$890,000 for the local economy.

“Business events generate an average \$250 million for Brisbane’s economy annually, and each conference that comes to our city facilitates knowledge exchange, partnerships and boosts the local tourism, hospitality and service sectors,” he said.

Hear and Say Clinical Director, Emma Rushbrooke, who is the first Australian President of the AG Bell Academy Board, said the decision to name Brisbane as the host of the 2021 event reflected Australia’s reputation for “its excellent level of service for children with hearing loss”.

“This conference will significantly boost Hear and Say’s profile, enhancing our reputation as specialists on an international scale,” she said.

“We are doing some great research here in Australia and now we are being recognised internationally for our excellent level of service for children with hearing loss.



CONFERENCES are great networking opportunities, where delegates can share ideas with their peers and old friends can catch-up. However, when you’re new to a sector they can be a little intimidating, knowing how and when to impose yourself on a conversation can be a little tricky. Just ask Ivanka Trump, who struggled to ingratiate herself into a conversation between French President, Emmanuel Macron, British PM, Theresa May and International Monetary Fund Managing Director, Christine Lagarde at last weeks’ G20 in Osaka, with a video of the interaction shared on [Twitter](#).

Next specials

NEXT Hotel Brisbane is offering business event organisers a free night’s accommodation or dinner for two at Lennon’s Restaurant up to \$100, when they book its \$55 Less Winter & More Warmth event package for a group of 20 or more.

The corporate event deal provides for two hours of drinks and canapes at the hotel’s Pool Terrace and Bar, featuring a range of wines, beers, ciders and soft drinks, with four canapes.

For more information **EMAIL HERE.**

Destination update

Celebrate the festive season with us.

CREATE magic this festive season and celebrate with a Christmas party in the heart of wine country at Crowne Plaza Hunter Valley - where gatherings turn into memorable occasions.

The festive season is a time to reflect on the year, so let us take care of the planning so you can unwind and enjoy our outstanding dining, impeccable service and stunning wine country ambience.

With a vast range of event spaces available including the poolside pergola, versatile private function rooms or the Haven Deck, we have the perfect space for your festive occasion.

Let us tailor the perfect event for your end of year festivity.

For more information and bookings, please call 02 4991 0000 or email meetings.hunter@ihg.com

CINZ Chair

CONVENTIONS and Incentives New Zealand (CINZ) had reappointed Tony Gardner (**pictured**) as Board Chair for a three-year term.

Gardner is the Managing Partner of consultancy firm, Catapult Auckland, which specialises in organisational strategy, high-performing teams and leadership development.

He has held the position as CINZ Board Chair since May 2016, having joined the Board in 2013.




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