



Today's issue of BEN

Business Events News today has two pages of news plus a full page from *Travel Trade Recruitment*.

ICC Syd menu

INTERNATIONAL Convention Centre (ICC) Sydney has launched a fresh menu for its 2020 Menu Collection.

Developed by ICC Sydney's Executive Chef Tony Panetta in conjunction with Director of Culinary Services Lynell Peck and Beverage Operations and Cellar Manager William Wilson, the new menu features more plant-based dishes, native ingredients and superfoods.

ICC Sydney CEO Geoff Donaghy said the menu had been designed to ensure the venue remained at the forefront of culinary trends, while retaining its signature approach to premium service.

CIIE/NZ SIGN MOU FOR 2020

THE China International Import Expo (CIIE) Bureau and New Zealand Trade and Enterprise have signed a Memorandum of Understand (MoU) to ensure Kiwi participation at CIIE 2020.

Since the conclusion of the 2019 edition of the event, representatives of the CIIE Bureau have been hosting overseas roadshows to encourage foreign companies to tap into opportunities in the Chinese market and sign up to take part in next year's expo.

New Zealand's representation at CIIE increased by 40% in 2019, with New Zealand Foreign Affairs and Trade, Auckland office Director Caroline Bilkey hailing the event as a great platform for Kiwi businesses to expand into China.

She also pointed out that New Zealand companies have reaped benefits from the expo over the past two years.

More than 60 New Zealand companies participated in the second CIIE, accounting for an



exhibition area of more than 6,000m².

New Zealand companies are welcomed to support the third CIIE and play a more important role in the Chinese market, according to Chinese Embassy in New Zealand Economic and Commercial Counsellor Huang Yuefeng.

Official statistics show that in 2018, bilateral trade between the two nations totalled NZ\$16.86 billion.

New Zealand's exports to

China last year were valued at NZ\$11.08 billion.

This year's CIIE concluded last month with NZ\$71.13 billion worth of tentative deals reached for one-year purchases of goods and services, a significant rise as compared to last year.

The MoU was signed at an CIIE promotional event in Auckland on 09 Dec.

Pictured, CIIE Bureau signs MoU with New Zealand Trade and Enterprise.



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Travel & Cruise Weekly

Advertising Coordinator

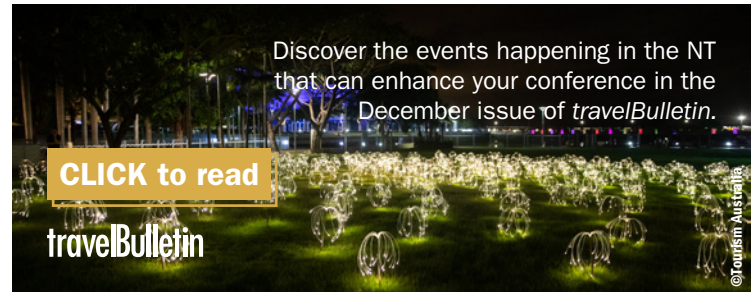
Macquarie Park, Sydney

The Business Publishing Group is looking for the services of a proactive Advertising Coordinator to work across our industry leading titles.

This is a full-time role working within our sales and marketing team. Key responsibilities will be the development and production of our publications, liaising with clients on quotes and advertising coordination as well as assisting with promotional activities.

We are looking for someone who has strong attention to detail, is organised, a team player and excels at customer service. Experience with Adobe InDesign and Microsoft Office suite is highly desirable.

If this sounds like you apply to jobs@traveldaily.com.au today.



DCC lands BioIron Soc Congress

THE Darwin Convention Centre (DCC) will host the International Society for the study of Iron in Biology and Medicine's International Biolron Congress in 2021, having fended off competition from Thailand.

The event is expected to attract more than 300 international delegates to the Top End for the three-day event.

DCC General Manager Peter Savoff said securing the Congress highlighted the city's ability to attract international conferences.

"Darwin is the perfect destination for business events such as the



International Biolron Congress, where delegates can enjoy our vibrant multicultural city and amazing tourism experiences," he said.

"The Darwin Convention Centre is an award winning international business venue and is proud to host business events like this, which are vital to tourism and promoting our industry strengths."

SHARKS CONF REJIG

MANTRA at Sharks & Events Centre is "humanising conferences", through a range of new well-being packages.

The Sustain. Health. Knowledge package aims to

help conference organisers offer health and nutrition to delegates while conferencing.

The recently launched sustainability-focused initiative offers a range of options designed to benefit health, including on-demand barista coffee service; outside morning and afternoon snacks and a "Ray of Light" lunch; five-minute shoulder massages; personal movement screen tests; post-lunch revitalisation sessions; bespoke meeting rooms; environmentally friendly conference amenities; one green apple per delegate and

detox water on all tables.

The on-site fitness centre and trainers will also be made available to delegates.

"The Sustain. Health. Knowledge experience is designed to provide nutritionally balanced meals at each break, allowing delegates to engage in the fresh air and sunshine," said General Manager of Sales and Events Kristie Powell.

"Overall, the aim is to provide delegates with a personal benefit while conferencing, and for the organiser to deliver their message".



LOSING someone at an event can be a stressful experience, especially if it's your child, but one Sydney couple seems to have come up with a solution.

Luboo is a new startup offering rental GPS trackers, targeted at large events, which dispels privacy concerns and does not require a smart device nor mobile data.

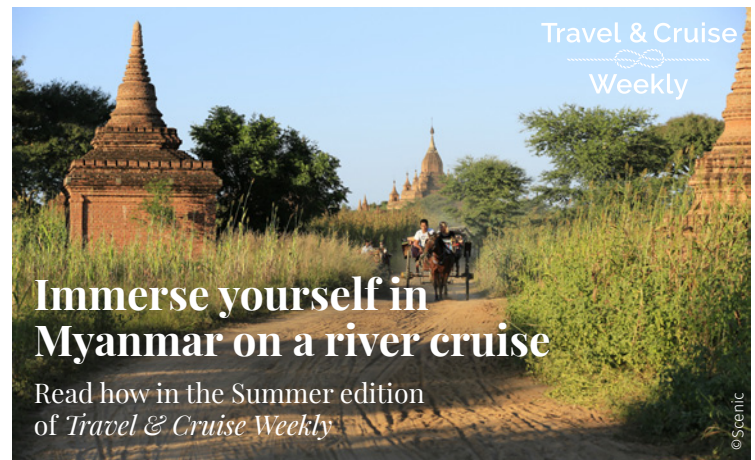
The couple has been preparing the technology over the past two years, and is now planning to launch it at theme parks this coming summer.

No Xmas gifts

EVENTS management company Solterbeck Events will be breaking with tradition by making donations to Koalas in Care Inc on behalf of clients this Christmas instead of dispensing gifts of gingerbread houses or candy canes.

The organisation offers medical care for koalas and has been inundated with patients injured or displaced by the bushfires currently raging through parts of NSW.

Solterbeck's donations are providing medication, bedding and food to aid their recovery.





Working in partnership with the Australian Travel Industry

Business Development Manager | Sport
Sydney, High Base + Comms, Ref: 4111AJ1

Take advantage of this exciting opportunity to join a market-leading company specialising in group sports tours. You will be responsible for identifying potential clients, driving business and outlining the fantastic service offering available. My client provides fully tailored travel packages for schools, clubs and associations, priding themselves on their product offering and going the extra mile. If you are passionate about Travel and Sport this is the perfect role for you!

For more information please call Antony on (02) 9119 8744 or click **APPLY** now.

Multiple Corporate Travel Consultants
Sydney, Up to \$70k + Super, Ref: 4312RL1

Multiple corporate travel roles for multi skilled and domestic consultants available across various leading travel brands. We are on the look out for results driven candidates who either have previous TMC experience or a minimum 1-2 years of retail experience with GDS. This is the perfect opportunity for those who are wanting to crack the Corporate travel world and for those who are experienced this offers great and achievable career progression. Apply now as roles are running out fast!

For more information please call Ronny on (02) 9119 8744 or click **APPLY** now.

Corporate Consultant | After Hours
MEL, VIC, Attractive Package, Ref: 0001AB1

Due to continued business growth, my clients are looking for a multi-skilled Corporate consultant to join the office based After Hours team. You'll be working under urgent circumstances so your ability to work under pressure will put into practice. If you love Corporate travel & have extensive experience but need flexibility, now's the time to join this award winning team. Want to be part of an evolving TMC and work hours that suit your lifestyle? Contact me ASAP & APPLY NOW!

For more information please call Anisha on (03) 9988 0616 or click **APPLY** now.

BDM | Niche Travel (Open to Relocates)
BNE, Competitive Salary Package, Ref: 6043AW2

My client is a Niche Travel Specialist looking for a BDM to drive agent enquiry. If you have worked with key account relationships, are a confident & articulate communicator & comfortable in Networking to create new leads - then this Niche Travel BDM role is for you! This is a diverse role, where you will win new business, provide training & host famils! If you have travelled to, or have previous sales experience of the region of Japan, then RELOCATE for a new challenge for 2020 - APPLY NOW!

For more information please call Amanda on (07) 3123 6107 or click **APPLY** now.

GM Corporate Travel | Relocate to Melbourne
MEL, \$120-\$150k Base + Super DOE, Ref: 4552PE1

I am looking for an innovative & imaginative Corporate Travel General Manager for this established & growing TMC. You must have at least 5 years experience in a Corporate travel management position. This is a multifaceted role overseeing all elements of the business & a competitive compensation package with great benefits will be the reward. Work life balance is at the core of this companies values. Flexibility is available to work from home/mobile should you meet certain requirements.

For more information please call Paul on (02) 9119 8744 or click **APPLY** now.

Travel Recruitment Consultant
Sydney, Uncapped \$\$, Ref: 5432S9

Join one of Australia's leading travel recruitment companies & by utilising your strong travel industry experience & superb sales skills enjoy earning a fantastic salary package with a realistic OTE of \$82k but many earning over \$100k. No two days are the same in this diverse role. You will need to be a people person, confident communicator & self-motivated. CBD offices with Mon-Fri working hours & a fantastic team environment with the autonomy to run your own desk with great rewards.

For more information please call Sarah on (02) 9119 8744 or click **APPLY** now.

Senior Travel Consultant
Sunny Coast, Competitive \$\$, Ref: 3794MT1

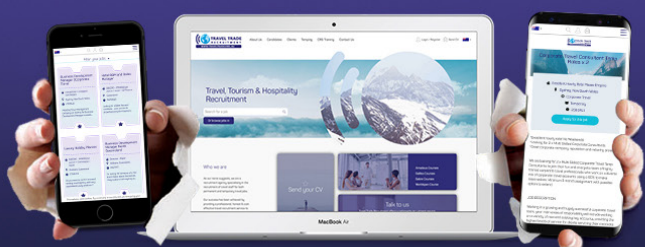
Do you want to work in an award winning travel agency, with very specialised, luxury products? Our client is looking for an experienced travel consultant to join their exclusive ranks. They offer bespoke and unique luxury itineraries and products ranging from short breaks to multi city destinations. A love and passion for travel is essential, must have at least 3 years' experience. A COMPETITIVE SALARY commission + super and close to the beach. If you're interested PLEASE APPLY NOW!!

For more information please call Mark on (07) 3123 6107 or click **APPLY** now.

Luxury Travel Consultant
MEL, Competitive Salary + Bonus, Ref: 3825AO1

Are you a travel consultant who has a passion for selling luxury products and providing exceptional customer service? We are currently looking for an experienced travel consultant, working in a very successful boutique retail agency in Melbourne's Eastern Suburbs. Work alongside industry professionals, while providing your expert destination knowledge to a repeat cliental base. No need to wait for the New Year, now is the perfect time to apply if you are looking for a new challenge in 2020.

For more information please call Ashleigh on (03) 9988 0616 or click **APPLY** now.



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