



## Today's issue of BEN

*Business Events News* today has three pages of news plus the latest **BEN** Christmas Venue Guide on **page four** and a full page from **One&Only Wolgan Valley** on **page five**.

## MEA Scholarship

**MEETINGS & Events Australia (MEA)** has launched its 2018 Ungerboeck Young Professional Scholarship Program for employees of MEA members aged 30 years or under.

Applications are open until 15 Jan, **CLICK HERE** to apply.

## TFE & Leezair

**TFE Hotels** has teamed up with Aussie tech start-up **Leezair** to help guests book holiday activities from across the world.

TFE Hotels chief revenue officer **Shaizeen Contractor** said the partnership was a game-changer for the hotel industry in Australia.

To see the tours on offer, **CLICK HERE**.

## SA aviation conf

**THE** annual World Aviation Routes conference will take place in Adelaide next year from 21 to 24 Sep.

SA Minister for Trade, Tourism & Investment **Simon Birmingham** said the event would see around 3,000 aviation professionals attend from 300 airlines, 700 airports and 130 tourism authorities.

The event is expected to inject over \$20 million into the state's visitor economy.

# LUXPERIENCE GIVES BACK

**LUXPERIENCE 2018**, now under the Diversified Communications umbrella, wraps up today following three days of meetings, networking and education held at Sydney's Int'l Convention Centre.

Luxperience event director **Michelle Papas** told *Business Events News* Luxperience has welcomed 60% new buyers from the international key inbound markets including China, UK, US Europe and South East Asia.

The show also featured new exhibitors such as Visit Rwanda and Korea Tourism Organisation; new products from Greece, Italy and Philippines, along with "increased interest from Europe exhibitors".

Papas said that following interviews with delegates they were able to provide exactly what was asked for.

"There is a great buzz, people are really pleased with the quality," she said.



**Pictured** above centre are **Michelle Papas**, event director with **Claire-Ann Leo**, event management at Luxperience.

**Inset** to the left is **Saltwater Dreamtime Indigenous artist, Zachary Bennett-Brook**; and inset right is **Nicole Davey**, Perth Convention Bureau & **Georgia Atterton**, Cable Beach Club Resort and Spa.

## TA and CZ sign

**TOURISM Australia (TA)** and **China Southern Airlines (CZ)** have signed a three-year Memorandum of Understanding to develop the business events travel sector in China.

The organisations will work together to develop marketing campaigns and promotional activities targeting MICE agents and corporate buyers in China, which is Australia's largest source of visitors at 1.4 million (spending worth \$10.9 billion) from year to May 2018.

Australia also welcomed 100,000 business events visitors from China in that period, resulting in an increase of 11% with a total spend of \$586 million.

## Novotel & ibis Melbourne central

**THE** new-build Novotel and ibis Melbourne Central is open for bookings for stays from 01 Dec.

Featuring 483 guestrooms, the 35-floor tower is AccorHotels Australia's first development where two brands share facilities.

Ibis Melbourne Central comprises the lower tier with 270 rooms, while Novotel occupies from level 20 with 213 rooms.

The property contains three meetings rooms for 30 people or less; along with **Pretty Boy Italian Steak House & Goldie Asian Canteen + brews**.

**SELL TNQ**  
**PORT DOUGLAS EDUCATIONAL PROGRAM**  
 15-18 November 2018

**MORE INFORMATION**

**Cairns & Great Barrier Reef Business Events**



## BRISBANE'S AIRLINE WIN

**BRISBANE** is gearing up to welcome more than 1,200 delegates from over 230 airlines across the world when it hosts the 145th International Air Transport Association (IATA) Slot Conference from 12-15 Nov 2019 at the Brisbane Convention & Exhibition Centre.

The win was achieved through joint efforts from Brisbane Airport Corporation (BAC), Brisbane Marketing, Tourism Australia, Tourism and Events Queensland, and Brisbane Convention & Exhibition Centre.

"There is enormous competition for airlines to secure the best "slots" at key airports and with Brisbane's new runway coming on line in 2020, now is the time for airlines to be securing highly sought-after peak time slots to enhance and grow their operations," said BAC ceo Gert-Jan de Graaff.

Brisbane Lord Mayor Graham Quirk said the conference "once

again demonstrated Brisbane's new world city status".

"This significant aviation conference perfectly aligns with the Brisbane 2022 New World City Action Plan for economic growth by furthering our focus on securing more direct air routes, building our visitor economy and hosting more high-calibre business events," Quirk said.

Following the Routes Asia Forum held in Brisbane early this year, the conference is one of IATA's largest events bringing airlines and airports together to negotiate slots that will give them the best schedule to offer their passengers.

The conference will contribute more than \$2.3 million into the Queensland economy.

Registration for IATA conference will open in Aug 2019 and further info will be available via [www.iata.org/slotconference](http://www.iata.org/slotconference).

## Auckland secures \$45m worth of business events

**AUCKLAND** Convention Bureau (ACB), together with its members and industry partners, has won \$45 million worth of business events in the year ending Jun 2018.

As a result of the wins, over 100 different business events have been secured and will be held over the next nine years, injecting millions of dollars into the regional economy.

"These wins will see the region host over 52,848 international and domestic delegates between 2018 and 2027, who will stay a total of 120,834 visitor nights," said ACB head Anna Hayward.

The ACB has reported that Auckland's market share for business events increased by 2% to 37% year ending Jun 2018, with Auckland hosting the greatest proportion - 26% of multi-day conferences and conventions, thus generating 35% of total multi-day conference and convention delegate days.

Another highlight was the establishment of the Auckland International Business Events Advisory Group (AIBEAG), a group of experts and senior leaders in the business events sector enlisted to help enhance Auckland's reputation and presence in the international market place.

Hayward said the AIBEAG provides guidance and market intelligence within the business events market.



Find out why Canberra offers so much more than just the public service in the September issue of *travelBulletin*.

CLICK to read  
**travelBulletin**

## A snapshot of Singapore



**SINGAPORE** Tourism Board in conjunction with Singapore Airlines recently hosted a group of corporate meeting planners and professional conference officers to Singapore to showcase what the city has to offer the meetings and corporate segment.

Land arrangements were made by Tour East Singapore, with the delegates staying at the Capella Singapore for two nights, where they enjoyed a "Chef's Table" experience following an inspection of the property's rooms and meeting space.

The following two nights were spent at Marina Bay Sands where the group inspected several venues and participated in sunrise yoga at the rooftop Skypark, taking in views across Marina Bay.

One of the highlights for the group was participating in a CSR initiative at Dignity House which provides food and beverage training to the under-privileged as well as complimentary meals to Singapore's senior citizens.

The group is **pictured** experiencing local culture in Singapore's Chinatown.

### EVENTS BEYOND IS HIRING NOW EVENTS COORDINATOR Located at Pyrmont NSW

Events Beyond is a Division of Travel Beyond Group. The team at Events Beyond provides detailed end-to-end event management solutions and professional tools to ensure successful corporate events for our clients.

The Event Coordinator is responsible for managing all client travel requirements for events managed by the Events Beyond Team, and for supporting Event Directors with key event operational tasks.

If you are passionate about events management, are creative and are about providing exceptional client service, and want to forge a rewarding career with a leading events management team, then we want to hear from you!

The successful candidate will have:

- Industry and/or tertiary qualifications in Event Management
- Onsite event management experience
- Strong understanding and experience with EventsAir or similar
- Previous experience booking and managing Group Travel preferred.

Previous travel industry experience is desirable

- Must be flexible and be available to travel and/or work on weekends if an event requires it.



For more information please email Monica Byatt on [monica.byatt@traveltobeyond.com.au](mailto:monica.byatt@traveltobeyond.com.au)





# business events news

businesseseventsnews.com.au

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## AIME'S NEW MODEL

**THE** Asia Pacific Incentives and Meetings Event (AIME) has made a raft of changes to the way companies take part in the exhibition, with a renewed focus on bringing "the right buyers to the right exhibitors".

The new exhibitor packages include 32 pre-scheduled appointments with vetted

international and local buyers, as well as access to all social and networking events in the lead up.

Exhibitor stands have also received a refresh, with a design that "draws inspiration from curve-like compositions" that "promise to eliminate harsh edges" and create a natural flow that deliver an openness to the event space.

"The modular stands are simple and elegant, yet have the flexibility for customisation so exhibitors can represent their brands individually," said Jay Martens, AIME event director.

AIME is set to take place between 18-20 Feb 2019, for more information, visit the website at [aime.com.au](http://aime.com.au).



**WHEN** planning the menu for your next event, it could pay to plan for the cost of delegates who may have a larger appetite than others.

A German athlete has been banned from an all-you-can-eat restaurant in Bavaria for reportedly eating too much.

Jaroslav Bobrowski paid the 15.90 euro charge, before happily helping himself to nearly 100 plates of fish at the Running Sushi restaurant in the town of Landshut.

Reports say the former bodybuilder, who fasts for 20 hours then eats till he is full, was "stunned" to hear he wasn't welcome back.

## Westin Bris

**THE** Westin Brisbane is on track to open its doors on 08 Nov, showcasing a variety of health and wellness offerings, four dining outlets, resort-style facilities plus more than 930m<sup>2</sup> of conference and events space fitted with the most up-to-date technology.

"Brisbane has emerged as a sophisticated and vibrant city and The Westin Brisbane will be a welcome addition to the fabric of the city," said Brad Mercer, general manager, The Westin Brisbane.

The hotel also offers a ballroom, breakout meeting rooms and pre-function area.

## Partner Up

The low down on tech in the events world



## How to choose the right venue for your event

**CHOOSING** the right venue for your event is crucial to its overall success. Once you know the type of event you are planning, and how many guests you intend to invite, you will have an idea of the type of venue you'll need. Be sure to also consider the theme and style of the event, and that the venue reflects this along with the guests expectations.

With the logistics sorted, you will be armed with enough information to start researching venues. When it comes to choosing a venue, consider the following:

### Location

Make sure the location is accessible by transport and has good parking access, along with accommodation particularly if the event goes over a few days.

### Catering

Food is such an important element to any event, so whether you choose to have canapes, a sit down meal, or a cocktail option, make sure the venue can offer what you want. Find out what specialties the chef can provide that can give your event a point of difference.

### Atmosphere

How the venue or event space

looks and feels is a big part of an event atmosphere, and the message you want to convey.

### Services and accessibility

Consider your event audience and who are you are targeting, be it families, corporates, or gender specific events, and try to pick a venue that would best support their needs or expectations. For example, families may need access to baby change rooms, or children's entertainment and enough room for children to run around in, whereas corporates would be expecting an up-market bar service or cocktail party.

### Technology access

Ensure that the venue will be able to handle the audiovisual requirements for your event. Many venues will have an in-house AV team, such as AVPartners, who are able to make your lighting, sound and visual ideas come to life! This might include anything from setting up a stage and microphone for speeches, to a colourful and brightly lit ballroom with your logo projected onto the walls.

Contact us to see how our venues can make your event a success.

**Nigel Taylor** is the Partner at Four Seasons Hotel Sydney for AVPartners, which creates integrated event experiences through combining state-of-the-art audiovisual technology, unrivalled expertise and a highly-tailored approach. [www.avpartners.com](http://www.avpartners.com)



www.businesseseventsnews.com.au

Business Events News is part of the Business Publishing Group family of publications.

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# Christmas Venue Guide

  
business events news  
presents

Looking for a Christmas venue or staff celebration?  
*Business Events News* guide to 2018/19 Christmas venues is the place to showcase!  
To feature here email [advertising@businesseventsnews.com.au](mailto:advertising@businesseventsnews.com.au).

## Cropley House Sydney, NSW

Celebrate Christmas 2018 in Sydney's newest venue. Opening in September this year Cropley House is undergoing a magnificent restoration. With 6 private rooms (2 with adjacent undercover balconies), the Baukham Hills venue will be the place to unwind and enjoy your Christmas celebration in style. Onsite kitchen and wait teams will ensure a seamless event that guarantees your team feel highly valued.

Contact us now for our special opening packages - [sales@cropleyhouse.com](mailto:sales@cropleyhouse.com) or 0425 356 700



## Athol Hall Sydney, NSW

Spoil your team with Christmas in style, amongst unspoilt views of Sydney Harbour and the Bridge while enjoying drinks on your own private balcony. Recently restored, Athol Hall offers Christmas food and beverage packages to take the stress out of organising and is the ideal venue to celebrate and relax. Book your Christmas Party at Athol Hall now.

Contact us now for our special opening packages - [functions@atholhallvenue.com.au](mailto:functions@atholhallvenue.com.au) or 0425 356 713



## RACV Conferences and Events Multiple Locations

**Have a ball at this year's Christmas Party**

A great Christmas Party starts with a great venue and RACV has nine to choose from.

Whether you're planning an intimate gathering or a luxurious blow-out, need inner-city energy or the tranquillity of a rural setting, there's an RACV venue that'll be perfect. We can help you create a memorable occasion with all the trimmings – food, entertainment, and accommodation. [Discover more.](#)



## North Sydney Harbourview Hotel North Sydney, NSW

Celebrate the festive season in style at North Sydney Harbourview Hotel and enjoy this special time of year with colleagues and friends in the heart of North Sydney. Book your Christmas party in the traditional Bradfield Rooms, or celebrate a truly Australian Christmas with the natural light of the Lavender Bay Rooms. Our seasonal menus feature traditional Christmas favourites along with something for everyone.

**For an event you are sure to remember, contact us today! 02 9455 7432 | [sales.hv@viewhotels.com.au](mailto:sales.hv@viewhotels.com.au) | [www.viewhotels.com.au](http://www.viewhotels.com.au)**





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