



## VEGAS BACK ON TRACK FOR IMEX

IMEX America will open as planned in Las Vegas today, having introduced a raft of new security measures in the wake of last week's mass shooting.

Extra security will be posted at all entrances and random bag searches will be conducted, in addition to existing security arrangements provided by both IMEX America and its venue, The Sands Expo & Convention Center.

Business Events Australia is taking a delegation of 24 Australian exhibitors to this year's expo, one of the key events in its annual calendar.

The Australian contingent will include representatives from the International Convention Centre Sydney, the Melbourne Convention & Exhibition Centre, Qantas and Hyatt Regency Sydney, among others.

More than 3,000 hosted buyers are expected to attend this year's Imex North America, making



it one of the world's largest exhibitions for incentive travel, meetings and business events.

It starts today with a full day of educational sessions before the show floor opens tomorrow.

The ceo of the Las Vegas Convention and Visitors Authority Rossi Ralenkotter said thoughts and prayers were with victims of

last week's attack.

"Las Vegas is a strong community that will work through this tragic incident," Ralenkotter said in a statement.

"We are grateful beyond words to our incomparable law enforcement, first responders and everyone who continues to help victims and their families."

Today's issue of BEN

Business Events News today has two pages of news.

## WA event fund

**WESTERN** Australia has opened a \$1 million funding pool for regional events its 2018-19 Regional Events Scheme.

The scheme will support smaller, developing regional events across the State.

Organisers can apply for funding if their event is between 01 Jul-30 Jun 2019.

Applications close at 1700 on Tuesday 12 Dec.

**CLICK HERE** for more.



**IF YOU** can smell something funny at next week's Helsinki International Horse Show, then you're not wrong.

The event will be powered entirely by some good old fashioned horse manure.

Producing the energy needed for the event requires the annual manure output of 14 horses or an estimated 135 tonnes of poo.

It is believed to be the first major horse show in the entire world to be entirely powered by horse manure.

Held at the Helsinki Ice Hall, over 250 horses "delegates" will be staying at the site for the event.

## MEA launches meetings course

**MEETINGS** & Events Australia (MEA) has launched its updated Meetings Essentials online course designed to introduce the industry to a new audience.

The educational program is an introductory course of 11 topics for those who may be interested in event management as a career but are unsure what it involves and whether this is the right career choice for them.

The program follows from MEA's skills survey, (*BEN* 11 Sep) which identified a shortage of staff in the industry.

MEA ceo Robyn Johnson said, "This course provides a good foundation to learn about the events industry and what it takes to be an event manager. You will learn the language, structure, skills required to organise a quality meeting or event".

**CLICK HERE** to learn more about the Meetings Essentials.

## EEAA venues

**THE** Exhibition and Event Association of Australia (EEAA) has named three Melbourne venues to host its 2017 annual conference and awards, 28-30 Nov.

The welcome reception will be held in the Panorama Room at Metroplis, the conference will take place at the Melbourne Convention & Exhibition Centre and the awards will be in Melbourne Museum's Touring Hall.

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## CINZ appointee

**CONVENTIONS** and Incentives New Zealand (CINZ) has appointed Lauren Newberry as marketing and events coordinator in Auckland.

Newberry replaces Olivia Lynch in the position.

## Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email [info@businesseseventsnews.com.au](mailto:info@businesseseventsnews.com.au)

### 25 - 27 OCT

ITB Asia; Marina Bay Sands, Singapore; for details and to register visit: [www.itb-asia.com](http://www.itb-asia.com)

### 6 - 8 NOV

World Travel Market (WTM) 2017; ExCel London1; register to attend: [london.wtm.com](http://london.wtm.com)

### 26 - 28 NOV

PCOA Conference; Gold Coast Convention and Exhibition Centre; details here: [www.pco.asn.au](http://www.pco.asn.au)

### 3 - 9 DEC

Dreamtime 2017; Brisbane, Queensland; details here: [tradeevents.australia.com](http://tradeevents.australia.com)

### 20 -21 FEB

AIME 2018; Melbourne Convention and Exhibition Centre; visit: [www.aime.com.au](http://www.aime.com.au)

### 7 - 11 MAR

ITB Berlin; Messe Berlin ExpoCenter City; for details see: [www.itb-berlin.de](http://www.itb-berlin.de)

## ADEL \$24M BOOST

**ADELAIDE** has received a \$24 million windfall from the recent International Astronautical Congress (IAC), the largest ever event to be staged in the city and South Australia.

More than 4,400 delegates from 71 nations attended the conference at the Adelaide Convention Centre (ACC) along with 700 school children and several thousand members of the public who attended the public exhibition day.

More than \$1.2m was spent on regional and city sightseeing

excursions including sold out tours of the Adelaide Hills, Barossa, Victor Harbor, Kangaroo Island and the Murray River.

Adelaide Convention Bureau ceo Damien Kitto said the big economic impact was immediately felt by the city and tourism operators.

The IAC was the first major conference to be staged at the expanded ACC, which opened its new East Building in Aug.

Local hotels also benefitted, with delegates staying for a total of 32,000 bed nights.

## Westminster open for events

**WESTMINSTER** Abbey has announced a partnership with Church House Westminster in London to open the 1,000-year-old landmark to business events and functions.

The pair will work together to make use of historic facilities such as the cloisters, gardens, halls and meeting rooms within Westminster, which is located near the Houses of Parliament.

The scheme will be unveiled at IMEX America this week.

## Andaz to open box event space

**ANDAZ** Singapore will debut its events centre when the new hotel opens next week on 20 Oct.

The property will feature four event areas spanning a total of 1,375m<sup>2</sup>.

The draw card will be The Glasshouse, which is a 537m<sup>2</sup> glass-box venue that seat 320 people banquet style in the.

Andaz also has a garden pavilion, plus two small breakout spaces that can seat 40 guests each.

The hotel will have 342 rooms including 26 suites.

**Pictured** is a render of the Singaporean hotel.



Each month Senior Account Manager **Peter Jackson** of inPlace Recruitment, shares his observations from a recruiter's perspective to help job seekers and employers find the perfect fit. Peter has over 12 years' recruitment experience in the event and hospitality industry.

## Think outside the box

**SO YOU** are trying to fill a high priority role within the organisation. You have advertised on regular job boards, contacted your network for referrals and spent valuable time on LinkedIn and there is no one in sight.

Sounds familiar. Have you considered that you may be looking for the impossible or the improbable? In times like this looking at what could be changed internally could give you more success. Consider salary benchmarking to ensure you are competitive, look at potential staff incentives and or conditions. For example an extra RDO on their birthday.

I receive so much feedback from candidates in regards to their previous work places – the good and the bad. You may be very surprised how many candidates request to be presented to particular businesses due to their positive or innovative approach to further enhancing their work environment and culture.

Does your current business culture attract those hard to find candidates?