



Today's issue of BEN

Business Events News today has two pages of news plus a full page from **One&Only Resorts**.

EEAA special sessions

THE Exhibition and Event Association of Australasia (EEAA) has announced further details of its 2017 conference program including a series of workshop clinics.

The sessions will comprise a new second day of the event in response to member requests for more hands-on sessions.

Specialist clinics will cover topics including crisis management, social media, sales, security, logistics and safety and stand designing.

The event, on 29-30 Nov in Melbourne, will also have a keynote address by Tourism Australia managing director John O'Sullivan.

Gold Coast ready to shine

GOLD Coast Business Events and a number of its partner venues have joined forces to celebrate the 2018 Commonwealth Games with a range of special MICE offers for events in 2018.

Under the "Time to Shine" banner, offers include new delegate experiences and venue upgrades.

Deals include a free one hour cocktail event, \$500 AV package and a free upgrade to a three course meal.

CLICK HERE for more info.

IMEX TO HOLD WOMEN'S EVENT

THE organisers of IMEX Frankfurt have launched She Means Business, a half-day conference to be held the day before the main event begins.

She Means Business will be part of EduMonday on 14 May 2018, and will celebrate the role of women in the industry.

It will also discuss the issues currently faced by women in the meetings and events sector, with speakers sharing their insights and experiences.

IMEX Group ceo Carina Bauer said it had been noticeable that while women were in the majority in the meetings industry, "they are in the minority in leadership positions".

"We want to play our part in highlighting the challenges that women face, but more importantly helping to introduce solutions," Bauer said.

"The best way to do this is to bring people together for open conversation, collaboration and learning," she said.

The event will be open to both male and female meeting and event strategists.

Attendees will be invited to



share expertise and learn from inspiring speakers and mentors.

Bauer said the industry must continue to "discuss, ask questions, challenge preconceptions and push forward for change".

"It's only by meeting and collaborating that we can make an impact for women in the industry," she said.

She Means Business is

launched in partnership with German publication *tw tagungswirtschaft*, and comes off the back of a "Women in the Events Industry – equal partners or assistants?" industry survey.

tw tagungswirtschaft editor-in-chief Kerstin Wunsch said 80% of its readers wanted to come together and exchange ideas on the topic.

IMEX Frankfurt runs 15-17 May.

Adelaide goes for aviation

ADELAIDE will welcome 600 delegates this week for the five-day Australian Airports Association (AAA) national conference at the Adelaide Convention Centre.

The major airport conference will showcase the latest international trends, technologies and innovations in the sector.

A number of int'l guests will speak at the conference.

The event will also play host to this year's national airport industry awards.

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Tassie flying high after win

TASMANIA has scored the rights to host the World Seabird Conference 2020.

The conference will attract the world's biggest gathering of seabird experts, with the two previous conferences bringing together 800 delegates from 40 countries.

The win follows on from Hobart's recent win of the Australian Medical Students' Association (AMSA) National Convention 2019, which is expected to attract around 1,000 attendees.



Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email info@businessesnews.com.au

26 - 28 NOV

PCOA Conference; Gold Coast Convention and Exhibition Centre; details here: www.pco.asn.au

29 - 30 NOV

EEAA 2017 Conference; Melbourne Convention and Exhibition Centre; register here: www.eeaa.com.au

3 - 9 DEC

Dreamtime 2017; Brisbane, Queensland; details here: tradevents.australia.com

20 - 21 FEB

AIME 2018; Melbourne Convention and Exhibition Centre; visit: www.aime.com.au

7 - 11 MAR

ITB Berlin; Messe Berlin ExpoCenter City; for details see: www.itb-berlin.de

TIE Expo 2018

THE Travel Industry Exhibition (TIE) has revamped its line-up for its 2018 event.

TIE will move to Dockside in Darling Harbour, Sydney, and will focus on luxury, Mobile Travel Agents and the MICE sector.

To be held on 21-22 Aug, the event will undergo changes following a review of this year's show.

BEA to inspire NZ planners

THE Australian business events industry will be out in full force tomorrow in Auckland to inspire New Zealand event planners attending the Pacific Area Incentives & Conferences Expo.

The Australia precinct will have a team of 48 from Australia's event sector who will join Business Events Australia in showcasing their offerings.



GAMES SAFETY LESSON

INTERNATIONAL business events organisers should look to the lessons of previous Olympic Games on issues relating to security and cyber security, according to the former director-general of MI5, Lord Jonathan Evans.

Speaking at Australia House in London at an event organised by ICC Sydney and BESydney, Evans addressed an audience of 20 association leaders and the Australian High Commissioner to the United Kingdom.

Evans said collaboration between the venue, event organisers, law enforcement and security authorities was critical

to the success of int'l events.

"Being able to access the best intelligence, the best law enforcement capabilities is a very important underpinning to the security for major events."

BESydney ceo Lyn Lewis-Smith said there were significant gains for event organisers who worked closely with convention bureau partners on issues such as security to ensure "integrity of their event and the safety and security of attendees".

ICC Sydney ceo Geoff Donaghy said his venue had been designed with security in mind, with the ability to isolate areas during high profile visits.

PCOA Conf final touches

THE PCO Association is putting the final touches in place ahead of its annual conference on the Gold Coast from 26-28 Nov.

With the theme of Meeting Beyond Tomorrow, the conference will include hands-on workshops on Sun and a presentation by Peter Baines on technology trends.

MEANWHILE, PCO Association is offering 10 complimentary registrations to its PCOA Conference.

To apply, applicants must provide a brief statement of no more than 50 words on why they want to attend.

Entries close Fri 17 Nov. **CLICK HERE** to apply.



IF YOU'RE a conspiracy theorist, the place to be last week was Raleigh, North Carolina for a record gathering at the sold out Flat Earth Conference.

Over 500 delegates attended the event, which rejects centuries of accepted science and widely agreed-upon versions of history.

Some of their claims include that the earth is flat and stationary and NASA is lying about the shape of planet Earth.

The program featured a number of presentations, network lunches, a gala dinner and an awards ceremony called the Flatties.

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