



EVENTS TO DRIVE HYATT'S NEWEST HOTEL

HYATT Regency Sydney is positioning itself as the city's leading events hotel after its official launch last week.

Hyatt's global ceo Mark Hoplamazian joined a celebration at the newly redeveloped property and said the current hotel market in Sydney was especially vibrant at the moment.

"The International Convention Centre (ICC) really puts a big difference in the market place and I think this hotel is uniquely positioned near the huge Barangaroo development, the CBD and ICC, so it's really at the centre of everything," he said.

General manager of Hyatt Regency Sydney Malcolm Zancanaro said the property



marked the return of the Regency brand to Sydney. "This has allowed us to achieve something in Sydney

that wasn't possible before, with such great event spaces and large conferences," he said. Zancanaro reported demand

for the hotel's events space has been "nothing short of amazing".

The goal for Hyatt is to attract and bring many big conferences to Sydney and the hotel, to make use of their extensive conference and event space.

Hoplamazian said Australia would see further brands coming online soon, beginning with a new Hyatt Place in Essendon opening in May and a Hyatt Centric in Hobart by 2019.

Today's issue of BEN

Business Events News today has three pages of news.

Retail partner

SYDNEY retailers are taking advantage of growing international visitor numbers and spending with a new strategic partnership between Business Events Sydney (BESydney) and Mirvac Retail.

BESydney ceo, Lyn Lewis-Smith said business event delegates spent 6.5 times more than leisure tourists when it came to shopping.

To date, BESydney has secured events for 2017 that will attract over 47,000 international delegates to Sydney, including 25 Asian incentive events.

Luxperience joins with TNZ

TOURISM New Zealand has committed to its partnership with Luxperience for the sixth year.

As a key supporter of the only forum for high-end tourism and business events in the southern hemisphere, TNZ will host a group of travel sellers in NZ.

Held in conjunction with Air New Zealand, the famil program will showcase popular NZ destinations.

The invitation-only event will be held in Sydney from 17-20 Sep 2017.

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ATEC EVENT TO PERTH

THIS year Perth will host the Australian Tourism Export Council (ATEC) Meeting Place event, bringing more than 400 export tourism leaders to WA.

The international tourism conference for Australian tourism exporters highlights what a destination has to offer and will be held at the Crown Perth & Hyatt Regency Perth on 20-23 Nov.

“This is an event that helps businesses build valuable commercial connections, facilitates peer to peer discussions on issues and

opportunities impacting the growth of our industry and provides an amazing showcase for the destination,” said ATEC’s managing director, Peter Shelley.

It marks only the second time Meeting Place has been held outside of Sydney.

Tourism WA ceo Gwyn Dolphin said delegates will be able to experience “some of the recent changes including the Elizabeth Quay waterfront development, the redevelopment of the historic Treasury building and more than 100 new small bars and restaurants.”

Las Vegas top for trade shows

LAS Vegas has nabbed bragging rights as America’s number one trade show destination, according to the ‘2016 Trade Show News Network Top 250 Trade Shows in the US’ list.

The list represents the largest 250 trade shows held in the country each year, of which 57 were held in Las Vegas in 2016.

“Las Vegas is committed to providing the best possible venues, service and experience for trade shows and meetings, and being named the country’s number one destination for a 23rd year in a row is an honour,” said Rossi Ralenkotter, president and ceo of the Las Vegas Convention and Visitors Authority (LVCVA).

New Holiday Inn’s green veil



INTERCONTINENTAL Hotels Group (IHG) will open a 305-room hotel in the south of Sydney’s CBD, draped in a striking “green veil” of vertical gardens.

The property will carry IHG’s Holiday Inn brand under a management agreement signed last week with developer Linzhu Australia, and will feature meeting facilities for 120 guests.

Part of a \$60 million development that will also involve retail spaces and a private art gallery, the hotel will be located at 430 Pitt St, close to Central Station and a light rail line to the International Convention Centre Sydney.

“The property will be a jewel in the Sydney CBD landscape with its unique wedge-shaped design and green flowing rooftops,” said Linzhu director Jing Wen Lin.

“Sydney continues to experience significant demand so it’s a great time to be opening a new hotel,” he said.

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Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseventsnews.com.au

15 MAR

Gold Coast Connect Auckland; The Cloud, Auckland; RSVP here: www.visitgoldcoast.com

30 APR - 2 MAY

MEA Conference; International Convention Centre Sydney (ICC); for more info see: www.meetingevents.com.au

14 - 18 MAY

ATE 2017; International Convention Centre Sydney (ICC); details at: www.tradeevents.australia.com

25 - 27 MAY

This is Gold Coast Business Exchange; Gold Coast; apply here: www.visitgoldcoast.com

31 MAY - 1 JUN

CINZ Meetings 2017; ASB Showgrounds, Auckland NZ; for more info visit: www.meetings.co.nz

20 - 21 JUL

The Travel Industry Exhibition & Conference; Luna Park Sydney; register here: travelindustryexpo.com.au

25 - 26 JUL

The Travel Industry Exhibition & Conference; MCEC Melbourne; register here: travelindustryexpo.com.au

28 JUL

Get Global - Where the World Meets; International Convention Centre Sydney (ICC); read more: www.getglobal.com.au

AIME'S 3,900 VISITORS

THIS year's 25th anniversary Asia-Pacific Incentives & Meetings Expo (AIME) attracted a total 3,900 visitors over its two days, the event's organisers have confirmed.

In all, AIME showcased 416 exhibitors from 22 different countries, including every Australian convention bureau and international contingents from Korea, Thailand, Japan, the US, India and Turkey.

Over 6,700 appointments were made between buyers and exhibitors, while new insights in lead generation provided by Konduko technology showed

at least 9,200 additional connections between exhibitors and trade visitors.

"A key focus this year was to ensure a high quality across all areas of the show," said event director Ian Wainwright.

We are also pleased to report an increase in diversity as we welcomed hosted buyers with over \$1.2 billion to spend from key global markets across Australasia, Europe, North America and Asia," he said.

AIME attracted a high number of new buyers this year, with 55% experiencing the show for the first time.

Radisson Blu Bengaluru opens



RADISSON Blu Jammu has opened in India's 'City of Temples', located at the epicenter of the city's economic activity and in close proximity to its corporate hub and industrial estates.

The hotel offers 119 rooms and suites with modern amenities and a retreat for corporate and leisure travellers.

There's flexible meeting spaces such as a 2323 square metre Royal Ballroom that accommodates up to 2,000 guests, an additional pre-function space and a lawn for pre-event cocktails.

The hotel also offers a business class lounge, business centre and 24-hour in-room dining.

WOW for Qld

THE inaugural Women of the World (WOW) - Celebrating the Women of the Commonwealth event will be held in Brisbane in early 2018.

It will be held at the Brisbane Powerhouse and will feature workshops, markets, exhibitions, performances, film, concerts and speakers including well-known leaders and change-makers in politics, arts, science and sports.

WOW will form part of the broader GC2018 arts and cultural program, "ensuring the benefits of the Games extend far beyond the 11 days of sport," Qld Premier Anastacia Palaszczuk said.



■ **FLOATING** in the ocean and waking up on a desert island in the morning, sounds like hell for some, but a Japanese concept plans to do just that.

Designed by Huis Ten Bosh, the Mizukami Hotel is a sci-fi looking ball-shaped pod that floats to a destination, guided by GPS. It sleeps four people and has double beds, toilets, showers and perfect view of the star-lit sky.

Measuring 36 square metres, the self-contained pods are programmed to drift to an island owned by the company.

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