



### Today's issue of BEN

*Business Events News* today has two pages of news.

### Techmix to join with CeBIT at ICC Sydney

**TECHMIX** will co-locate with CeBIT Australia for the first time on 24 May.

The one-day event at ICC Sydney will be headlined by Florian Reichelsdorfer, global director entertainment & influencer marketing (EIM) at adidas, and Andres Sosa, co-pres – sales, marketing & creative at The Outner.com

For more, [CLICK HERE](#).

## PCOA RETURNS TO GOLD COAST

**THE** Professional Conference Organisers Association (PCOA) will return to the Gold Coast this year for its 2017 Conference and Exhibition.

Celebrating its 10th anniversary, the conference will run from Sun 26 Nov to Tue 28 Nov at the Gold Coast Convention and Exhibition Centre, **pictured**.

This year's theme is 'Meeting Beyond Tomorrow' and will address the challenges faced by the industry, as well as exploring the trends and shifts that impact the sector.

The program also includes two sub-themes of 'innovation' and 'engagement', which include



a variety of expert speakers, covering topics including the latest in technology and what impact it has on conferences.

The PCOA conference will have plenty of personal

development sessions for all levels, and networking opportunities for all PCOs, industry members and in-house event managers.

For details, [CLICK HERE](#).

### Hemingway's Brewery Cairns



**A NEW** business events venue, Hemingway's Brewery, is set to open on the Cairns waterfront in 2018.

The 1,400m<sup>2</sup> brew pub, restaurant and dedicated event venue will offer capacity for over 1,000 people.

### Famil brings leads

**A FAMIL** to Hayman Island and Sydney late last year has already generated two international leads, according to Business Events Australia (BEA).

The group was hosted by BEA in conjunction with Ovation Australia, One&Only Resorts and Virgin Australia.

Seven North American agents took part.

### Bangkok ibis opens

**THE** new ibis Bangkok IMPACT has opened alongside the city's IMPACT Arena, Exhibition and Convention Centre, catering to demand for budget accommodation in the area.

The 587-room hotel joins an existing 380-room Novotel Bangkok IMPACT at the convention centre.

The hotel offers a 500-seat restaurant and 24-hour cafe.



**DONALD** Trump's hotel interests were back in the news on the weekend, this time because of a fire in the Trump International Hotel and Tower in New York City.

A blaze on the 47th floor forced a partial evacuation of the building shortly before dawn on Fri, and although one person was treated for smoke inhalation there were no serious injuries reported.

Fire crews extinguished the fire within an hour and believe the cause to have been faulty machinery in one of the tower's apartments.

The property overlooks Central Park from its prime location at Columbus Circle.

In the spirit of its owner, the hotel claims to offer "the best" conference and meetings facilities in New York City.

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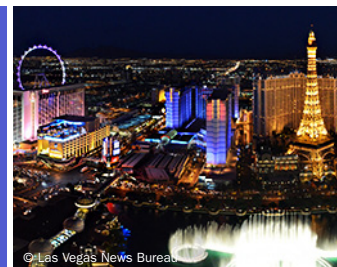
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Check out what new offerings are in the US for your next conference in the March issue of *travelBulletin*.

**CLICK HERE** to read **travelBulletin**



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## Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email [info@businesseventsnews.com.au](mailto:info@businesseventsnews.com.au)

### 7 MAR

DMS Connect; Park Hyatt Melbourne; for details see: [www.destinationmarketing.com.au](http://www.destinationmarketing.com.au)

### 8-12 MAR

ITB 2017; Messe Berlin ExpoCenter City; for more info visit: [www.itb-berlin.de](http://www.itb-berlin.de)

### 9 MAR

DMS Connect; The Maritim Room, Auckland; for details see: [www.destinationmarketing.com.au](http://www.destinationmarketing.com.au)

### 15 MAR

Gold Coast Connect Auckland; The Cloud, Auckland; RSVP here: [www.visitgoldcoast.com](http://www.visitgoldcoast.com)

### 30 APR - 2 MAY

MEA Conference; International Convention Centre Sydney (ICC); for more info see: [www.meetingsevents.com.au](http://www.meetingsevents.com.au)

### 14-18 MAY

ATE 2017; International Convention Centre Sydney (ICC); details at: [www.tradeevents.australia.com](http://www.tradeevents.australia.com)

### 31 MAY - 1 JUN

CINZ Meetings 2017; ASB Showgrounds, Auckland NZ; for more info visit: [www.meetings.co.nz](http://www.meetings.co.nz)

### 28 JUL

Get Global – Where the World Meets; International Convention Centre Sydney (ICC); read more: [www.getglobal.com.au](http://www.getglobal.com.au)

## EVENT TECHS UNITE

**CLOUD-BASED** conference software company etouches has purchased tech developer Loopd, allowing the pair to combine their products for the events industry.

Loopd is a wearable device that connects delegates and allows information to be shared between them instantly.

It monitors the movement and interactions of guests, while gathering data for organisers.

Through etouches' event app, users will be able to determine what information is available to others, while event organisers can use an analytics dashboard to reveal how their event is performing in real time.

"Data is the future of

events, so it is critical as an organisation that we are able to provide our customers with the most advanced solutions in the industry to increase the impact of their events," said etouches ceo Oni Chukwu.

"The Loopd team has been able to create a product that greatly surpasses competitors in terms of innovation, user experience and overall effectiveness," he said.

"Adding this solution to etouches not only enhances the product itself, but increases our position as a company that is constantly innovating."

Loopd will be integrated into etouches existing platform over coming months.

## Holiday Inn Express for Brisbane

**HOLIDAY** Inn Express Brisbane Central is set to open in Apr as the second of 15 hotels being developed in Australia and New Zealand by InterContinental Hotels Group and Pro-invest.

Finishing touches are being made to the property's interiors and Great Room, positioned as an ideal location for meetings, cocktail parties and networking sessions.

A sunken lounge area with expansive windows will host up to 50 for stand-up functions, while a 14-seat, boardroom will provide a stylish venue for meetings.

The 226-room property will open on Wharf Street Spring Hill, joining Australia's first Holiday Inn Express which opened at Macquarie Park Sydney in Apr last year.



## BEN ON BEN



Each month Business Manager for inPlace Recruitment, **Ben Carnegie**, writes his observations from the recruiter's perspective to help job hunters find the perfect job. Ben has over 15 years working in five-star hotels and the MICE industry and has worked on some of Australia's biggest events.

## Emotional stages of job seeking

**ALL** job seekers go all through the same emotional stages. The fear of the unknown vs the comfort of what is familiar is a common struggle I see daily. Employers need to remember these stages to appreciate what candidate's go through. **1.** The decision to change jobs. One of the hardest stages as you have to admit to yourself that the time is here. **2.** The search itself. Job boards, recruiters & networking is putting yourself out there and marketing yourself can be confronting. **3.** The waiting game. This can be quite unnerving. Not hearing anything is more frustrating than a yes or a no. **4.** Interviewing. An emotionally challenging time before, during and after the meeting. **5.** Job offer(s). The rewarding stage that boosts your ego! **6.** Resignation. A leap of faith that all will be well which can be scary! Employers, put yourself in their shoes when interviewing and you'll learn a lot more about your potential employees.

**Business Events News** is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector. Sign up for a free subscription at [www.businesseventsnews.com.au](http://www.businesseventsnews.com.au). Postal address: PO Box 1010, Epping, NSW 1710 Australia. Street address: Suite 1, Level 2, 64 Talavera Rd, Macquarie Park NSW 2113 Australia. P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

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