



SHANGRI-LA SET FOR MELBOURNE

MELBOURNE is set for another conference and events facility, with the city's first Shangri-La Hotel to be built in the CBD.

Due for completion in 2022, the five-star Shangri-La Melbourne will feature the city's second largest ballroom, measuring 1,200m², and will seat up to a 1,000 people.

The ballroom will also be able to be divided into three smaller function rooms and will include floor to ceiling glass windows overlooking Carlton Park.

There will be a multi-media wall installed and an industrial style lift into the venue, that can transport a car into the space.

Shangri-La Asia's ceo Lim Beng Chee said the hotel would be an architectural masterpiece for Melbourne's skyline.

"We look forward to bringing Shangri-La's hallmark 'hospitality from the heart' to



Melbourne, Australia's event capital," he said.

Shangri-La's event space will be positioned to target business events, as well as social affairs such as parties and weddings.

The project is being developed by Malaysian group S P Setia Berhad and will have around 500 guest rooms, along with a "sky lobby", spa, pool, restaurants

and a fitness centre.

The hotel will be part of a two tower development, located at 308 Exhibition Street.

In the second tower, there will be 300 luxury residential apartments, plus office space, along with a 'sky bridge' connecting the two buildings.

Pictured above is an artist impression of the project.

Today's issue of BEN

Business Events News today has three pages of news.

MEA breakfast

MEETINGS & Events

Australia will host its second Leaders' Breakfast on 06 Jul at the Hyatt Regency Sydney.

The breakfast will feature guest speakers Jan Tonkin, International Association of Professional Congress Organisers, and Rod Cameron, Australian Institute of Professional Counsellors.

Tickets to the event start from \$75 for MEA members.

CLICK HERE to register.

TEDxSydney kicks off on Fri

TEDXSydney will kick off tomorrow at the ICC Sydney, with 14 speakers, eight music performances and 10 short films.

There has seen a record number of registrations for the event, which will debut TEDxSydney Hub - a 9000m² interactive centre, where participants, partners and stakeholders can connect across the entire day.

Speakers include Mike Cannon-Brookes, Sarah Blasko and Peter Grete - more info **HERE**.

Brisbane wins mechanics conf

BRISBANE will host hundreds of scientists, engineers, students and educators in 2020 after winning a bid to host the 22nd Australasian Fluid Mechanics Conference.

Over 450 delegates will attend the conference, and generate around \$1.1m in economic impact for Brisbane.

Marking its return to the city for the first time since 1980, the event will be hosted by the University of Queensland (UQ) and Queensland University of Technology (QUT).

The meeting will feature three days of presentations, with plenary lectures held on the QUT Gardens Point campus and a full day of sessions at UQ with a banquet on the Great Court.

Rotorua moves

EVENTS at the Sir Howard Morrison Performing Arts Centre including a Boney M concert in Rotorua, NZ, have been forced to go elsewhere due to a temporary closure of the venue.

The centre will be shut for two weeks to allow for earthquake strengthening.

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travelBulletin

VEGAS SET TO GROW

THE Las Vegas Convention and Visitors Authority's (LVCVA) Board of Directors has given final approval for a US\$1.4b expansion and renovation of the Las Vegas Convention Center District (LVCCD).



Billed as a historic decision, the revamp will add 55,700m² of new meeting space to the venue.

The expansion will be funded by a 0.5% increase in Clark County's room tax.

LVCVA president and ceo Rossi Ralenkotter said the decision marked a monumental occasion for the Las Vegas meeting and events industry.

"We will ensure that the LVCVA continues to provide the world-class facility and experience our

clients expect when they come to Las Vegas."

The project will be completed in phases, with the first stage to be finished in 2021.

LVCCD's second stage will renovate the existing 300,000m².

LVCVA believes with the new project it could bring as many as 70 events to the city and grow the meeting and conventions industry in Las Vegas by 50%.

Melbourne adds a touch of ice

FOUR European PCOs gathered in Melbourne last week for five days of immersive experiences.

The group learnt about Melbourne's capabilities as a business events destination.

Melbourne Convention Bureau (MCB) and Business Events Australia (BEA) organised for the delegation to travel to the city.

MCB ceo Karen Bolinger said the event kept Melbourne at the top of PCOs minds.

"As competition increases globally it's important that we engage with key decision makers in meaningful and memorable ways."

Europe is Melbourne's largest source market with over 40% of all conferences secured by MCB coming from a European city.

Pictured above are the delegates at a lunch hosted by South Wharf Events which treated the group to a 'Luncheon on the Ice'.



Global Eco conference

THE Global Eco Asia-Pacific Tourism Conference will be held this year in Adelaide on 27-29 Nov.

Now in its 25th year, the event will focus on transforming urban and regional tourism through ecotourism within Australia and elsewhere.

Over 200 delegates from Australia, New Zealand and other parts of the world will descend on Adelaide to discuss ideas on how to develop the industry.

Cairns turns on signage

THE Cairns Convention Centre (CCC) has completed the installation of two high resolution outdoor displays and two indoor digital signs.

A welcome message for delegates featuring sponsors logos and other messages can be displayed on the outdoor display signs that measure 6.3m x 3.5m.

Ross Steele gm of CCC, said the new digital displays gave conference organisers opportunities to increase sponsorship and revenue.

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BRISBANE POP-UP BIZ

BRISBANE is gearing up to host the 10th edition of its Brisbane Pop-Up supplier event.

Over 350 Conference and event organisers will meet with 80 venue, hotel and event suppliers at the exhibition on 24 Aug at Brisbane City Hall.

This year's gathering will take on the theme "sparkle".

Brisbane Convention Bureau acting gm Juliet Alabaster, said Brisbane Pop-Up had grown in popularity due to its fast paced two-and-a-half hour format.

"The showcase has become an annual tradition for local and interstate event planners who see real value in meeting with

the city's venues, hotels and suppliers under one roof."

Organisers say the pop-up event is perfect for anyone who plans meetings and events - including boardroom meetings, corporate dinners, training workshops, Christmas parties, social club events, conferences, exhibitions and large conventions.

Attendance at Brisbane Pop-Up is free for registered guests and includes lunch and prize giveaways from the participating exhibitors.

The event will run from 11.30am to 2pm on 24 Aug.

CLICK HERE to register.

Brussels on top of world

LATEST figures released by the Union of International Associations (UIA) showed Brussels clinched top spot for the number of international meetings held in 2016 with 906.

The city had a global market share of 8.6%, UIA's International Meetings Statistics Report says.

Rudi Vervoort Minister-President of the Government of the Brussels-Capital Region, said the news was remarkable considering the city's terrorist attack in 2016.

Other cities to make the top 10 included Singapore, Seoul, Paris, Vienna, Tokyo, Bangkok, Berlin, Barcelona and Geneva.



ANIMALS and beer: what could possibly go wrong?

Taronga Zoo has decided to combine the two when it holds its first Zoo Brew event in Sydney next month, riding the current wave of demand for boutique beers.

Promoted as an Australian first, craft beer aficionados will be able to enjoy a selection of local and international brews at the zoo's harbour-view event space - Taronga Centre.

Zoo Brew will run from 21-23 Jul, and will showcase more than 25 breweries and provide a taste of some of the world's top craft beers and ciders.

CLICK HERE for details.

Partner Up

The low down on tech in the events world



How to use colours to create atmosphere at your next event

DID you know that colours play an important role in creating atmosphere at an event? The colours you choose, be it for your decor or your lighting, say a lot about your event message, brand, and theme.

Using warm or light colours

Warm and light colours such as red, yellow, orange or a combination thereof, can help create a relaxing vibe as they remind people of warm weather and positivity. These colour combinations are great for when you want to encourage interaction and communication between people. On the unfortunate occasion a wet weather call is made on an outdoor event, adding some of these colours can make a huge difference to "warming" your guests to the event.

Using cooler colours

Cool colours such as blue, green and purple can make people feel calmer and are somewhat soothing. These colour combinations are used for a lot of awards or gala dinners and tend to give a

professional but harmonious vibe.

Using dark colours

Dark colours such as black or navy can create a sophisticated feel at your event, and might help to entice guests to dance. Darker colours are often used for black tie events and can go well with splashes of colour or white to give some contrast.

Using bright colours

Bright colours include a mixture of warm and cool colours in vibrant tones such as neon. You can use bright colours in your lighting displays to showcase exciting elements, which will easily evoke a fun, party mood for your guests.

A fantastic styling tip is to add in an element of an extremely vibrant colour, like bright pink or orange, to a black or white table setting in small amounts such as the napkin or a vibrant floral centrepiece.

If you need some help deciding on colours for your next event, we'd love to chat!

Ritchie Harland is the partner at Novotel Twin Waters Resort with AVPartners, which creates integrated event experiences through combining state-of-the-art audiovisual technology, unrivalled expertise and a highly tailored approach. www.avpartners.com



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