



## DREAMWORLD BACK IN ACTION

**DREAMWORLD** has begun promoting its business events offerings as it recovers from last year's Thunder River Rapids tragedy in which four people were killed.

The Gold Coast venue is highlighting its revamped Tiger Island, which opened only weeks before the accident, and Brock's Garage, named after racing legend Peter Brock.

The Tiger Island venue can hold 180 banquet-style and 500 for cocktails and is located right beside the tiger enclosure, enabling planners to incorporate the big cats into events.

A percentage of revenue from functions staged on the island is donated to the Dreamworld Wildlife Foundation (DWF).

Annette Pearce, sales director for Dreamworld and SkyPoint,



said the \$7m refurbishment late last year transformed Tiger Island into one of the most sought-after event spaces on the Gold Coast.

"With over 10 uniquely themed event precincts... the scene is already set for a unique and seamless event experience that will impress your guests."

Brock's Garage features 28

original and replica Peter Brock cars, that have been gathered by collector Peter Champion.

The facility caters for 280 people, or cocktails for up to 400 people including live entertainment, and features racing simulators that add additional flare to an event.

**Pictured:** The recently revamped Tiger Island.

Today's issue of **BEN**

*Business Events News* today has two pages of news.

### RCI MICE Incentives

**ROYAL** Caribbean has a six-night Tasmania cruise on board *Explorer of Seas* that the cruise line said is perfect for end-of-year incentive travel.

The cruise departs 09 Dec from Sydney - [CLICK HERE](#) for more.

**WIN!**  
a Weekend Getaway for 2 to the Whitsundays + a \$1,000 Food and Beverage Voucher!

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## Marriott cites growth in Aus

**MARRIOTT** International is looking to bring more of its brands into Australia, signalling good growth in the country.

Speaking exclusively to **BEN** last week, Ramesh Daryanani, vp global sales, Asia Pacific, Marriott International, said Australia was an important market for the group and was in its top three to four source markets in the Asia-Pacific region.

"We have 16 hotels in operation in Australia and 14 in the works or in the pipeline. We're in discussions with many investors on bringing brands into the country such as the Ritz-Carlton in Sydney," he said.

Daryanani said for outbound incentive travel from Australia, there had been a lot of interest in Fiji, particularly for the Marriott Resort Momi Bay.

"Speaking to customers, Vietnam, Thailand, Hawaii seem to be the hot favourites at the moment, and then you obviously have the traditional markets like Singapore and Hong Kong."

Daryanani was in Sydney for Marriott's inaugural sales mission, which also made stops around the country and in New Zealand.



■ **MY LITTLE** Pony fans will go mad for the two-day TrotCon 2017 coming up at the Crowne Plaza Columbus North in Ohio.

From 14-16 Jul, groupies of the cartoon series "My Little Pony Friendship is Magic" will don their fur suits to meet with other colourful pals and celebrate rainbows, love and acceptance.

Attendees will share fan art, hear from popular fan fiction writers and trot on the laser lit dance floor.

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See what outside the square incentive ideas Asia has to offer in the June issue of *travelBulletin*.

**CLICK HERE** to read **travelBulletin**

## Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email [info@businesseventsnews.com.au](mailto:info@businesseventsnews.com.au)

### 7 - 8 JUN

EEAA 2017 Leaders Forum; Sydney; for details and to register see: [www.eeaa.com.au](http://www.eeaa.com.au)

### 20 - 21 JUL

The Travel Industry Exhibition & Conference; Luna Park Sydney; register here: [travelindustryexpo.com.au](http://travelindustryexpo.com.au)

### 25 - 26 JUL

The Travel Industry Exhibition & Conference; MCEC Melbourne; register here: [travelindustryexpo.com.au](http://travelindustryexpo.com.au)

### 28 JUL

Get Global – Where the World Meets; International Convention Centre Sydney (ICC); read more: [www.getglobal.com.au](http://www.getglobal.com.au)

### 17 - 20 SEP

Luxperience; Australian Technology Park, Sydney; registrations now open: [www.luxperience.com.au](http://www.luxperience.com.au)

### 25 - 27 OCT

ITB Asia; Marina Bay Sands, Singapore; for details and to register visit: [www.itb-asia.com](http://www.itb-asia.com)

### 26 - 28 NOV

PCOA Conference; Gold Coast Convention and Exhibition Centre; details here: [www.pcoa.asn.au](http://www.pcoa.asn.au)

## QANTAS CONF TRAVEL

**QANTAS** has launched a new flight booking tool for business events and conferences.

Labelled Qantas Conference Travel, the tool currently caters for the inbound international market into Australia.

Rob Harrison, Qantas head of agency partnerships said the national flag carrier was pleased to be supporting the business events industry and making it easier to hold a conference in Australia.

“Qantas Conference Travel offers meeting and event planners tailored flight packages with competitive fares and a seamless travel experience for conference delegates,” he said.

The package offers airfares to

Australia from over 30 countries and across 16 airlines that Qantas codeshares with such as American Airlines, Emirates, China Eastern Airlines, British Airways and more.

The product allows travellers to arrive up to one month before the event, and stay up to one month after the conference.

To be eligible for the product and its airfare discounts, event organisers need to have a minimum of 1,000 delegates flying into Australia internationally, and designate Qantas as the official sponsor airline and submit the request at least 12 months prior to the event date.

**CLICK HERE** for more information on the product.

## EEAA message to marketers

**EXHIBITION** and Event Association of Australasia (EEAA) plans to take a strong message to the marketing industry at its Masterclass at the Mumbrella360 conference on 07 Jun.

EEAA chief executive, Joyce DiMascio, said the Masterclass would focus on how live events have improved through event tech platforms, and said it was an important message for marketers to know.

The Masterclass is led by the EEAA, experts within their community, plus Reed Exhibitions and Eventbrite.

## BEA NZ event

**BUSINESS** Events Australia (BEA) and New Zealand conference and incentive company HOT events hosted a dinner in Auckland on Thu to highlight Aussie food and wine to 26 corporate guests.

The group enjoyed a five-course degustation menu created by chef Matt Stone.

## Evt Awards chair

**BRENDA** LaPorte has been appointed co-chair of The Australian Event Awards judging panel, replacing Craig Hassall.

LaPorte has played roles in the organisation of the 2015 ICC World Cup and with the 2006 Commonwealth Games.

## INPLACE Insights



Each month Senior Account Manager **Peter Jackson** of inPlace Recruitment, shares his observations from a recruiter's perspective to help job seekers and employers find the perfect fit. Peter has over 12 years' recruitment experience in the event and hospitality industry.

## Two way street

**GONE** are the days when qualified staff were lining up at employers doors. With widespread staff shortages throughout the MICE industry, the tables have turned and job seekers are finding themselves with multiple job offers / employers to choose from. It is imperative that employers be savvy in their approach to attracting and keeping staff and bear in mind the changing dynamics and focus of future generations entering the workforce. By 2020, Gen Y are predicted to occupy almost half of the working population. Having grown up in the age of digital technology, Gen Y are excellent multi-taskers, thrive on instant gratification and live life in the fast lane. They want to know “What’s in it for me?” when joining an organisation by way of career opportunities, work culture and additional benefits. This mentality is upping the ante for businesses to develop an edge over their competition in order to attract new talent to their brand.

**Business Events News** is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector. Sign up for a free subscription at [www.businesseventsnews.com.au](http://www.businesseventsnews.com.au). Postal address: PO Box 1010, Epping, NSW 1710 Australia. Street address: Suite 1, Level 2, 64 Talavera Rd, Macquarie Park NSW 2113 Australia. P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

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