



Today's issue of BEN

Business Events News today has three pages of news.

Doltone open

DOLTONE House will hold a free Business Open House on 01 Aug.

Eight Doltone event spaces across three properties will be open including Australian Technology Park.

CLICK HERE to register.



ONE of the most intense conventions took place over the weekend in Paris.

The World Rubik's Cube Championship sees thousands of members of the Rubik's Cube community come together to hold competitions and develop new solving methods.

Australian Feliks Zemdegs walked away from the conference with a world record for the 6x6x6 cube.

The colourful cube presents a staggering 43,252,003,274,489,856,000 (43 quintillion) combinations.

NEW CAIRNS PLANS UNVEILED

THE first concept images of the \$176m overhaul of the Cairns Convention Centre have been revealed by Queensland Treasurer Curtis Pitt.

Once completed in 2019, the centre is expected to attract an extra 25 large conventions per year through the addition of a new 3,000m² exhibition hall and supporting plenary space.

One of the key features of the multi-million dollar makeover is a sweeping floor-to-ceiling glass atrium that will welcome delegates into the venue.

The atrium will create an arc extending out to Wharf St, where the preferred site of the new exhibition hall is located.

Pitt said the expansion project was part of the revival of the Cairns city centre.

"I want it to make a lasting impression on international visitors so that they go home raving about the conferences



and events we host," he said.

Cairns Convention Centre gm Ross Steele estimates the new exhibition space will add \$30m in additional economic benefit to the region each year.

Construction will begin after the 2018 Commonwealth Games.

MEANWHILE Cairns will host Queensland's biggest annual

gathering of the international education and training (IET) industry in May 2018.

It will be held just before the Cairns Convention Centre renovations begin.

The inaugural IET was held this year on the Gold Coast and attracted more than 320 industry representatives.

Christchurch comes together under one brand

CHRISTCHURCH has brought together several different event and tourism groups under one banner to launch Christchurch NZ.

The new brand and logo was launched on 01 Jul, and brings together Christchurch & Canterbury Tourism, the Convention Bureau, Canterbury Development Corporation, International Education and the Christchurch City Council's Major Events team.

Christchurch NZ will also move into a new office, located in the BNZ Centre in the city's CBD.



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SILVERSEA



Catch up on the latest NZ MICE news in the July issue of *travelBulletin*.

CLICK to read
travelBulletin



© Tourism NZ

QLD: RACV ROYAL PINES RESORT

venue spotlight

NESTLED at the back of Surfers Paradise in Benowa, RACV Royal Pines Resort offers something for meetings and conferences of all sizes.

The five-star resort boasts over 300 guest rooms and has 14 function areas with capacity for eight to 1,800 delegates.

One of the stunning venues located on Level 21 of the resort is Videre, providing postcard views of the surrounding hinterland and Gold Coast skyline, which shows as many high rises as one can see.

The venue is perfect for a delegate breakfast, as the sun rises in the background to provide a spectacular view.

For conferences, the Royal Benowa Ballroom is a 1500m² pillarless space, which can seat up to 1,800 people.

The space can be divided into three separate conference rooms and solid walls can be removed leaving only glass for



natural light or a unique open plan feel.

It wouldn't be Queensland without outdoor event spaces and Royal Pines has several outdoor function areas including the Poolside Deck, which come night is a popular 'opening ceremony' space for delegates to mingle by the pool while sipping on champagne.

The deck seats 180 delegates, while the whole pool area including the deck, seats 300, or 700 cocktail-style.

The tennis courts, with large white sail cloth, is the perfect venue on a summer's eve or rainy night and can seat groups from 350 to 800.

Besides a mass of conference facilities, the resort is full of activities to keep conference goers entertained in their down time.

The resort features a 27 hole golf course, which hosts the annual Australian PGA championship, and there is also One Spa, the resort's private day spa.

One Spa is a hidden oasis and offers a private lounge, hair salon, four dry treatment rooms, two wet treatment rooms and two couples' rooms.



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Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseseventsnews.com.au

20 - 21 JUL

The Travel Industry Exhibition & Conference; Luna Park Sydney; register here: travelindustryexpo.com.au

25 - 26 JUL

The Travel Industry Exhibition & Conference; MCEC Melbourne; register here: travelindustryexpo.com.au

28 JUL

Get Global – Where the World Meets; International Convention Centre Sydney (ICC); read more: www.getglobal.com.au

17 - 20 SEP

Luxperience; Australian Technology Park, Sydney; registrations now open: www.luxperience.com.au

25 - 27 OCT

ITB Asia; Marina Bay Sands, Singapore; for details and to register visit: www.itb-asia.com

26 - 28 NOV

PCOA Conference; Gold Coast Convention and Exhibition Centre; details here: www.pco.asn.au

20 - 21 FEB

AIME 2018; Melbourne Convention and Exhibition Centre; visit: www.aime.com.au

BRIS POSTS BIG WINS

BRISBANE'S economy will receive a \$70m injection over the coming years thanks to a succession of large conferences secured in 2016-17.

Brisbane Convention Bureau acting gm Juliet Alabaster said the bureau secured an additional \$13m worth of conferences and business events compared to 2015-16.

The Brisbane Convention Bureau partnered with venues, institutions, industry and government to attract 61 national and international conferences.

"The conferences won in the financial year are expected to

attract almost 32,000 delegates who will spend more than 118,980 days in Brisbane," said Lord Mayor Graham Quirk.

Conferences secured for the city include Horticulture Connections 2018, SIGGRAPH Asia 2019, and the World Mining Congress 2021.

Alabaster said Brisbane's reputation for leading medical research and talent continued to draw conferences to the city. "Events are also strongly represented across the creative industries, professional services and education, while our profile as an incentive destination is growing," she said.

Green award for ICC Sydney

THE International Convention Centre Sydney (ICC Sydney), has been awarded LEED Gold for its efforts in sustainability.

LEED (Leadership in Energy and Environmental Design) is a ratings system developed by the US Green Building Council (USGBC).

The certification recognises ICC Sydney for reusing 100,000m³ of concrete from the original brownfield site, using 96% recycled steel in the Exhibition Hall, Australia's largest electric car charging station, solar panels and more.

The solar panels produce 5% of the venue's energy.

Cisco wants virtual meets

ADVITO and BCD Travel have expanded their partnership with tech firm Cisco to provide travel data that will assist businesses in replacing travel with virtual meetings, including a "demand and behaviour management" product.

The move is based on the companies' assertion that many firms are aiming to reduce business trips.

Advito will provide travel data and analytics that help customers define where and what Cisco product offerings a customer would need to optimise or reduce travel while still providing the best 'meeting' experience.

PCO

Update



with Karen Sainsbury

Why Accreditation Matters

IF YOU want to be the best in the business, the real question is what have you done to safeguard the standards you work to.

Whether considering contracting a third party event delivery agent or pitching to carry out the work yourself, accreditation is a critical consideration. Accreditation sets the expectation levels to a standard of conduct – particularly if you want matters handled correctly across multiple elements from concept to budget, people management to health and safety.

Accreditation is the process that validates an institution's quality of education. Traditionally national organisations are formed to protect, develop and promote the interests of an industry sector and business events are no exception.

To learn more, visit ConveneQ on Tuesday 18 July to hear me present - **Why Accreditation Matters**.

Registration is required via the website - www.promag.eventsair.com.

This session will provide you with information on what resources you need to create a high standard of business success.

