



MONA REVEALS EVENTS VISION

TASMANIA'S Museum of Old and New Art (Mona) will target the conference and events sector as part of a \$300 million hotel plan.

The headline-grabbing museum's founder David Walsh has unveiled designs for a 172-room five-star hotel called HOMO (HOTel MOna), perched dramatically over the Derwent River outside Hobart.



As well as a spa, library and art collection, the hotel will offer a dedicated function and events centre with capacity for dinners of up to 800 people and cocktail receptions for up to 1,000.

An indoor theatre will cater to music, plays, cinema, conferences and business

launches, with seating for 1,075.

"We expect HOMO to be attractive to large segments of the national and international business and conference markets that previously haven't turned to Tasmania due to a lack of appropriate infrastructure," Walsh said.

"New facilities, like the auditorium and theatre, will also allow us to further activate the site at night and continue to diversify the appeal of Mona to Tasmanians too."

Once approved, construction is expected to take three years, with opening slated for 2022.

Today's issue of BEN

Business Events News today has two pages of news

iVvy opens in Big Apple

AUSTRALIAN event and hospitality technology company iVvy has expanded into the US market by opening a New York office.

The firm has appointed technology consultants Kathy Misunas and Flo Lugli as US advisors for the New York operation.

iVvy co-founder and ceo Lauren Hall said the pair would bring an array of experience to support the company's North American growth plans.

Invigorating, creative and unique... CONFERENCES - RETREATS - EVENTS

Magic Winter Meetings
Only \$239* per person, normally \$325!
Discover a unique all inclusive deal
www.fairmontresort.com.au/conferences



ENQUIRE NOW ►

CALL 02 4785 0099 / conference@fairmontresort.com.au

FAIRMONT
— RESORT —
BLUE MOUNTAINS



Catch up on the latest NZ MICE news in the July issue of *travelBulletin*.

CLICK to read travelBulletin



© Tourism NZ

Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseseventsnews.com.au

20 - 21 JUL

The Travel Industry Exhibition & Conference; Luna Park Sydney; register here: travelindustryexpo.com.au

25 - 26 JUL

The Travel Industry Exhibition & Conference; MCEC Melbourne; register here: travelindustryexpo.com.au

28 JUL

Get Global – Where the World Meets; International Convention Centre Sydney (ICC); read more: www.getglobal.com.au

17 - 20 SEP

Luxperience; Australian Technology Park, Sydney; registrations now open: www.luxperience.com.au

25 - 27 OCT

ITB Asia; Marina Bay Sands, Singapore; for details and to register visit: www.itb-asia.com

26 - 28 NOV

PCOA Conference; Gold Coast Convention and Exhibition Centre; details here: www.pco.asn.au

20 - 21 FEB

AIME 2018; Melbourne Convention and Exhibition Centre; visit: www.aime.com.au

MCEC CHIEF TO AIPC

MELBOURNE Convention and Exhibition Centre (MCEC) chief executive Peter King has been appointed to the International Association of Convention Centres' (AIPC) board of directors during its 2017 General Assembly held in Sydney last week.

AIPC represents a global network of more than 180 of the world's top convention centres from 59 countries, each involved in improving convention centre management.

King said he was excited about the role and looked forward to representing the Australasian

region on the board.

"The Australasian business events industry is regarded as one of the most competitive and creative in the world and we're driven by being nimble and customer centric."

King said that if the region wanted to compete with Europe and the US, it was important to be represented and actively engaged in the global market.

King is also on the board of Business Events Council of Australia (BECA), the Melbourne Convention Bureau (MCB) and the Exhibition and Events Association of Australia (EEAA).

Over 86,000 beds to be made

ADELAIDE is gearing up for a busy couple of months with over 18,000 delegates expected to come to the city for an array of different events.

The Adelaide Convention Bureau says more than 86,000 additional hotel bed nights will be recorded as the city hosts 50 conferences over the next four months.

The main attraction is the International Astronautical Congress, which will bring 3,500 people to the SA capital in Sep.



Pullman deal

ACCORHOTELS has unveiled an updated conference offering at Pullman Magenta Shores Resort on the NSW Central Coast.

The resort's conference facilities have been fully renovated with new features and a fresh look.

To celebrate its re-launch, the Pullman is offering residential packages starting at \$199 per delegate.

The resort is able to offer accommodation for up to 150 delegates.

CLICK HERE for more.



OVER 400 divers turned out over the weekend for the annual Lower Keys Underwater Music Festival at Looe Key Reef in Florida.

The concert is situated on the world's third largest coral reef and features four hours of music programmed by a local radio station.

Organisers said the concert promoted reef preservation and awareness.

Pictured below: A diver gets into the spirit by playing a 'fish instrument'.

