



DREAMTIME KICKS OFF IN BRIS

BUSINESS Events Australia has kicked off Dreamtime today in Queensland at the Brisbane Convention and Exhibition Centre (BCEC).

Scheduled business sessions will take place between 89 reps of Australia's business events industry and almost 100 international incentive organisers and decision makers.

Tourism Australia md John O'Sullivan said Dreamtime was the perfect opportunity to show Australia's business event capabilities with incentive planners and decision makers.

"We are excited to be bringing Dreamtime to Brisbane for 2017 to give international delegates a first-hand understanding of why there truly is nothing like Australia for business events."

The biannual two-day program includes networking events that demonstrates Australia's event delivery capabilities as well as product showcases to help delegates discover Brisbane's



creative incentive products and destination experiences.

Brisbane Lord Mayor Graham Quirk said Dreamtime was an opportunity to showcase Brisbane as a unique city to its international guests.

Delegates will also visit another Australian destination this week for three days as part of the showcase.

Brisbane Convention Bureau

(BCB) launched its new Brisbane Signature Experiences itinerary at Dreamtime this morning.

The offering includes 14 experiences over four days from cuddles with koalas to scenic flights over Moreton Bay.

BCB acting gm Juliet Alabaster said the itinerary was designed to give incentive groups authentic Australian experiences.

Picture: Tourism Australia.

Today's issue of BEN

Business Events News today has two pages of news plus a full page from **One&Only Resorts**.

Darwin named housing host

DARWIN has been selected as the host city for the 20th Australian Housing and Urban Research Institute (AHURI) National Housing Conference in 2019.

The event is predicted to attract up to 1,000 delegates from across Europe, America, Canada, Asia, NZ & around Australia.

Held biannually, the event is the largest conference of its kind in Australasia for social & affordable housing.

The Darwin Convention Centre will host the three-day conference between 28 and 30 Aug 2019.

Woolshed welcomes the police



THE 2017 International Women & Law Enforcement Conference was recently hosted at the Cairns Convention Centre with 800 delegates in tow.

Activities at the event included cowboy themed night at The Woolshed with lots of hay bales.

Supported by the Australasian Council of Women and Policing (ACWAP) and the Queensland Police Service (QPS), the event focused on the importance of international collaboration.

Pictured are attendees enjoying the hoedown-themed night.

MEETINGS open to book

EXHIBITOR bookings are now open for CINZ MEETINGS 2018, to be held in Auckland on 30-31 May.

Organisers, Conventions and Incentives New Zealand (CINZ) will offer an earlybird discount of \$100 if booked by 22 Dec for exhibitors who attend this year's event.

The 2017 CINZ MEETINGS generated \$58 million of signed business over its two days of pre-scheduled appointments, connecting 500 qualified buyers with 190 exhibitors from around New Zealand.

CLICK HERE for the 2018 exhibitor prospectus.



CROWN Towers Perth set up a live art installation in the foyer to mark its first birthday last week.

The hotel plucked an unsuspecting couple off the streets of Perth to deliver the ultimate money-can't-buy experience for them.

For the voyeur in all of us, passersby were able to witness the couple do everything in the lobby from drinking champagne to dining and sleeping.





Discover why the NT is ready for your next convention in the December issue of travelBulletin.

CLICK to read

travelBulletin

THE STAR TWEAKS GC

THE Star Gold Coast has unveiled new names for the two hotels located on its Broadbeach Island property, as part of the venue's multi-million dollar transformation project.

The new 57-room luxury suite hotel currently taking shape at the front of the property will be known as The Darling, while The Star Gold Coast's existing 600 guestroom hotel above the casino will be rebranded immediately as The Star Grand.

The Darling at The Star Gold Coast is the second hotel in The Star Entertainment Group to adopt the boutique brand.

John Autelitano, gm of hotels at The Star Gold Coast, said The Darling brand would "signify an even stronger alignment" with sister property The Darling at The Star Sydney.

"The Gold Coast venue will maintain a distinct, boutique design, with a uniquely Gold Coast spirit heavily influenced by its coastal location," he said.

By the end of Dec, The Star will also offer a refreshed arrival experience, upgraded lifts and escalators, as well as a new health and wellness facilities and additional meeting room spaces.

Once the refurb is complete, The Star will have eight new food and beverage offerings, with five to open before the Commonwealth Games in Apr.

CeBit names speakers

AUSTRALIA'S largest business-to-business technology event has unveiled a number of key speakers ahead of next year's convention.

Presenters include Europol exec director Rob Wainwright, Yamaha Motor Ventures ceo & md Hiroshi Saijou and Thulium founder and ceo Tamara McCleary.

The three-day event to be held at ICC Sydney between 15 and 17 May is expected to attract over 15,000 delegates and buyers from Australia and right around the world.

INPLACE Insights



Each month Senior Account Manager **Peter Jackson** of inPlace Recruitment, shares his observations from a recruiter's perspective to help job seekers and employers find the perfect fit. Peter has over 12 years' recruitment experience in the event and hospitality industry.

It is that time of the year

THE year is coming to an end – time to complete ongoing projects before the year's end and develop your business pipeline for the new year. Reflect on your achievements and successes throughout the year and develop business plans for 2018.

However, more importantly fill up your diary with Christmas and networking events prior to Christmas. A fun and sometimes exhausting time of year. It is the time of year you get to network with industry colleagues and at times the competition and potential future employers and clients.

So when you are at that networking event or Christmas party remember you are likely to be amongst your peers and potential clients. Enjoy yourself but be conscious of who is in the room.

Merry Christmas.

Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseseventsnews.com.au

20 - 21 FEB

AIME 2018; Melbourne Convention and Exhibition Centre; visit: www.aime.com.au

7 - 11 MAR

ITB Berlin; Messe Berlin ExpoCenter City; for details see: www.itb-berlin.de

15 - 19 APR

ATE 2018; Adelaide Convention Centre; register here: www.events.tourism.australia.com

6 - 8 MAY

MEA 2018; Adelaide Convention Centre; register to attend: www.mea2018.com.au

More success for Sell TNQ



ORGANISERS of Sell TNQ, Business Events Cairns and the Great Barrier Reef say they have received overwhelmingly positive feedback from the 30 delegates who attended, made up of key event planners and media from across Australia and NZ.

The event showcased the region from a day on Fitzroy Island to a foodtrail of the Atherton Tablelands, as well as meeting with 36 local suppliers.

EDITORIAL

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