



Today's issue of BEN

Business Events News today has two pages of news and the latest **BEN** Christmas Venue Guide on **page three**.

Byron mates rates

FUSION Hotel and Venue Sales is offering 2016 spring conference specials at the Byron at Byron Resort & Spa in Byron Bay.

Conferences between Sep and Nov for \$295 per room, per night including buffet breakfast, daily yoga and 10% off spa treatments.

Event organisers can 'try before they buy' for the special rate of \$235 per room with breakfast, yoga and a room upgrade.

CLICK HERE to enquire.

Brissy hosts AFAC16

THE Brisbane Convention & Exhibition Centre welcomed over 2,300 emergency management personnel during AFAC's record breaking conference last week.

The show saw 160 exhibitors from over 14 different countries demonstrating their latest equipment and services for emergency management.

AFAC17 which will be held from 04 - 07 Sep at the International Convention Centre Sydney.

Crown Towers Perth's new chef

HIGHLY acclaimed chef Sean Marco (pictured right) has been announced as the executive chef for Crown Towers Perth and Crown Conventions.

He will lead a team of 120 chefs to deliver quality dining experiences for guests when the hotel opens on 01 Dec.

Marco who has been part of Crown Perth's culinary team since 2006 is now piloting a new era for Crown, with responsibility for four new restaurants including Epicurean, The Waiting Room, Crystal Club and Crown Towers Pool Bar as well as banquet



kitchens which will cater for more than 3,200 diners per night and an extensive room service menu.

He has previously cooked for Queen Elizabeth II & worked at Michelin starred restaurants.

UTS: the value of business events

THE University of Technology Sydney is conducting a study into the true value of major events.

Commissioned by the Joint Meetings Industry Council (JMIC), *The Value of Meetings Case Study Project* will document the benefits, contributions and legacies of meetings.

"Business events showcase the capacities of a city, advance a destination's economic development and intercultural bonds and networks are fostered," remarked UTS association professor, Deborah Edwards, who is leading the project alongside associate professor Carmel Foley.

"Different governments have different priorities...business events can stimulate and drive those priorities further."

JMIC executive director Rod Cameron said the project had been a long time coming.

"This is something we have been looking at for a very long time," he said.

"You need to be able to point to a whole range of outcomes that are going to be of benefit to the community and to the policies of a government that is responsible

for advancing that community."

The study will look at a wide spectrum of event outputs; from the value of business transactions arisen from an event, to medical advancements such as improved disease awareness and treatment practices.

An academic panel will review the applications and final case study submissions to ensure academic integrity and the validity of the findings.

More info on the case study program can be found **HERE**.

Land Forces 2016

TOMORROW marks the beginning of the three-day Land Forces 2016 conference and expo, to be held in Adelaide.

It is expected to be the biggest of its kind ever held in the Asia Indo-Pacific region, attracting 1,100 delegates, alone worth more than \$16.6m.

There will be more than 450 exhibitors from over 20 countries.

Park Hotel Yeongdeungpo

PARK Hotel Group is expanding into South Korea, with the addition of the all-new Park Hotel Yeongdeungpo, Seoul.

Earmarked to open in early 2017, the 150-room property offers three dining outlets, flexible function rooms, a gymnasium and much more.

WA trade show starts

ONE of Australia's biggest tourism industry trade shows, Corroboree Asia 2016 will get underway tonight in Perth.

Three hundred travel agents from across Asia have arrived for the event and will meet with about 130 Australian tour operators over the next four days.

Run by Tourism Australia, Corroboree kicks off with a welcome function at the Isle of Voyage at Elizabeth Quay tonight.

EY conference in UAE

MORE than 120 medical professionals and international medical experts attended the Aviation Health Conference at the Etihad Airways Medical Centre in Abu Dhabi over the weekend.

Ben on BEN



Each month Business Manager for inPlace Recruitment, Ben Carnegie, writes his observations from the recruiter's perspective to help job hunters find the perfect job. Ben has over 15 years working in five star hotels and the MICE industry and has worked on some of Australia's biggest events.

When is the right time?

JOB hunting comes in many forms. It can be a well thought out, planned, targeted and structured approach, a last minute



mad dash to grab what's available or it could be a tap on the shoulder when you least expect it. But when is the right time to implement your exit strategy with your employer? In most cases, employee's want to do the right thing and give appropriate notice periods to ensure no bridges are burnt but even then, timing may never feel perfect. Timing is everything and seeing a particular project through to completion then finishing up would seem to be the best time however if you don't work with deadlines then really any time should be ok. In the current market your next best career could come at any time. Having plans in place so that you can act swiftly if needed is ideal. Update your resume now as opportunity may come knocking.



business events news

5th September 2016



crumbs!



A YOUTUBE star temporarily went deaf after sampling a dish that was heralded as “the world’s hottest noodles”.

Ben Sumadiwiria, who runs the Awesome Eats channel, consumed a dish known as mampus - aka ‘death noodles’ - and immediately regretted it.

“This was definitely the hottest thing I’ve ever eaten,” Sumadiwiria told the *Mail Online*, “Within seconds of tasting them I was sweating and feeling sick.”

In the video Sumadiwiria is seen removing his jacket after taking several mouthfuls of the dish, before chugging back glasses of chocolate milk.

“It’s not helping,” he says to the cameraman.

“It’s not stopping, dude!”

Sumadiwiria then submerges his head beneath a tap before mumbling, “I can’t hear anything man...I’m f***** deaf! I’m deaf.”

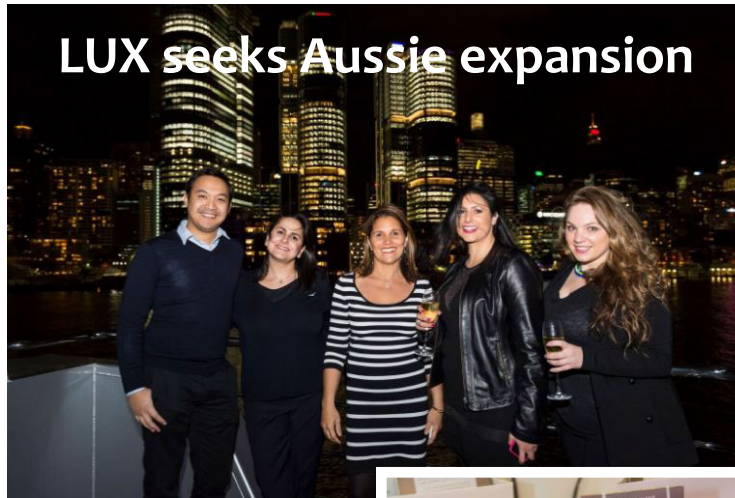
“No one deserves this.”

The noodles incorporated 100 bird’s eye chillies and were bought from a back-street restaurant in Jakarta.

On the Scoville scale - used for measuring the heat of chillies - the dish measured at 20 million.

In contrast, Tabasco sauce sits at just 50,000 Scoville units.

Watch the video, [HERE](#).



LUX seeks Aussie expansion

LUX Resorts & Hotels is set to boost its MICE and leisure focus in the Australian market, today announcing plans to expand its business by more than 50% over the next two years.

The group say they will achieve the ambitious target via their new resorts in the UAE, Reunion Island, Maldives, Turkey, China and the relaunch of LUX South Ari Atoll in the Maldives.

Additionally, the expansion strategy outlines plans to increase the group’s brand presence in other key destinations where Australians are travelling to.

Worldwide head of sales Sydney Pierre said, “The Australian traveller is a sophisticated one



looking for a fresh approach to luxury travel, which makes them an ideal fit for LUX”.

Australian business ranked in the group’s top 10 sources of revenue for the past two years.

LUX have planned a series of educational roadshows, with the Perth one being held tonight - **CLICK HERE** to register.

Pictured above are top performing agents who attended an exclusive LUX cruise in Sydney last week.

Rosehill Gardens

ROSEHILL Gardens Racecourse in Sydney’s West is set to debut following a \$24 million upgrade to its facilities.

The revamp saw a new multi-purpose function space added, where the bar serves up cocktails and food incorporating honey that is cultivated onsite.

Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you’d like us to feature, email info@businesseventsnews.com.au.

18-21 SEP

Luxperience; Australian Technology Park; Sydney; for details visit: www.luxperience.com.au

21 SEP

Australian Event Awards 2016; Novotel Twin Waters Resort; Sunshine Coast; register here: www.eventawards.com.au

22-23 SEP

Australian Event Symposium 2016; Novotel Twin Waters Resort; Sunshine Coast; to register visit: eventsymposium.com.au

19-21 OCT

ITB Asia; Marina Bay Sands; Singapore; for details and to register visit: www.itb-asia.com

27-29 NOV

PCOA Conference and Exhibition; Brisbane Convention and Exhibition Centre; register here: www.pco.asn.au

21-22 FEB

AIME 2017; Melbourne Convention and Exhibition Centre; for more info visit www.aime.com.au

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CHRISTMAS VENUE GUIDE


business events news
presents

Looking for a Christmas venue or staff celebration?
Business Events News guide to 2016/17 Christmas venues is the place to showcase!
To feature here email advertising@businesseventsnews.com.au.

Holiday Inn Sydney Airport Mascot, Sydney, NSW

Located in the heart of the Mascot business hub and only a 15-minute train ride from Sydney CBD, host your next Christmas function with Holiday Inn Sydney Airport. We have a variety of function spaces, including our outdoor terrace providing the perfect alternative for a balmy summer event and an extensive range of menu options for 2016. Book by 30 September 2016 and receive complimentary sparkling wine on arrival.

For bookings or more information, please call (02) 9330 0666 or email meetings.holidayinnsydneyairport@ihg.com.
www.holidayinn.com/sydneyairport



Urban Brisbane Brisbane, QLD

Make your Christmas celebration memorable with one of Urban Brisbane's quirky, modern spaces. From rooftop penthouse 'The Loft', through to the plush, luxurious Green Room, large group or small, Urban Brisbane has you covered. Urban offers a fresh, tasty menu, flexible beverage packages to suit all budgets, and dedicated, expert onsite support. Packages start from \$54 per person.

To book: SeanS@hotelurbanbrisbane.com.au | 07 3831 6177
www.hotelurban.com.au



Pan Pacific Perth Perth, WA

Celebrate the festive season and host a private Christmas party to remember, with a choice of elegant venues, including Origins, Montereys, and our opulent ballrooms. Indulge in our array of festive set or buffet menus and savour the traditional tastes of the festive season, perfectly paired with contemporary Yuletide treats.

Our professional event planners will be on hand to create a truly magical affair. Speak with them today on (08) 9224 7722 or email events.ppper@panpacific.com
www.panpacific.com



MV Epicure Sydney, NSW

MV EPICURE is one of Sydney's newest event spaces on Sydney Harbour with the luxurious vessel MV EPICURE I. Set sail this Christmas and New Year and collect your bonus! Lunch bookings = a bonus antipasto platter per table, Dinner bookings = bonus beverage package upgrade from 1 to 3 including Moët!, Cocktail Party bookings = bonus welcome canapés*. Valid till 28 February 2017.

For Bookings P: 02 8584 1900 and quote Xmas 001
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*T&C's apply

