



EDITOR: BONNIE TAI



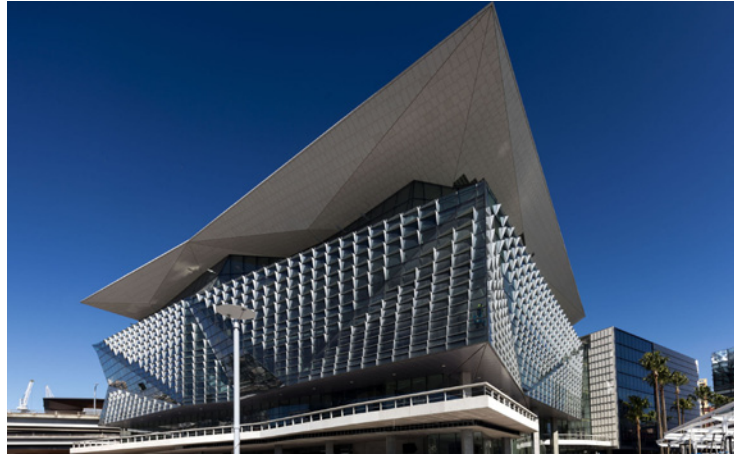
## SPACE CONFERENCE FOR SYDNEY

**AUSTRALIA** has been chosen to host the world's largest space conference, with up to 3,000 international experts to converge on the new International Convention Centre Sydney (ICC Sydney) in 2020.

The Scientific Assembly of the Committee on Space Research (COSPAR) selected Sydney over bidding rivals Shanghai, Prague, Valencia and Lausanne, bringing the gathering to the southern hemisphere for only the second time since 1974.

The \$10 million event was announced by Federal Minister for Industry, Innovation and Science Greg Hunt, who said it provided a ringing endorsement for Australia's space community. "Australia is the perfect choice to host COSPAR," Hunt said.

"We have some of the world's best researchers, a long history



of space science and research, and we back this up with our ongoing commitment, investment and operation of major space infrastructure."

Business Events Sydney (BESydney) ceo Lyn Lewis-Smith said a united community had pursued the conference, which

would help "enable economic growth and high tech jobs of the future to be further developed on our shores and in the Asia-Pacific region".

The successful bid was led by the Australian Academy of Science and the University of NSW, supported by BESydney.

### BE Insights



with Penny Lion

**NEW** Zealand is a mature market, with many New Zealand planners having organised incentive programs to Australia on several occasions. Our challenge is to inspire and inform them about Australia's ever evolving business events industry to encourage them to consider Australia again.

As part of Business Events Australia's strategy, Pacific Area Incentives & Conferences Expo (PAICE) helps us achieve this by providing a platform for industry to meet face-to-face with buyers. Based on feedback from New Zealand buyers wanting to engage more with event specialists and venues, we debuted at this year's event 'Australia's Event Creators', a new dedicated space that featured a range of first-time exhibitors that focus on event delivery.

With the help of Australian industry, we have also broadened their knowledge of Australian product through our bespoke and tailored content. This financial year, we have already delivered over 40 pages of content that focuses on new product and 'out of the box' experiences that appeal to the New Zealand customer. We encourage you to continue to share any developments or event news with us by emailing [bea@tourism.australia.com](mailto:bea@tourism.australia.com) to help us showcase why there is nothing like Australia for business events.

## Singapore hosts Aussie planners



**NINETEEN** meeting planners from Australia and New Zealand were treated to a recent showcase of Singapore, hosted by Singapore Tourism Board, Singapore Airlines and Destination Asia.

The group arrived in style via SIA's Premium Economy class before taking part in a Tai Chi session among the Supertrees at Gardens by the Bay, trying their hand at cooking at a Cookery Magic Pulau Ubin class and experiencing the Formula 1 Singapore Airlines Singapore Grand Prix.

The meeting planners are **pictured** above gaining cultural insights at Shangri-La's Rasa Sentosa Resort and Spa.

## Christchurch remains open for business

**CHRISTCHURCH** conference venues and visitor attractions are all operating as normal today following the magnitude 7.5 earthquake which struck 130km north of the city last night.

Christchurch and Canterbury Tourism chief executive Vic Allen said the damage in the CBD appeared to be minimal, although building assessments were still being carried out.

"We are encouraging people to keep their plans to come to Christchurch," he said.

### Today's issue of BEN

*Business Events News* today has two pages of news plus a full page from **Crowne Plaza Terrigal**.



BUSINESS EVENTS AUSTRALIA



## Yarra Valley package

**THE** Yarra Valley's Balgownie Estate Vineyard Resort & Spa has released a summer conference package.

The discounted offer costs \$75 per delegate and includes conference room hire, fruit on arrival, a working lunch, morning and afternoon teas, and facilities such as wi-fi, screens and projection equipment.

The package is available from 01 Dec to 31 Jan for conferences with a minimum 10 delegates.

## LUXPERIENCE SPECIAL

**EXHIBITORS** now have less than four weeks to snag an earlybird deal for their place at Events by Luxperience 2017.

To save up to 12 per cent, those interested in participating in the experiential industry forum must register their attendance by 09 Dec.

Introduced as a sister event to Luxperience in 2015, Events by Luxperience has seen impressive growth from both local and international MICE exhibitors and buyers.

"Each year Events by Luxperience stringently selects highly qualified buyers, with over 50 per cent attending for the first time, ensuring exhibitors are increasing their relationship reach," Luxperience explained.

All exhibitors will be guaranteed an appointment stream with a minimum of 42 one-on-ones, directory listing within the 2016 LuxGuide and the opportunity to nominate for the Luxperience Awards.

They will also receive an Invitation to the Thought Leaders Forum, access to inspiring business sessions, an invite to a welcome cocktail reception, Gala Awards Dinner and It's a Wrap Party.

Next year's event will be held at Carriageworks Sydney between 17 and 20 Sep.

**CLICK HERE** to see the program for 2017 or e-mail [beinspired@luxperience.com.au](mailto:beinspired@luxperience.com.au) for further details on registering your interest for the three and a half day networking event.

## Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email [info@businesseventsnews.com.au](mailto:info@businesseventsnews.com.au)

### 27-29 NOV

PCOA Conference and Exhibition; Brisbane Convention and Exhibition Centre; register here: [www.pco.asn.au](http://www.pco.asn.au)

### 29-30 NOV

EEAA 2016 Conference and Awards for Excellence; International Convention Centre Sydney; for details and to register see: [secure.tradeevent.com.au](http://secure.tradeevent.com.au)

### 30 NOV-2 DEC

ICESAP Conference and Awards; The St. Regis Singapore; for details see: [www.conference.icesap.org](http://www.conference.icesap.org)

### 21-22 FEB

AIME 2017; Melbourne Convention and Exhibition Centre; for more info visit: [www.aime.com.au](http://www.aime.com.au)

### 8-12 MAR

ITB 2017; Messe Berlin ExpoCenter City; for more info visit: [www.itb-berlin.de](http://www.itb-berlin.de)

### 14-18 MAY

ATE 2017; International Convention Centre Sydney (ICC); details at: [tradeevents.australia.com](http://tradeevents.australia.com)

### 28 JUL

Get Global - Where the World Meets; International Convention Centre Sydney (ICC); read more: [www.getglobal.com.au](http://www.getglobal.com.au)



■ **TWO** thirds of British travellers are frightened by the prospect of robots conducting security checks at UK airports, according to a survey by Travelzoo.

More than half of people surveyed said they thought security checks at airports and hotels would soon be in the hands of new technologies including robots, artificial intelligence and data-processing machines.

Just under half thought technology would replace humans in many security roles within a few years, and 35% believed that doing so would dramatically improve safety.

But 67 per cent said the idea of technology replacing humans in safety and security roles was 'frightening'.

## MICE Hobart promotional video



**BUSINESS** Events Tasmania has released a new promotional video showcasing Hobart as one of Australia's most exciting Business Events destinations.

The clip portrays the Tassie capital as a "friendly, compact and walkable city" with plenty of charm and meeting facilities for up to 1,000 delegates; **CLICK HERE** to view it.

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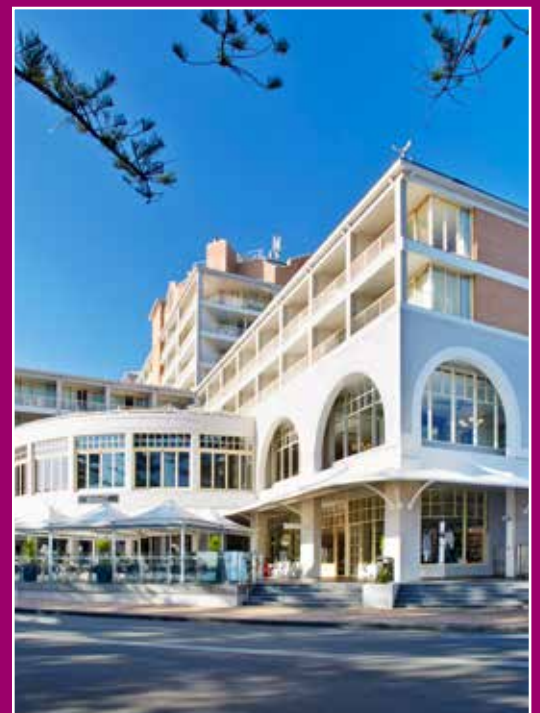
## THE FUN STARTS HERE.

WHAT WOULD YOU DO IF YOU HAD  
OUR HOTEL TO YOURSELF?

Create the ultimate impact on your delegates with private use of Crowne Plaza Terrigal. The whole hotel will become a blank canvas on which you can design powerful communication strategies and creative team building activities to drive home key messaging for your delegates.

Imagine the possibilities with 13 indoor and outdoor event spaces, 199 cleverly designed rooms and suites, each with balconies, and a creative selection of ocean-view restaurants and bars.

Your privacy will be guaranteed as we close the hotel off from any other guests to give you a captive audience and complete flexibility of styling.



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Call our events team on +612 4384 9111 or email [meetings.terrigan@ihg.com](mailto:meetings.terrigan@ihg.com).