



MICE director appt



NICOLE
Cheramie has been named InterContinental Sydney's new director of

Meetings and Events.

Cheramie will oversee the complete sales and event operations spanning the hotel's 15 meeting and event spaces.

GCBE kicks off

THE Gold Coast Business Exchange has officially kicked-off.

Forty-five Australian and Kiwi association and corporate meeting planners are set to meet and crack deals with local suppliers which could potentially secure over \$30 million worth of future MICE business for the city.

The program comprises social events, site inspections of facilities, one-on-one prescheduled appointments and a post family.

Gold Coast Tourism Director of Business Events, Anna Case, said the event will be a "collaborative city approach to securing conferences."

"It's the perfect opportunity to showcase the city's infrastructure and professional services, while enabling decision makers to experience an incredibly compelling demonstration of the Gold Coast's appeal," Case said.

The Gold Coast Business Exchange will be held from 02-04 Jun at the GCCEC.

SA secures new MICE biz

ADELAIDE has secured three major conventions for the state, right as the next milestone in the \$397 million redevelopment of the Adelaide Convention Centre (ACC) is completed.

The Asia Oceania Conference on Obesity will be held at the Adelaide Convention Centre in 2017, with the Clinical Oncology Society of Australia's 46th Annual Scientific Meeting to be held in 2019, and the 20th International Conference on Biological Inorganic Chemistry in 2021.

Combined, the three business events will bring approximately

2,800 delegates to Adelaide.

SA Premier Jay Weatherill described the redeveloped convention centre as a hub for business, culture, education and entertainment.

"The new and improved Adelaide Convention Centre is a key reason why South Australia has continued to move towards the top of the competitive global business tourism industry, bringing fresh energy and life to our city in the process," he said.

Since work commenced on the Adelaide Convention Centre, more than \$340 million in contracts have been awarded to local businesses.

Over 300 events and conferences are scheduled to take place in Adelaide this year.

Customer connections

PAN Pacific Hotels Group has wrapped up its annual Customer Connections Week.

Local and international representatives met with over 470 clients at a series of events held over five days in Melbourne, Sydney, Canberra, Brisbane and Perth and held over 70 face-to-face client appointments.

"Pan Pacific Hotels Group truly values the relationships we have with companies and individuals on the ground," commented PARKROYAL Darling Harbour area general manager, Kurt Otto Wehinger.

"Customer Connections Week is a really important time to connect with and recognise the support of these teams," he said.

IBTM China topics

IBTM China will this year explore topics surrounding industry engagement, connections and meeting tools.

Organised by Reed Travel Exhibitions, the 2016 program will include keynote sessions by industry leaders Stephen Rice from Antal International; Noor Hamid from International Congress and Convention Association, and Rosemary Ma from Beijing Sinofastlane.

To find out more about this year's IBTM knowledge sessions program visit cibt.com.

Oaks Calypso revamp

GOLD coast resort, Oaks Calypso, has undergone a major \$1.5 million rejuvenation of its facilities, this week revealing a fresh new look.

The property's one- and two-bedroom apartments have been revamped plus the hotel reception, mezzanine level and other common areas.

Eat before you meet

FOR delegates heading to New Zealand, AccorHotels has today unveiled the 'Eat Before You Meet' offer, allowing in-house guests to enjoy a complimentary breakfast before heading to a business event or conference.

Participating properties include Sofitel Auckland Viaduct Harbour, Sofitel Wellington, Sofitel Queenstown Hotel and Spa, Pullman Auckland and more.

As an added bonus, AccorHotels is also offering double Le Club AccorHotels Meeting Planner points on every dollar spent on new event bookings made between 12 Apr and 31 Aug.

Terms and conditions apply - accorconferences.co.nz for more.

New IHG app

DOWNLOAD IHG's new app from iTunes or Google play and earn 1,000 loyalty points.

The new app gives users instant access to 4,900 hotels in over 100 countries and the ability to manage stays from anywhere.

CLICK HERE to download.

The world class Darwin Convention Centre is recruiting two exciting senior positions:

- **Client Services Manager** – responsible for the management of the food and beverage, events and audio visual departments ensuring first class customer service
- **Business Development Manager** – responsible for generating national convention sales through a range of sales initiatives



To view the position description and apply, please visit
<http://www.darwinconvention.com.au/careers.html>

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business events news

2nd June 2016

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Vivid viewing in style



THE rooftop of heritage-listed Holiday Inn Old Sydney provided unimpeded views of the cityscape for a group of 80 conference and event organisers who gathered at the venue for an exclusive Vivid viewing function.

Sydney Harbour, Holiday Inn's rooftop boasts a swimming pool and spa and is available for small to medium sized events.

Pictured above enjoying the view is team IHG.

Positioned on the fringe of



A KOREAN convenience store chain has come up with a novel way to ease hangovers for those who have hit the open bar a little too hard.

The hangover cure comes in the form of a grapefruit flavoured dessert which contains 0.7% oriental raisin tree fruit juice - a traditional remedy cited from a Korean medical textbook from the 17th century.



Rockpool to close

CHEF Neil Perry has this week announced the closure of Rockpool Est.1989 in Sydney, one of Australia's most awarded restaurants.

Hunter MICE director

CROWNE Plaza Hunter Valley and Crowne Plaza Newcastle have announced Donna Forbes as their new business development director for both properties.

Carriageworks Feast

A MOVEABLE Feast (AMF) has announced their next event to be themed Winter Wonder.

Hosted at Carriageworks in Eveleigh NSW, the venue is set to be transformed into a winter playground as AMF presents the best in fashion, food and culture.

Held on 30 Jul, earlybird tickets are now available - **CLICK HERE** to register attendance.

Darwin takes centre stage

THE Northern Territory Convention Bureau (NTCB) in partnership with the Darwin Convention Centre (DCC) recently hosted 13 conference and event planners on a four-day faml to experience all the delights that the harbourside city had to offer.

Attending delegates represented a broad range of national associations, societies, institutes and not-for-profit organisations throughout the country.

Whilst in Darwin, delegates met face-to-face with various NT businesses and industry leaders before heading out to explore accommodation and hospitality venues in the area.

"Now in its ninth year, the Meet Darwin joint program has

proven to be one of our most successful initiatives to attract future conferences to our centre," commented Janet Hamilton, general manager, Darwin Convention Centre.

"Darwin and our world-class 1200-seat convention centre have the capability to deliver special and memorable conferences, making it the ideal business events destination for Australian and Asian delegates," she added.

QT Sydney Glam Crew

DESIGNER hotel QT Sydney has partnered with Glam Crew, a mobile hair and makeup service that delivers straight to the door.

Services will commence this month and are suitable for guests requiring a full makeover before an event, wedding day or fancy dress party.

"This exclusive partnership between Glam Crew and QT Sydney works perfectly to further the experiential offering to the hotel's clientele as it fulfils a niche for premium beauty services," commented Glam Crew Founder, Lisa Maree Boersma.

For more information visit glamcrew.com.au.

Novotel Daqing opens

NOVOTEL Daqing Haogang in China has officially opened.

The 280-key property offers 2,150m² worth of flexible meeting and event space.

Its grand ballroom and seven functions rooms are equipped with state-of-the-art audio and video technology such as a LCD projector and screen.

Email: H8900-RE@accor.com.

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CHRISTMAS VENUE GUIDE 2016

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Gold Coast Convention and Exhibition Centre
Broadbeach, QLD

Take the stress out of organising this year's Christmas party and leave the hard work up to us at GCCCE's iconic Centre of Christmas. Sit back and enjoy a decadent evening of seasonal festivities or celebrate in style with live entertainment, premium beverages, award-winning catering and so much more! Tickets are available online for \$395 per person or \$2,900 per table of 10 but be sure to get in quick, seats are selling fast for the 4 December event!
www.gccc.com.au



Each guide will feature four (4) different venues with an image, selected copy and contact details - all linked through to a website, PDF or email contact.*

This guide will be included in each Thursday edition of Business Events News from July 2016.

RATES:

- 1 Insertion - \$150+GST
- 2 Insertions - \$250+GST
- 4 Insertions - \$400+GST

Bookings can be made by contacting us at

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