



Today's issue of BEN

Business Events News today has two pages of news.

AIME appointment

THE organisers of the 2017 Asia-Pacific Meetings and Incentives Expo (AIME) have named Ali Thompson as the show's new Sales Manager.

Thompson's career has included roles at cievents as well as CWT Meetings & Events.

3rd Litter Congress

KEEP NSW Beautiful's third annual Litter Congress: Less Litter. Live Better will take place in Sydney from 31 Aug to 01 Sep at Waterview in Bicentennial Park, Sydney Olympic Park.

Delegates will talk about littering issues, from roadside litter and plastic bags, to community problem areas and giving examples on "concrete strategies" to overcome it.

For more information or to book, [CLICK HERE](#).

Conrad Bora Bora

HILTON Worldwide has announced the rebranding of the former Hilton Bora Bora Nui Resort & Spa as the Conrad Bora Bora Nui, following a multi-million dollar upgrade scheduled for completion in Mar 2017.

The property is located on Moto To'opua, an islet off the coast of Bora Bora, about 20 minutes by boat from the airport.

The beachfront Conrad Bora Bora features 29 tropical garden and beach villas plus 86 overwater bungalows, including the destination's only double-storey Presidential Suites.

Conrad Bora Bora will have a full service spa with eight treatment rooms, a Kids Club, mini golf and 100m² of indoor meeting space along with a range of outdoor settings for both intimate and large gatherings.

For more details, [CLICK HERE](#).

ETM's big NTIA honour

EVENT Travel Management took out top honours over the weekend, winning Best Business Events Travel Agency at the 2016 National Travel Industry Awards in Sydney.

Group general manager, Tracey Edwards, told *Business Events*

News that it had been a suspenseful week for her team leading up to the announcement.

"It's always a nerve-wracking week," she said as she clutched the shiny accolade proudly.

"We work so hard and we're so excited to be recognised by our suppliers and our industry."

Finalists in the category, which was sponsored by Sabre, included



All Occasions Travel, American Express Global Business Travel, cievents and Platinum Event Solutions.

Pictured at the NTIA award ceremony, hosted at the Dockside Pavillion in Darling Harbour is Simon Roll, global technology manager at Sabre and Event Travel Management general manager Tracey Edwards.

New Metro BDM



DARRYL Montu (pictured) has been named as Business Development Manager for NSW & Vic at Metro Hotels.

He's responsible for maintaining and growing the domestic leisure, corporate and government business for the group's seven properties, reporting to director of sales & marketing Rachael Pirie.

PCO webinar

THE PCO Association will be holding a webinar series on 28 Jul between 1:30pm to 2:00pm on the topic of Designing Conference Content with Impact.

[CLICK HERE](#) to register.

Paris Hilton launch

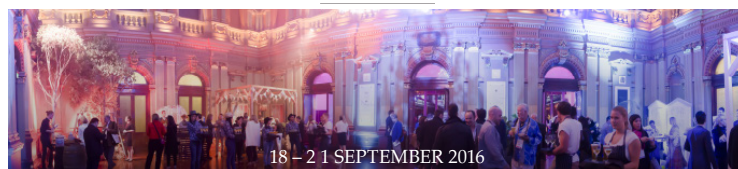
SOCIALITE turned businesswoman, Paris Hilton, may soon follow in her great grandfather's footsteps and launch her own chain of luxury hotels in Las Vegas, New York and Paris, speculates *Forbes*.

The heiress has already dipped her toe in the real estate market, having recently just launched her second Paris Beach Club at the Azure Urban Resort Residences in Paranaque, Philippines following a partnership with Century Properties.

"Her unparalleled style that made her a successful businesswoman and a style icon, as well as her zest for living the good life are the qualities that we would like to incorporate into our vacation-inspired residential property," said John Victor Antonia, project head of Azure and ceo of Century Properties.

EVENTS BY LUXPERIENCE

CONNECTING THE WORLD OF BUSINESS EVENTS WITH THE WORLD OF LUXURY



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FINAL DAYS TO BE PART OF LUXPERIENCE 2016

There are just a few days to go until registrations close for Luxperience 2016. Friday July 22, we will officially be closing the books on our fifth anniversary exhibition, and it's one that you don't want to miss.

This year's event will be our most diverse ever, with an incredible range of exhibitors and buyers from around the globe. We will be welcoming large contingents from New Zealand, Bhutan, the Cook Islands, Japan, India, Peru, the Solomon Islands, Tahiti, Thailand and the United States. The world's foremost luxury hotel chains will be represented, including Conrad, JW Marriott, Banyan Tree, One&Only and Baillie Lodges, as well as the Luxury Lodges of Australia and Luxury Lodges of New Zealand.

We have also expanded our business events focus for 2016 with a huge new Events by Luxperience program and the introduction of the brand new MICE Marketplace. Events by Luxperience provides event planners and corporate buyers with the perfect marriage between travel and events. It's a space where they can harness their creativity to produce memorable experiences and awe-inspiring events. The MICE Marketplace will be a new meetings area offering more flexible options for meetings and events suppliers, enhancing the activity on the Luxperience floor.

Buyers can further enhance their participation with access to a selection of exciting new business seminars, focusing on wellness, personal styling and social media and hosted by industry experts

Speak to one of our Luxperience team now to secure your place.

Registrations for buyers and exhibitors are still open. For more information visit www.luxperience.com.au



business events news

18th July 2016



crumbs!



ART these days, it can be so confusing.

So can you blame a 91-year-old woman visiting a museum who thought she was innocently filling in a simple crossword puzzle only to discover it was an \$116,000 artwork.

The pensioner was on a day trip to Nuremberg's Neues Museum in Germany when she decided to try and solve the expensive artwork by avant garde Danish artist Arthur Koepcke with a ballpoint pen.

The work features the phrase 'insert words' – but the woman took it upon herself to do just that.

The case was taken to the police - not because they thought the woman had "malicious intent" but for insurance reasons

The Reading-Work-Piece was reportedly on loan to the museum from a private collector.



IT'S not the first pensior artwork mishap either.

One elderly parishioner made worldwide news when she tried to restore a mural painting of Jesus Christ in a Spanish church.

Her botched job was so bad it became a worldwide sensation.

Now the lady has made herself a nice profit from selling the rights to use the image.

ICMI showcase at The Event Show

MEETING Events Australia's upcoming The Event Show has engaged ICMI Speakers Bureau to provide a showcase of presentations taking place from 5pm on Thu 25 Aug.

The session will be MC'd by channel 9's Erin Molan, and also appearing will be financial commentator Michael Pascoe, Natalie Barr from *Sunrise*, "digital champion and futurist" Justin Baird and Mick Colliss, who represented Australia at the Sudoku World Championships.

For registrations - [CLICK HERE](#).

SkyTeam boosts meetings offering

THE SkyTeam airline alliance has enhanced its Global Meetings product, with the change said to "make arranging travel to international meetings and events easier than ever".

Under the changes there's an upgraded schedule page which summarises SkyTeam airlines operating services to the chosen destination on the required date of travel, with a range of prices so attendees can easily select the option that meets their needs.

There's also an updated welcome page for delegates giving more detailed information about the benefits of booking travel via Global Meetings.

SkyTeam's Manager Commercial Development, Edward Hollo, said the take-up of the product



had surged 18% year-on-year, with a series of high profile organisations choosing SkyTeam as their preferred alliance partner for international events.

"Our innovative approach means

we have developed a product tailored to every aspect of the meetings industry in terms of size, network scope and value," Hollo said.

The program is available across all of SkyTeam's 20 member airlines to more than 1,000 destinations globally.

It's free to sign up and has a minimum of just 50 attendees who must be flying from at least two countries, other than the one where the event is held.

Discounts of up to 15% are on offer, applicable to both Economy and Business travel, including promotional fares, and the Global Meetings system searches for the best available prices for attendees which they can book online via a dedicated portal.

Organisers are also offered a free ticket for every 50 booked, along with a comprehensive marketing package and a dedicated support desk.

SkyTeam members operating into Australia include Garuda Indonesia, Delta Air Lines, Korean Air, Vietnam Airlines, Xiamen Air, China Eastern Airlines, China Southern and China Airlines.

See www.skyteam.com.

Kirkton Park upgrade



ACCORHOTELS has unveiled a multimillion dollar upgrade for The Sebel Kirkton Park Hunter Valley, with the project said to have "transformed the resort from quaint country manor to 21st Century sophisticated chic".

All 70 guestrooms have been rejuvenated along with interior public spaces, with the property also now featuring Locavore Dining, a new upscale restaurant.

Sustainable farming methods are used to support the restaurant and bar, with 30% of the menu sourced onsite and 50% from local partners and farmers.

Of course the wine list is a key feature, and has been curated by 2016 Hunter Valley Winemaker of

the Year, Liz Silkman.

The property also features tennis courts, a billiards room and a Grecian-style pool house with sauna, spa and a gymnasium.

Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

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