



Lizard foodie event

LIZARD Island Great Barrier Reef is holding its second Food & Wine Event with chef Shane Delia and island executive chef Mark Jensen from 02-05 Sep.

The event is spice themed - see lizardisland.com.au/foodandwine.

Love is in the details.



Russell

engineers and executes cutting edge audio visual to meet and exceed our client's needs. Its more than just light and sound, with meticulous planning and detail our Audio Visual department can orchestrate seamless events large or small to some of the most technically complex in Australia.



PHONE: 07 5504 4000

DMS's new partnerships

DESTINATION Marketing Services has today announced two key partnerships in Germany and Argentina.

New to the fold are Compass Tours Incoming in Germany and Passion for Events in Argentina.

Having been in operation since 1974 and offering four locations in Berlin, Frankfurt, Hamburg and Munich; Compass Tours Incoming is ranked as one of the Top 25 DMCs in the world.



The group, headed by Michael Kater (above right) are known for tailored services in organising meetings & conferences; incentive travel; leisure groups; corporate & special events; and providing arrangements for Virtuoso and Signature luxury travellers.

"Compass is excited to showcase to this market what Germany has to offer, from

Pretzels to Porsches," commented Kater, managing director.

Specialising in custom solutions for every brief, the team at Argentina's Passion for Events offers more than 15 years of experience in the MICE industry.

"For us, it's not only an opportunity to do business, but also to show the world the beauty of our wonderful country," wrote sales director Araceli Dimeglio (left) on the site.

"We can access the most reserved secrets of our country for our clients to get an 'insiders' approach to our culture," she continued.



Retailer Expo winner

CONGRATULATIONS to Olivia Yeates who was the first person to respond with the correct answer to our competition to win an all-access pass worth \$2,000 to the Online Retailer Expo.

It's not too late to register your attendance for Australia's largest retail technology event, head over to onlineretailer.com for more details.

Today's issue of BEN

Business Events News today has two pages of news plus a full page from **Travel Industry Expo**.

TIE kicks off in Melb

THE Travel Industry Exhibition has kicked off at the Peninsula Docklands in Melbourne today.

Over 40 exhibitors have graced the show floor, including Excite Holidays, Japan National Tourism Organisation, Rodrigues Tourism Office, Tourism Thailand & more.

There is still time to attend, registration is available both online and at the venue.

The Travel Industry Expo will be coming to Sydney on 18-19 Jul.

For more information visit travelindustryexpo.com.au.

Studio 54 at Four Points Sydney



STAGING Connections has brought to life a *Studio 54* themed concept at the new Four Points by Sheraton Sydney.

The set-up featured a black and white dance floor beneath a 1.5m wide mirror ball, surrounded by multi-coloured illuminated set pieces, featuring silhouettes of disco dancers (pictured above).

Vertical light towers positioned between the set pieces rose four metres, creating a large illuminated set as the focal point.

"The colourful styling & lighting created a vibrant atmosphere

perfect for the lively celebration," said Jamie De Re, venue sales exec - Four Points by Sheraton at Staging Connections

Disco music set the mood in the pre-function space before guests of the Toyota Material Handling Australia Sales & Service Championship Awards - held on 01 Jul - proceeded down a red carpet to the transformed Grand Ballroom.

Staging Connections was tasked with delivery of audio-visual, staging, styling, theming and lighting for the event.

Casual Sales Executive - Groups

If you want an extra 2 days work a month with flexible hours then we want to talk to you.

Do you know the groups market and are looking for some extra work at times that suit you? 4Corners is looking for a part-time Sales Executive to join our team.

The successful candidate will be an enthusiast person with the ability to work unsupervised. They will need to know the Groups and MICE market well, and have the ability to generate leads. For the right candidate the position can be in Melbourne, Sydney or Brisbane. Experience in USA and Malaysia sales is preferable but not essential. Applications close 14 July 2016.

To apply, send your CV to:
Richard.skewes@4corners.travel





business events news

11th July 2016



Find out why this little guy is so excited about Perth as your next MICE destination in the July issue of *travelBulletin*.

CLICK HERE to read

travelBulletin

MKR judge charms crowds



MY KITCHEN Rules judge, Colin Fassnidge, entertained a crowd of foodies at Fairmont Resort Blue

Mountains MGallery by Sofitel over the weekend at two sell-out culinary events.

Working alongside executive chef John Slaughter, Fassnidge led a masterclass and educated the audience on his signature nose-to-tail cooking philosophy.

"The weekend was such a huge success, selling out months in advance, and we look forward to collaborating with Colin again with future events."

Pictured above is Fairmont Resort Blue Mountains gm, Scott O'Neile (left) with celebrity chef Colin Fassnidge.

Langham appts duo

THE Langham, Melbourne has promoted former business development manager Kane Rose to account director, groups and has appointed Pranathi Malempati to the role of director of catering and conventions.

Malempati joins the Langham following a year at the Stamford Grand Adelaide; whilst Rose has returned to The Langham after spending time working overseas in North America.

"We are thrilled to welcome Pranathi to our tight knit team and to promote Kane to this newly created position," commented director of sales and marketing, Andre Jacques.



A TOP European chef has put a gourmet twist on a classic fast-food favourite, the Big Mac.

Jaime van Heije, the man behind two successful restaurants in Ouderkerk and Amsterdam, teamed up with Sacha from *Life Hunters* TV to present the reimagined meal.

To win the challenge, van Heije had to use all but one of the ingredients to create a Big Mac, as well as convince a panel of experts that his dish could compete with the elaborate foods found on a menu of a gourmet restaurant.

He then presented his final dish to the panel of judges who were none-the-wiser to his original inspiration.

One comments: "The tanginess of the tartare was striking, and the added pickle made it very good to eat", whilst another nods in agreement saying "yes, it's very tasty".

CLICK HERE to see the video.

Buffalo Master Class

BUFFALO Tours has announced the launch of an all new Master Class product range, which will connect travellers with a range of unique experiences in Asia.

Aimed at groups, FIT and events professionals, The Master Class offering boasts 14 tours in seven Asian destinations and matches travellers with inspiring people who have special experiences, stories and knowledge of history to share.

Highlights include cooking and sport classes; photography journeys in vibrant cities; hands on porcelain workshops, and much more.

"Many of our customers are looking for unique and exclusive experiences that they will remember forever. These experiences and workshops from local masters provide an out-of-the-box insight into our destinations," said Matt Masson, managing director, Buffalo Tours.

View the promo video **HERE**.

Fraser's wellness push

PCOS who book a meeting, conference or event at Fraser's Suites Sydney, Fraser's Suites Perth or Capri by Fraser in Brisbane before 30 Sep will receive bonus gifts when locking in a day delegate package.

Free gifts could include a \$100 Lululemon voucher; group training sessions with a personal trainer or a Fitbit Charge.

Day delegate packages start from \$65 at Capri Fraser, Brisbane or Fraser Suites Perth, and \$79 at Fraser Suites Sydney and include complimentary room hire.

All three options offer an assortment of health and wellness options for guests during the course of their stay.

BEA Insights

with Penny Lion



BUSINESS EVENTS AUSTRALIA



AUSTRALIA.COM/BUSINESSEVENTS

HOW do you keep a mature market like New Zealand engaged in Australia's business events offering?

To ensure Australia stays top of mind for New Zealand incentive agents and corporates, Business Events Australia takes an 'always on' approach in market, delivering deeper more compelling content through multiple media partnerships that showcase Australia's exceptional event capabilities and highlight our constantly evolving business events offering.

As the perfect extension of this strategy, Business Events Australia held an experiential event in Auckland at the end of June for over 100 New Zealand agents, corporates and media. BEA contracted Australian event company, Belle Laide, to showcase Australia's diverse and exciting business events product and experiences through five themes: culture and events; coastal and aquatic; nature and wildlife; luxury and indulgence; and food and wine. Cylinders, representing each theme, were pushed apart from within to reveal interactive food stations where guests were able to enjoy Australian produce in an innovative and fun way, (think desert sand...turned into dessert) all the while learning more about Australia's business events offering.

The night was a great success, with feedback continuing to flow in from guests who left feeling inspired and with a fresh, new outlook on what's available in Australia.

Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

Sign up for a free subscription at www.busesseventsnews.com.au.

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Luna Park, Sydney