



Today's issue of BEN

Business Events News today has two pages of news, the latest **BEN** Christmas Venue Guide on **page three** and a full page from: ([click](#))

• AccorHotels

BET lauds Chromy

THE Tasmanian business events industry celebrated Josey Chromy, OAM, this month for his contribution to the state's food, wine and tourism sector.

The 76-year-old has owned and developed some of Tassie's leading wineries including Rochecombe, Jansz, Heemskerk and Tamar Ridge.

AIME gearing up for Feb

THE Asia-Pacific Incentives & Meetings Expo (AIME) next year is set to be "the biggest and best year on record", organisers say.

Hosted in Melbourne on 21-22 Feb, the program has been rejuvenated with a new awards program, competitions, increased international participation and an enhanced knowledge program.

Event director of AIME, Ian Wainwright, said the expo has "maintained its position as industry leader for the past 25 years, consistently proving its value as a crucial marketing and sales platform for the sector".

"In 2017, we're excited to

recognise and celebrate 25 successful years of AIME as a platform for buyers and exhibitors to conduct meaningful business transactions," said King.

"For exhibitors, a range of new promotional and sponsorship opportunities have been developed to increase their return on investment."

Confirmed exhibitors for 2017 include Japan National Tourism Organisation, TFE Hotels, Cvent, Doltone House, ICC Sydney and The Star Entertainment Group.



CROATIA'S Hula Hula Beach Club will debut a brand-new way to enjoy champagne this month - via drone delivery.

Available on 30 and 31 Aug, each order of GH Mumm Grand Cordon champagne will be flown in over the sea by drone, with customers to receive the bottle at their table, complete with an exciting musical accompaniment.



Sneak peek: Headlands Hotel



A NEW hotel and MICE venue is set to debut in Austinmer Beach, one of Wollongong's most popular beaches.

Dubbed Headlands Austinmer Beach Hotel, the new lodging offers a mix of studios and apartments with sprawling ocean and coastline views.

Pitched at both leisure and

business travellers alike, Headlands Austinmer Beach features a divisible conference space fitted with state-of-the-art technology, and is capable of accommodating up to 350 delegates banquet style.

A soft opening for the venue has been scheduled for 12 Dec.

CLICK HERE for more info.

Rotorua MICE win

MORE than 1,300 delegates are set to descend on Rotorua, New Zealand in 2020 for the largest international conference on photosynthesis.

The International Congress on Photosynthesis Research is expected to contribute nearly NZ\$3 million to the regional economy, said Craig Murray of Destination Rotorua, who worked with Tourism New Zealand's Business Events team during the bidding process.

PCOA webinar

THE PCO Association will conduct a webinar on Successful Event Sponsorship tomorrow.

Hosted by Warwick Merry, the webinar will run from 1:30pm to 2:00 AEST.

CLICK HERE to register.

Heritage Spring deal

HERITAGE Boutique Marlborough Vintners Hotel in New Zealand has unveiled a Spring Executive Meeting Special for all new bookings.

Event organisers can choose between a complimentary drink on arrival for delegates staying in house; a complimentary room for every eight rooms booked on a per night basis; or a tour of the Marlborough winery in Whitehaven followed by a special wine tasting.

The deal is valid from now until 30 Nov, with a minimum booking of eight delegates.

For more information, email the team on info@mvh.co.nz.

Meetings & Events

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 *Min numbers apply.





business events news

29th August 2016

Find out what New York can offer your next conference in the September issue of *travelBulletin*.

CLICK HERE to read

travelBulletin

Highlights from the Event Show floor

THE 2016 Event Show drew to a close on Fri, with Meetings and Events (MEA) chief executive officer Linda Gaunt deeming the two-day show a success.

"There were two distinct comments that prove the success of the show," Gaunt told *Business Events News*. "Firstly, an exhibitor telling the team that they had received 40 qualified leads to follow up, and secondly a visitor telling us that they now had so many new ideas and products to take back to the office and implement into the way they plan events."

Gaunt said the biggest improvement on this year's event was the attendance to their knowledge sessions, with the opening keynote from Google on Day One attracting 412 people who then walked straight onto the floor to meet with our exhibitors.

Pictured below are a few images from the show floor captured by *BEN*.



ASHLEY McElligott and Theresia Ullio from Doltone House.



ANDREW Biggs and Danielle Tansu from Headlands Austinmer Beach.



EMILY Mornane from the Melbourne Convention and Exhibition Centre.



LEIGH Weller and Jane Hardie from Sydney Bridge Climb.



PRESENTER Toby Travanner and Nigel O'Connell of Displayground at the 'New Stuff' knowledge session on Thu.

Events Calendar

This week's *BEN* events calendar is brought to you by Business Events Sunshine Coast.



30 AUG

Meet Hawaii Roadshow; Central Pier, Docklands Melbourne; for more info visit: meethawaiiroadshow.com.au

18-21 SEP

Luxperience; Australian Technology Park; Sydney; for details visit: www.luxperience.com.au

21 SEP

Australian Event Awards 2016; Novotel Twin Waters Resort; Sunshine Coast; register here: www.eventawards.com.au

22-23 SEP

Australian Event Symposium 2016; Novotel Twin Waters Resort; Sunshine Coast; to register visit: eventsymposium.com.au

19-21 OCT

ITB Asia; Marina Bay Sands; Singapore; for details and to register visit: www.itb-asia.com

27-29 NOV

PCOA Conference and Exhibition; Brisbane Convention and Exhibition Centre; register here: www.pco.asn.au

21-22 FEB

AIME 2017; Melbourne Convention and Exhibition Centre; for more info visit www.aime.com.au

If you have an upcoming event you'd like us to feature, email info@businesseventsnews.com.au.

Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

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Travel Daily CRUISE WEEKLY **travelBulletin** business events news **Pharmacy DAILY**

CHRISTMAS VENUE GUIDE



business events news
presents

Looking for a Christmas venue or staff celebration?

Business Events News guide to 2016/17 Christmas venues is the place to showcase!

To feature here email advertising@businesseventsnews.com.au.

Holiday Inn Sydney Airport Mascot, Sydney, NSW

Take a moment to celebrate the achievements and hard work of 2016. Offering five versatile function spaces and extensive range of Christmas inspired event menus and backed by a team of talented chefs, you can rest assured that we have all of your event requirements covered to ensure its success. Book your function by 30 September 2016 and receive complimentary sparkling wine on arrival.

For details please contact our events team on (02) 9330 0666 or email meetings.holidayinnsydneyairport@ihg.com or visit our website www.holidayinn.com/sydneyairport.



Urban Brisbane Brisbane, QLD

Make your Christmas celebration memorable with one of Urban Brisbane's quirky, modern spaces. From rooftop penthouse 'The Loft', through to the plush, luxurious Green Room, large group or small, Urban Brisbane has you covered.

Urban offers a fresh, tasty menu, flexible beverage packages to suit all budgets, and dedicated, expert onsite support. Packages start from \$54 per person.

To book: SeanS@hotelurbanbrisbane.com.au | 07 3831 6177
www.hotelurban.com.au



Royce Hotel Melbourne, VIC

Celebrate the festive season at Melbourne's 5 star boutique hotel, where a mix of design and luxury come to life to create a memorable event. Perfectly located next to the Royal Botanic Gardens.

Our stunning event spaces can host a Christmas cocktail event, dinner party, lunch or high tea. Menus are under the direction of Executive Chef, Leigh Dundas, who was trained by celebrity chef and restaurateur, Marco Pierre White.

Christmas packages start from just \$75 per person, contact our event specialists on 03 9677 9931 or email enquiries@roycehotels.com.au
www.roycehotels.com.au



MV Epicure Sydney, NSW

MV EPICURE is one of Sydney's newest event spaces on Sydney Harbour with the luxurious vessel MV EPICURE I. Set sail this Christmas and New Year and collect your bonus! Lunch bookings = a bonus antipasto platter per table, Dinner bookings = bonus beverage package upgrade from 1 to 3 including Moët!, Cocktail Party bookings = bonus welcome canapés*. Valid till 28 February 2017.

For Bookings P: 02 8584 1900 and quote Xmas 001

E: mvepicuresydney@epicure.com.au
www.mvepicure.com.au

*T&C's apply



To celebrate the acquisition of Raffles, Fairmont and Swissôtel, you are invited to attend the AccorHotels' Sydney Showcase – Day Session.

Regarded as the most respected hotel exhibition in the Asia Pacific region, you will have the opportunity to meet key executives from our stunning hotels and resorts from around the world.

Hosted by television presenter, author and personality Melissa Doyle, the Showcase will also allow you a chance to WIN a trip to Hong Kong with flights thanks to Qantas and a brand new Peugeot 208 worth over AUD \$30,000 and many amazing hotel giveaways!*

10.30am—3.30pm
Thursday 8th September, 2016
Sofitel Sydney Wentworth
61—101 Phillip Street, Sydney

[CLICK HERE TO RSVP](#)



You are most welcome to return for our Evening Cocktail from 6.00pm—9.00pm for further networking and entertainment.

Please join us for this special event as we also celebrate the 25th Anniversary of AccorHotels Australia.

RAFFLES *Fairmont* SOFITEL LEGEND *SO* SOFITEL *M* GALLERY pullman swissôtel
GRAND MERCURE QUAY WEST THE SEBEL NOVOTEL Mercure ibis ibis styles ibis budget

EVENT PARTNERS

