



Today's issue of BEN

Business Events News today has two pages of news.

ATEED appointment



AUCKLAND

Tourism, Events and Economic Development (ATEED) has named leading Maori tech strategist, Mike

Taitoko, as a new director.

Taitoko joins a seven-strong board on 01 Nov, replacing Richard Jeffery who has been a director since 2010.

"I'm looking forward to bringing my passion for the Maori sector, technology and innovation that will help to drive Auckland's economic growth to the ATEED Board," said Taitoko.

Love is in the details.



Russell

engineers and executes cutting edge audio visual to meet and exceed our client's needs. Its more than just light and sound, with meticulous planning and detail our Audio Visual department can orchestrate seamless events large or small to some of the most technically complex in Australia.



gold | convention and
coast | exhibition centre
PHONE: 07 5504 4000

Aussie ranked number 1

AUSTRALIA has been ranked 'most exciting destination for conferences', according to a new international study on business events by Tourism Australia.

The study ranked Australia first for scenery, sight-seeing and being a destination worth travelling to.

Minister for Trade, Tourism and Investment Steven Ciobo said "this research highlights the competitive advantages Australia has in business events tourism and gives industry insights on how to make the most of them.

"By providing industry with in-depth information on delegate behaviour, we are supporting their marketing efforts to be directed to the most effective activities," he said.

Key insights of the study found that delegates choosing which conferences to attend would

look for one with a balance of professional outcomes and strong destination appeal.

Potential delegates also valued the ability to extend the stay beyond the conference, with conference go-ers wanting to learn about the destination and what there is to do post-conference.

The full study is available free by **CLICKING HERE**.

GC Biz Events to Mel

GOLD Coast Business Events will host a pop-up expo Gold Coast Connect in Melbourne next week.

It will be hosted at RACV City Club on 24 Aug, and will give event organisers the chance to meet and network with the Gold Coast Business Events Team and 33 local specialists over lunch.

CLICK HERE to register.

EVENTS BY LUXPERIENCE

CONNECTING THE WORLD OF BUSINESS EVENTS
WITH THE WORLD OF LUXURY



AMAZING THINGS IN STORE FOR 5TH ANNIVERSARY

Registrations have officially closed for the fifth anniversary edition of Luxperience! It is going to be our largest and most diverse show ever with buyers and exhibitors from every corner of the globe.

Exhibitor numbers are up too and we have had to increase our floor space by almost 20% this year to accommodate everyone. First time exhibitors have increased more than 50%, bringing an incredible range of hotels, resorts, tours, cruises, rail journeys and more to the show.

So what can our lucky Luxperience community expect this year? A more exciting, personalised, innovative and educational show than ever before. Our revamped Thought Leaders program now includes three separate breakout sessions on trends and industry insights hosted by the best in the business, including representatives from Tourism Australia, PATA and Healing Hotels of the World. We will also be holding exclusive personal development business seminars for buyers. The three seminars hosted by industry experts, including style guru Henry Weinreich Roth, and will be tailored around wellness, personal styling and technology.

It's not all business at Luxperience 2016. Mingle at the welcome cocktail reception, the glittering Luxperience Awards Gala Dinner and the fun It's A Wrap closing party. And don't miss our brand new Club Lux after hours supper club at the InterContinental Sydney. Official Luxperience delegates will gain exclusive entry and enjoy the dazzling lights of the city with a complimentary glass of champagne.

For more information visit www.luxperience.com.au

BEN Xmas Guide

MONDAYS are the new Thursdays, well...not really, however due to popular demand we will now be including our Christmas Venue Guide in Mon editions of *Business Events News*.

Commencing 29 Aug, we will be showcasing the latest Christmas, New Year or end-of-year offers to our readers across both editions.

It's not too late to secure your place in these guides, **CLICK HERE** to contact us for more info on booking a spot.

Events Calendar

WELCOME to the
BEN events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseventsnews.com.au.

24 AUG

Gold Coast Connect
Melbourne; RACV City Club,
Melbourne; register here:
GoldCoastBusinessEvents.com

25-26 AUG

The Event Show; Royal Randwick
Racecourse, Sydney: more info
here :
www.eventsshowsydney.com.au

29 AUG

Meet Hawaii Roadshow;
Sheraton on the Park, Sydney;
details here:
meethawaiiroadshow.com.au

30 AUG

Meet Hawaii Roadshow; Central
Pier, Docklands Melbourne; for
more info visit:
meethawaiiroadshow.com.au

18-21 SEP

Luxperience; Australian
Technology Park; Sydney; for
details visit:
www.luxperience.com.au

19-21 OCT

ITB Asia; Marina Bay Sands;
Singapore; for details and to
register visit:
www.itb-asia.com

21-22 FEB

AIME 2017; Melbourne
Convention and Exhibition
Centre; for more info visit
www.aime.com.au



business events news

15th August 2016

TCEB says biz as usual

THE Thailand Convention and Exhibitor Bureau (TCEB) says its business as usual, with the country's MICE industry continuing to operate as normal following the wave of bombings that shook tourist destinations across the south late last week.

Prime Minister Prayut Chan-o-cha declared that security has been stepped up at key locations throughout Thailand as a preventative measure, and to ensure safety and security for business travellers and local residents.

All hotels, venues and

attractions are open and ready to welcome business travellers, TCEB said, and transportation links including Bangkok's BTS Skytrain and MRT services are also in operation.

"As the government's flagship body for the MICE sector, TCEB is monitoring and assessing the business events situation and will be providing further details as the situation develops," the bureau said in a statement.

"In the meantime, TCEB would like to encourage business travellers to obtain information from various sources to get a balanced understanding about the reality of the situation in Thailand so they can plan their trips accordingly."

Adina to Macquarie

MACQUARIE Park in Sydney is set to receive an Adina Apartment Hotel, operated by TFE Hotels.

The 154-key property features a gym, bar, conference spaces and an infinity pool.

Located just steps away from Macquarie Park Station, construction of the newbuild has already begun, with a scheduled opening date of 2017.

iVvy wins Stevie award

EVENTS and hospitality tech company, iVvy, has won Best New Product or Service of The Year at the Stevie Awards.

CEO and founder of iVvy Lauren Hall said "this is a terrific accolade and we are thrilled.

"The Stevies are a great validation of our global relevance, importance and innovation."

Other winners this year included Cisco (USA), Vodafone (UK and Turkey) and Freelancer.com.

CINZ to Hamilton

THE 40th Conventions and Incentives New Zealand (CINZ) conference will be held at Claudelands in Hamilton.

CINZ ceo Sue Sullivan promised an action-packed program of education and networking.

"As an industry we need to understand what is happening overseas, and learn how we can continue to grow," she said.

"Workshops from our keynote speakers will provide CINZ members with the opportunity to dive deeply into relevant topics, and take real learnings back to their businesses."

The conference will feature key industry updates from Hamilton City Council, Tourism New Zealand, CINZ and the Ministry of Business, Innovation and Employment.

CINZ will kick off from 12-13 Oct, to register **CLICK HERE**.

Top marks for ATE

AROUND 99% of international buyers and Australian sellers said they were satisfied with this year's Australian Tourism Exchange conference held on the Gold Coast, according to a post-event survey.

Of those who responded, a whopping 89% said they expected to sell more Australian tourism product as a result of the four-day focused event.

"Inside and outside of the exhibition centre, the Gold Coast really laid out the welcome mat and it's no surprise to me that perceptions of the city amongst delegates improved significantly through the week," said Tourism Australia managing director John O'Sullivan.

Tourism and Events Queensland ceo Leanne Coddington added that the results reinforced Qld's reputation as a destination of choice.

"The Gold Coast delivered an amazing experience for delegates, combining a world-class event with the destination's exceptional hospitality, food, entertainment and lifestyle," she said.

ATE 2017 will be held in Sydney.

PCO Update

with Peta Moore



A SPEAKER program that encourages open discussion on ways to embrace change in the business events sector is resonating with members planning to attend this year's Professional Conference Organisers' Association conference in Brisbane.

The program will not involve just formal addresses but will give members a chance to talk in depth to speakers during coffee breaks or over a drink at networking sessions.

PCOA program director Peta Moore is putting the finishing touches to the program and is delighted with the way it is shaping up three months out from this year's conference.

"I believe the program will benefit everyone who attends," said Ms Moore.

The theme of the conference, 'Connect, Collaborate, Differentiate', addresses three of the most important global trends impacting the business events industry. The program brings together many of the leading speakers in Australia to look at these key industry trends and challenges.

It will cover topics such as 'The Future of Conferences' and 'The Collaborative Economy' and will encourage open discussion on ways to embrace change and enjoy continued success in the business events sector.

"This year's program will provide delegates with the tools and insight to successfully explore innovation within their own organisations, and collectively as an industry," said Ms Moore.

The conference is being held 27 - 29 November 2016 at BCEC, Brisbane. Early-bird registrations are open.

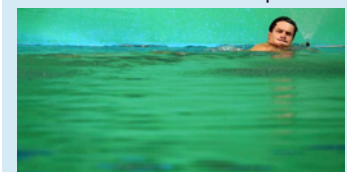


FOLLOWING on from last week's story about an outdoor Olympic pool at the Rio Games turning green, a second pool has now turned green and supposedly "smells like farts".

Olympic organisers admitted the "embarrassing" green water was the result of an unplanned dump of hydrogen peroxide into the water.

"This is a way of cleaning swimming pools but you're not supposed to combine it with chlorine," Gustabo Nascimento, Rio 2016's director of venue management told ABC.

To combat the murky waters (and the increasing number of swamp jokes), Rio organisers say the pools would need to be drained and the water replaced.



Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

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