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The inside run

NOTHING like a high tea meeting and a flute of champagne to get the inside run on an interesting addition to the Carlson Rezidor Hotel Group, of which Radisson Blu Sydney is a part.



News from my host Lisa Bacon (pictured) is that they have created a super luxury brand, The Quorvus Collection, and have as their first member hotels The May Fair Hotel London, the G&V Royal Mile Hotel Edinburgh and the Symphony Style Hotel Kuwait.

By the way, the Quorvus name originates from the Southern sky Corvus constellation featuring the five brightest stars.

I feel a famil coming on!

Jill



Sydney profiled

BUSINESS Events Sydney has launched a digital supplement and website profiling Sydney as an 'intellectual capital'.

Ceo Lyn Lewis-Smith launched the supplement at the International Congress and Convention Association Congress in Istanbul.

It featured articles from academic leaders detailing their thoughts on what made Australia a global city, Business Events Sydney said.

CLICK HERE to view.

Free WiFi at Taj Hotels

TAJ Hotels has confirmed all 125 of its properties, including Taj, Vivanta and the Gateway, will offer free WiFi for guests, effective as of 15 Nov.

Biz ev framework launched

THE Federal Government has committed to a framework for working with industry to attract more international business events to Australia.

Minister for Trade and Investment Andrew Robb said the initiative, 'Attracting Business Events to Australia', set out how Austrade and Tourism Australia would work with industry during the bidding and event delivery process.

Austrade would coordinate ministerial support for an event, organising off and onshore promotion, while Tourism Australia would provide marketing and promotional materials, Robb said.

"The high-yield economic benefits of hosting business events – not just for the tourism sector but for the wider community – are key contributors to the Government's economic diplomacy agenda, and are highly effective vehicles for driving industry growth, which is in keeping with the Government's trade and investment priority



areas."

Robb said the Association of Australian Convention Bureaux (AACB) would be the first point of contact for event organisers and the sector when seeking government support.

AACB president Lyn Lewis-Smith (pictured right with Robb) described the initiative as a "ground breaking win" for the business events sector, as government support was essential to ensure convention bureaux were in the best position to bid for and win events.

CLICK HERE to read more about the initiative.

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To apply, email your confidential CV with Cover Letter to jobs@traveldaily.com.au before Friday 5th December 2014.



Three pages today

BEN has two pages of news plus a full page from (**click**):

- Jito

US\$60 Indian visa on arrival

THE Indian government has extended its Tourist Visa on Arrivals to other countries, including Australia.

Valid for 30 days for tourists, the visa costs US\$60 and eligible countries include USA, New Zealand and Indonesia.

Travellers are able to apply for, and receive, their Electronic Travel Authorisation online, which they are required to carry with them at time of arrival and departure from nine airports.

CLICK HERE for more information.



MOVEMBER will see multitudes of males growing mo's to raise funds for the Movember Foundation's programs and to encourage community awareness and support around men's health.

Amadeus IT Pacific men are putting out the challenge to the travel industry to raise funds for the cause. The person who raises the most money will win a **Shaving Brush Travel Kit**.

It's not too late to join - **register at au.movember.com** (add your company name after your name and choose to join the **Amadeus IT Pacific** team).

Email your before and after pics and progress updates to mocomp@traveldaily.com.au and we will showcase them on **Facebook** and in **BEN**.

Get involved as an Amadeus Mo Bro! **Click HERE** to learn more about the program.

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business events news

28th November 2014

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ONLY in Russia perhaps?

If you're flying for your next business event, it might pay to avoid Siberia, given that earlier this week in the town of Igarka temperatures plummeted to minus 50°C, causing a Tupolev Tu-134 aircraft's landing gear to freeze onto the tarmac of the airport.

A bizarre enough situation, especially viewed from this part of the planet, but as the pushback tractor was unable to budge the aircraft onto the taxiway, the passengers helped to give it a push.

Once freed from its icy grip, the Katekavia airline flight later took off and landed safely in the city of Krasnoyarsk.

Prosecutors are now checking whether the airport, the airline, the crew or the passengers broke any air safety laws.

It's reminiscent (aside from the resultant legal investigation!) of the train passengers who helped a commuter stuck between the train and the platform in Perth earlier this year by rocking the train to one side.

CLICK HERE to view a video.

Hopefully, you won't see similar situations on the way to your next conference, but maybe start blasting those quads just in case.

The Graduates

TUESDAY night was a big one for 42 of the 51 graduates of the Australian Events Academy (AEA), the largest class of Diploma of Events students, who received their nationally recognised qualifications in person.

Held at the Rockford Hotel, Darling Harbour, Meetings and Events Australia (MEA) chairman Simon Baggs congratulated the graduates.

"You can now do what you did before but better.



tonight is all about."

The six month course, composed of 20 units, was delivered as a series of clusters, and included Quality Customer Service and Event Proposals.

AEA program director Simon Shaw said based on student feedback and the success of the course, AEA was working to offer certified training and development programs to the national membership of MEA and the broader industry.

Pictured above from left is Malu Barrios, SEC@GI; Annabel Norris, course teacher; Shaw; and Kim Waterhouse, course teacher.

Pictured left is the Newcastle mob including at right Rebecca Morley, Destination Port Stephens.



"MEA Australia has been striving hard to build this industry into what it could be to make sure that young people come into the industry and really embrace events and make sure that those people receive the training they should have to make this industry the best it can be and that is what

New Sydney airport hotel

ACCOR has signed a management agreement with Goodman for a five star Pullman Sydney Airport, as part of the \$100m development project in Mascot.

The 229 room hotel would include conference facilities consisting of two boardrooms and a 269 sqm conference room, with construction having started this month, Accor said.

The hotel is expected to open in May 2016.

Accor Pacific chief operating officer Simon McGrath said the Sydney hotel market had been constrained over the last two years with occupancies between 80 to 90%.

Thus, there was an urgent need for new inventory for high corporate and leisure demand, McGrath said.

Ben on BEN



Each month Business Manager for inPlace Recruitment, Ben Carnegie, writes his observations from the recruiter's perspective to help job hunters find the perfect job.

Ben has over 15 years working in 5 star hotels and the MICE industry and has worked on some of Australia's biggest events.

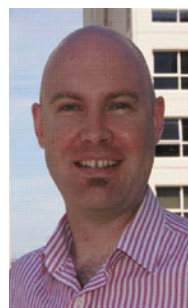
THESE days

with such unpredictable market conditions from year to year, the luxury of knowing when your peak/quiet

times will be is out the window.

To be successful in the current market, you need to be well prepared at any given moment.

We may be heading towards the end of the year and the Aussie culture often takes the first Christmas party they attend to be the wind down for the year and to then put everything off until the following. Many job seekers are now considering their careers and whether it's time for a move. The outlook for 2015 for the events industry looks great, according to recent reports from the business events bid companies. Will waiting until next year be too late to secure the staff you need? So as things start to wind down, will you use this time to take a break, review what's needed for next year and move forward now?



Vic Labor on GCEC

VICTORIAN Labor has said it announced proposed \$30m funding for a Geelong Performing Arts Centre which would feature a 150 seat event space in September.

The Coalition government has committed \$5m to a Geelong Convention and Exhibition Centre (**BEN** 24 Nov).

Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

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