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Vertiginous viewing SHOULD

Innsbruck in Austria, with its recently refurbished and enlarged Congress Innsbruck centre, be on your conference or incentive agenda, then the brand new Bergisel ski jump installation needs to be on the agenda.

Athletic visitors can climb the

455 steps to the main tower but it can be reached more comfortably in just a few minutes by funicular.

Once on the tower a 360 degree view of the Tirol's mountain scenery can be taken in from the panoramic viewing platform.

Up there too is the stylish Bergisel Restaurant, which can be hired for groups and events after close of business. *Jill*



Trade mission builds on G20

A QUEENSLAND government trade mission to Singapore and Indonesia next month aims to build on the successful G20 Summit held at the Brisbane Convention and Exhibition Centre (BCEC) over the weekend.

Minister for Trade Tim Nicholls said the state's attractiveness as an investment destination and place for "getting business done" had been enhanced by the "seamless" G20 meeting.

While the mission was focused on the education and agriculture sectors, Nicholls would take every opportunity to promote the event facilities Queensland had to offer during the trip, a spokeswoman for the Minister said.

Nicholls said the mission would also be an opportunity to attract importers and investors to the Beef Australia 2015 expo, held at Rockhampton's Showgrounds from 04 to 09 May, which has



previously attracted more than 85,000 attendees.

Thirty delegates would accompany the mission from 08 to 11 Dec.

Lord Mayor Graham Quirk said Brisbane Marketing had been tasked with driving a new wave of activity for the city, including leveraging the success of the G20 to attract more conventions.

Four pages today

BEN has three pages of editorial plus a full page from (click):

- jito

NCC to host PCO conf

THE National Convention Centre (NCC) in Canberra is set to host the Professional Conference Organisers (PCO) conference from 30 Nov to 02 Dec.

NCC manager Stephen Wood said the business events industry was a key driver of tourism in Australia and New Zealand.

PCO Association president Barry Neame said Canberra was a natural choice given its centrality and ease of access on the east coast.

SA lands festival

THE WA government has secured the Margaret River Gourmet Escape event until 2017.

Tourism WA said the festival resulted in more than 33,000 room nights booked in the region in 2013, and more than \$10.5m in economic impact.

Brand Events had been contracted to deliver the event until 2017, it said.

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business events news

19th November 2014

B@B turns 10

ONE of Byron Bay's favoured resorts and conference venues, The Byron at Byron Resort and Spa is celebrating its 10th anniversary.

Its controversial opening may have upset some of the locals in December 2004 but as general manager John Parche said, "After some time it became understood that we were keen to regenerate the 40 acre rainforest and had already done much in this regard."

Today Parche says it has settled into a vibrant and exciting corner of heaven, well accepted by all.

This year, the resort started a renovation that included replacing beds, heavy tree-logging to allow more light into rooms and painting.

More will be undertaken over the coming 12 months.

IBTM portfolio rebrands

REED Travel Exhibitions has confirmed a re-brand for its IBTM portfolio, as well as a new image and logo for six of its eight events.

AIME and ICOMEX were excluded, but IBTM would now become 'ibtm

events - connections mean everything', the company said.

EIBTM would become 'ibtm world', as it was the flagship show and needed to be defined as globally representative, ibtm events portfolio director Sallie Coventry said.

The new logos would represent each show's proposition and its region, the company said.



ibtm® events

connections mean everything

Modi announces VOA

THE issue of applying for an India Visa at a processing centre several weeks in advance of visiting the country may soon be at an end, according to Indian Prime Minister Narendra Modi.

Speaking at an Indian-Australian community organised reception at Allphones Arena in Sydney Olympic Park on Saturday, Modi, who is the first Indian Prime Minister to visit Australia in 28 years, said he wanted to boost tourism to India and announced changes that would allow Australians to get a visa on arrival in India.

No other details were given as to a timeline.

Commenting on his visit to Australia, which coincided with the G20 Summit in Brisbane, he assured the 16,000 strong gathering one could take off from India at night and reach Australia the next morning.

"But it took 28 years for an Indian PM to reach Australia.

"I promise you will never need to wait that long again."



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QLD wins \$10m badminton event

TOURISM and Events Queensland and Badminton Australia have won the bid to host the 2017 Badminton World Federation (BWF) Sudirman Cup on the Gold Coast from 21 to 28 May, in conjunction with the BWF annual general meeting, set to deliver \$10m in economic impact for the state.

AAA supports China FTA

THE Accommodation Association of Australia (AAA) ceo Richard Munro said the signing of the China Australia Free Trade Agreement was an important step in the growth of the Chinese visitor economy.

The agreement would create further opportunities for the sector, Munro said.

CORPORATE GROUP SALES EXECUTIVE, P&O CRUISES

Throughout our 80 year history P&O Cruises has remained Australia's most loved cruise line - in fact we were voted as one of Australia's most trusted brands in Readers Digests 2013 and 2014 Trusted Brands Survey. This is an exciting time to become part of the P&O Cruises team with the recent announcement of another two ships joining our existing three ships in late 2015.

Reporting to the Senior Sales Manager and working closely with the Groups and shipboard teams, the Corporate Group Sales Executive is responsible for generating and converting leads and planning and executing Corporate Group events onboard P&O Cruises. The incumbent will be assisting to drive new business through ongoing relationship management and business development, resulting in increased revenue through this new market channel.

Key responsibilities include:

- being the key point of contact for recurring customers, event management companies and corporate entities, and providing them with advice and support
- managing the pipeline of prospective customers to convert business leads and proposals
- working closely with the Senior Sales Manager and customers to deliver product presentations, follow up on proposals, attend client meetings, and develop ongoing partnerships
- establishing and maintaining direct new relationships in the MICE/Corporate sector
- hosting and coordinating large corporate group events onboard our P&O ships
- maintaining key internal relationships with teams such as Hotel, Marketing and Customer Service to improve packages and offerings and drive product development for Corporate Groups
- ensuring that customer satisfaction is of the highest level throughout the whole process

We seek applications from proactive and confident individuals with a passion/strong curiosity for cruising who demonstrate:

- minimum 3 years experience in an event management/account management role, organising large scale conferences & events
- proven strong relationship building and influencing skills
- excellent communication skills (written and verbal) with an engaging and impactful presentation style
- self motivation and discipline with the ability to work in a highly autonomous manner and prioritise workload to have maximum impact
- the ability to 'think outside the box' and challenge the traditional way of doing things
- an exceptional eye for detail
- the ability and willingness to travel frequently and attend functions on evenings or weekends as required

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business events news

19th November 2014



crumbs!



IF YOU'RE flying to the Northern Hemisphere for your next conference or meeting, feel free to pack the ice skates, but best to leave fake chainsaws behind, according to the US Transportation Security Administration (TSA).

The organisation this week put thousands of confiscated items on display, taken from carry-on bags over three months at Kennedy Airport, the *Associated Press* reported.

Apparently, knitting needles and ice skates were a-okay to go on board, but nunchuks, sparklers, fake chain saws and toy weapons of any kind were not welcome, the publication reported.

In its list of 'Prohibited Items', the TSA says 'snow globes' are fine to put in your carry on, while for the aspiring blast engineer, dynamite is right out.

By far the best part of packing for your event should be the TSA's 'Can I take it' generator, which lets you type in things like 'cattle prod' and 'pineapples' to check if they're okay for carry on.

Labor silent on MCEC expansion

THE Victorian Employers' Chamber of Commerce and Industry (VECCI) has said only the Coalition has committed to the expansion of the Melbourne Convention and Exhibition Centre in the lead up to the Victorian elections.

VECCI ceo Mark Stone said the project was vitally important to business and the organisation hoped Labor would reconsider its position if elected to government.

Tall tales & true



TALL ship cruising specialist Star Clippers held its 2015/16 brochure launch on Wednesday night on board Sydney's only 19th century square-rigger, the *James Craig*, following her almost \$30m restoration.

With sailings between November 2014 to March 2016, three of Star Clippers' stunning square-rigged Tall Ships will sail in the Caribbean in winter (*Star Clipper* from St Maarten, *Royal Clipper* from Barbados and *Star Flyer* from Cuba) and in the Mediterranean and Aegean in summer.

Three years ago **BEN** sailed in the Mediterranean on the *Star Clipper* and met with owner Mikael Kraft, who said sailing ships were conducive for incentives and for team building.

"Companies often do whole of ship buy outs.

"For example they hold competitions to raise the masts and do manoeuvres of the ships."

You can get a feel on the *James Craig* which is available for charter and functions and regularly goes to sea with up to 80 passengers from Wharf 7, 58 Pirrama Road, Pyrmont.

Heritage exec chef

HERITAGE Hotels has appointed Mirek Karpowicz as executive chef at Heritage Hanmer Springs, where he will oversee the boardroom and conference facilities, as well as Isobel's Restaurant.



Sitting Pretty Hawaiian Airlines First Class

Welcome to Sitting Pretty, our review of experiences up the front of the plane.

Business Events News was in Hawaii last weekend for a conference and flew from Honolulu to Sydney in the First Class cabin aboard Hawaiian Airlines' new Airbus A330 aircraft. Hawaiian Airlines evokes authentic island spirit, flying passengers in comfort and true Hawaiian style to Honolulu non-stop from both Brisbane and Sydney.

THE SEAT

Hawaiian Airlines has three types of seats on its A330s - Economy Class, "Extra Comfort" Class and First Class. The First Class area is configured with 18 Business Class seats. They're not lie-flat seats, and are similar to a domestic business class armchair. Arranged in a 2-2-2 configuration, the seats are comfortable with plenty of leg room and recline so you can relax and grab some sleep in flight.

First Class seats have a table in the armrest, as well as a pop-up touch screen for inflight entertainment. There's a power outlet and also a USB port for charging personal electronic devices. Passengers are provided with a large pillow, an amenities kit and a cosy blanket.

ENTERTAINMENT SYSTEM

First Class passengers have complimentary access to the full suite of inflight entertainment on board. New release movies are available as well as classics. There's a selection of TV shows but only a few episodes of each - plenty to keep you entertained during the 10 hour flight.

SERVICE

First Class passengers at Honolulu Airport have access to the Hawaiian Airlines lounge, with a new lounge currently being built.

On our flight, the cabin crew in First Class were exceptional. Really evoking Hawaiian hospitality, passengers were warmly welcomed on board, with attentive, thoughtful service throughout the flight.

After take-off, drinks were served along with a cheese selection, followed by a generous meal, with a choice of three main courses complemented by soup, salad, bread and dessert.

Although it was a day flight, many on board took the opportunity to have a snooze, and the aircraft landed early at Sydney, continuing Hawaiian Airlines' proud tradition of on-time performance.

A tip for those booked down the back is the ability to purchase an upgrade upon check-in if there's space available. Costing around US\$550, this could be a great way to surprise and delight a client.



Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector.

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