



## As she is spoke

### WITH MEETINGS

NZ just weeks away, it would be polite and even



helpful to those attending the event to learn a few words, or at least attempt to understand the strange but colourful language they speak across the ditch.

If Maori is a bit much to learn for a two day event (although for the scholars, Kei te pehea koe? or How are you? is always a good shot), you can always try the Kiwi take on the English language.

For this information we are grateful to Victoria (Vicki) Wales from HOT Events in Christchurch who kindly sent these easy to learn expressions and their meanings.

For example:

A is for Arm – uttered when thinking; B is for Bull – what you're charged for the meal; C is for Cuds – children; D is for Donut – long version of don't; E is for Ear – what we breathe; F is for Fush – sea creatures; G is for Guess – used for cooking or heating; H is for Hull – land which isn't flat; I is for Ice Cream – what I do when the All Blacks lose; J is for Jug – type of Irish dance; K is for Ken's – popular holiday city in Queensland; L is for Lust – something you write before going shopping; M is for Milburn – Capital of Victoria; N is for Nutter – to have a yarn; O is for One doze – a pane of glass in a wall; P is for Pigs – found on the clothes line; Q is for Quad – slang term for a British Pound Note; R is for Rung – piece of jewellery; S is for Sucks – the number after five; T is for Tin – the number after nine; U is for Undies – West Indies, good at cricket; V is for Volley – area between two hulls; W is for Windy – a girl's name; X is for Xylophone – it's the same in any language and Y is for Yuppie – an expression of delight.

The letter Z apparently isn't found in the New Zealand alphabet - ah wull!

Jill

## Showcasing Oz in SE Asia



IN another bid to demonstrate Australia's business events capacity, Tourism Australia and 16 Australian business events industry partners will attend a showcase in South East Asia this week.

The showcase was in Singapore until yesterday and will be in Kuala Lumpur until tomorrow, when it will move to Jakarta until Friday.

One such partner is Gold Coast Business Events (GCBE) (account manager Asia Amanda Barnett is pictured second from left with agents at last year's show case).

Gold Coast Tourism business events director Anna Case said South East Asia, Singapore, Malaysia and Indonesia were key markets for incentive travel for the Gold Coast.

Indonesia is a growing market as many of the corporate companies here are looking further afield and exploring Australia and in particular the Gold Coast as an incentive option.

"Malaysia maintains a steady

flow of business with some good groups visiting the city in the first six months this year.

"Similarly, Singapore is a consistent market for the Gold Coast."

GCBE said it was critical that it participated to show strength on behalf of the country and present new products and experience ideas for the region.

### Four Points Geelong

FOUR Points by Sheraton Geelong has a conference special on offer.

Booking a residential conference for this year gives two value-adds of the booker's choice, including a data projector, WiFi in the entire hotel or one room for every 25 booked.

Bonuses include double Starpoints and free parking or return coach transfers for residential conferences held in June and July.

For more information, email [events@fourpointsgeelong.com](mailto:events@fourpointsgeelong.com).

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## New Pier One gm



PIER One Sydney Harbour has a new general manager in Kim Mahaffy.

Mahaffy was most recently the Marriott International Asia Pacific brand senior director, based in Hong Kong.

Mahaffy has held several Marriott International positions through Asia and Australia, a spokesperson said.

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# business events news

28th May 2014

## EEAA constitution change



**THE** constitution of the Exhibition and Events Association of Australia (EEAA) has been changed to include five “organisers” rather than the previous four.

The change was to ensure one of the board positions would always be held by an association organiser, with ceo Joyce DiMascio saying since a growing number of associations

were joining the organisation, the change would ensure there was a designated board position for this type of member.

“Many industry Associations rely on their exhibitions to drive revenue to fund their organisations – they represent an important and growing area of membership in the EEAA and this change ensures they have a designated seat at the Board table.”

The change was made at the annual general meeting on 21 May, where Domenic Genua was also reappointed as president.

The EEAA 2014/15 executive committee includes Melbourne Convention and Exhibition Centre ceo Peter King, International Convention Centre Sydney exhibition sales manager Helen Mantellato, who was re-elected after stepping down last year, and Sydney Showground general manager Peter Thorpe.

**Pictured** from left are Ian Ferguson, Mantellato, Bob Moore, Jo-Anne Kelleway, Matt Pearce, Genua, Thorpe, Bob O’Keeffe and King.



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\*Conditions apply, refer to the website.



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## Flamin’ strings



**ENHANCE** Entertainment has a hot new act in Violin Stunt Troupe’s ‘Strings on Fire, said to make any event unforgettable.

With performance displays previously seen only in Cirque du Soleil the prodigious on-stage talent of ‘Strings on Fire’ fuses elements of violin, tango and fire with a uniquely formulated combination of circus stunts that include rola-bola, swords, knives, and flaming fiddle bows.

Call 1300 884 485 for more information.

**CLICK HERE** to watch a video of the troupe.

## Good for Hawaii too

**AN** exciting Jetstar group incentive offer is running from now to 30 Jun and is currently being promoted in **BEN**.

Hawaii Tourism Oceania has said the offer is a great incentive for organisers to bring groups to the Hawaiian Islands.

The deal is, pay a deposit on a group booking between these dates, and receive a Jetstar voucher from \$50 for 10 to 49 passengers, up to the value of \$500 for more than 150 passengers.

The voucher is issued in the name of the group organiser and sent to the email address on the booking within 14 days of the deposit payment being received.

The offer is only valid for Jetstar group bookings made in Australia or New Zealand.

Jetstar flight voucher terms and conditions apply.



**BELLE** Sky Cromwell hotel, with 28 meeting and conference rooms and located in the middle of Ørestad, has a floor called Bella Donna reserved for ‘ladies only.’

After complaints from two people and three years of legal disputes that it was discriminatory, the Eastern High Court in Copenhagen ruled in favour of the Danish Board of Equal Treatment and against the hotel, upholding that it was unlawful.

While not wishing to proceed with the matter, ceo Allan L Agerholm said the hotel respected the decision of the Court.

“Since it is not a matter of principle for us, we do not want to pursue it.

“Enough resources, both public and private, have already been wasted on what in our opinion is a trivial matter, which is based on a complaint from two people, who have never visited our hotel.”

The hotel has directed that everyone be allowed to book into the 20 rooms, which put extra focus on women’s wants and needs on feeling completely safe, relaxed or indulged.

However, men are also welcome on this floor that offers everything from large towels and international women’s magazines to beauty products.

Time will tell how many men are encountered on the floor!

## An InterConti first



**HUDSON** Mitchell has been appointed as director of sales for InterContinental Fiji Golf Resort & Spa, the first Fijian citizen to hold the position since the resort opened in 2009.

An experienced hotelier, he brings with him 14 years of experience, joining the resort from his role as director of sales at Namale Resort & Spa in Savusavu.

In his new role Mitchell will be responsible for the resort’s strategic sales objectives.

## MASTERCLASS OR PHOTO BOOTH ?

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# business events news

28th May 2014

## More than a mouthful



**YOU** have to admire the clever foodie name of 'MorSul' given to the Art Gallery of NSW's new restaurant, café and event food experience.

It will see Australian chef Matt Moran (**pictured**) and business partner Peter Sullivan from MorSul (Moran and Sullivan), together with Bruce Solomon of Solotel, appointed as the Gallery's food partners from 01 Jul.

Director Michael Brand said Moran and Sullivan were widely known for their high-quality restaurants and would bring a contemporary food experience of the highest creative order to the Art Gallery.

"More than one million people come to the Gallery each year and are looking for great food to complement their rich art experience – whether at our buzzing cafe, at our restaurant with some of the best views of Sydney, or at one of some 250 functions we hold annually."

With plans to be announced later in the year for a destination dining concept in the existing restaurant space, Moran said it was an amazing opportunity to offer a fresh range of dining and event experiences within this inspirational art space.

## Lawrence joins Eunev

**GLOBAL** social network for the events industry, Eunev.com, has appointed Kerri Lawrence as business development manager to oversee their enterprise program in the UK and work with blue chip companies who don't track their event expenditure.

An Australian based in London, Lawrence has a wealth of experience in sales and marketing, having owned her own events business and with a long working history with one of Australia's largest travel industry bodies.

## It's all in the game

**THE** Langham Melbourne is offering a season of winning day delegate conference packages from June until September.

The packages include deluxe dinner events and overnight accommodation including complimentary breakfast and WiFi.

What's more, the hotel is waiving room rental charges for bookings arriving between 01 Jun and 30 Sep, subject to availability and minimum number of delegates and guests.

Full day conference packages start from \$85 per person while overnight guests can take advantage of the special rate of \$250 per room per night for a deluxe grand classic room including breakfast for one and free WiFi.

Email [Katherine.cross@langhamhotels.com](mailto:Katherine.cross@langhamhotels.com) to find out more.



## Sitting Pretty

### Emirates Airways Business Class

Welcome to Sitting Pretty, our regular review of experiences up the front of the plane.

Earlier this month **BEN** was privy to flying with Emirates aboard one of its newer Airbus A380s flying from Dubai to Sydney. It's not the first time **BEN** has been fortunate enough to experience EK's upper deck premium cabin, but there are some subtle enhancements we noticed.

#### THE SEAT

Cabin configuration of Emirates' A380 Business Class remains unchanged with all seats providing direct aisle access.

Most noticeable in the revamp is a new tray-table & control/power station (see our image gallery **online**). The new table fits snug beneath the mini-bar and side table, swinging outwards and locking into a fixed position. It replaces the old 'push-&-click' to release bi-fold version and seems much larger. There's plenty of space on the surface, with **BEN** able to manage a laptop and multiple devices at one time.

The seat reclines to a full-flat bed at the flick of a switch. A small return swings out from beneath the armrest and adds a couple of extra inches of bed width, at the expense of an in-seat storage pocket. A mattress provides added comfort. The footwell is now two tiered (gone is the hidden shoe compartment) with a higher positioned footrest forming the lower portion of the bed.

Such is the comfort and width of the seat, **BEN** observed a mother and daughter lying stretched out, front to back, occupying one seat.

There's also a handy illuminated seat-position control panel mounted to the side table making it simple to reposition the seat in the dark.

**BEN's** window seat provides an abundance of storage compartments beneath the window and in an overhead bin.

#### ENTERTAINMENT SYSTEM

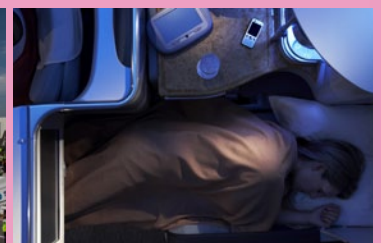
Dubbed 'ice', Emirates in-flight entertainment system is industry leading, offering 600 movie, TV program, music and audio channels. A paired tablet device and remote/phone have been further refined. The tablet is less bulky and lighter to handle (and its stand also now features electronic buttons to raise & lower window shades). A touch-screen remote control/phone makes browsing the channels a breeze. EK's onboard WiFi service was out of action due to "technical issues."

#### SERVICE

Service upstairs on EK's A380 is impeccable and the variety of meals is extensive, complemented by Neil Perry's own Reuben sandwich - a speciality dish inherited from alliance partner Qantas.

For dinner, **BEN** was torn over the venison & forest mushroom stew or the seafood machbous, so crew provide both - and they are delish!

To view a gallery of images from **BEN's** experience, **CLICK HERE** or go to [www.facebook.com/BusEvNews](http://www.facebook.com/BusEvNews).



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