



## The mouths of babes

**ARWIN** Adriano, a Filipino blogger, has a website



called Event Checklist, which offers words of wisdom about speaking at an event or lecture.

He says just as hungry children will not listen however interesting or useful a teacher makes a talk, "feed their tummies before you expect any active participation from them."

The same applies to grown ups.

"Frequent breaks for tea and meals works well to keep concentration alive; besides, it also gives participants a chance to interact with each other and network - a major motivator for people to attend events.

"Additional to the eating breaks, ensure that there is plenty of coffee and crunchy snacks available to keep spells of sleepiness at bay.

"Whether you like it or not, great food can enhance the appeal of an otherwise average event; while badly cooked and poorly served food will do the opposite."

The wise teacher encourages interaction when they start to lose interest.

Likewise, you can achieve better participation by encouraging interaction and offering acknowledgement.

"Most importantly, remember to thank the sponsors for their support - expressing gratitude publicly is an essential step to keeping your sponsors feeling appreciated."

Jill

## Today's BEN issue

**BEN** has two pages of editorial plus a full page from:

- Australian Catholic Bishops Conference seeking a World Youth Day 2016 Official Tour Operator [CLICK HERE](#)

## Noosa ups room capacity



**INCREASING** the area's capacity to host incentives, Noosa's largest beachfront resort, Seahaven Noosa on Hastings Street has reopened after undergoing a \$16 million, nine-month renovation.

With 68 rooms made up of rooftop penthouse apartments, one and two-bedroom beachfront apartments, studio rooms and Hasting St suites, Seahaven Resort Noosa's manager Lee-Ann Hay said the reinvention was a rare opportunity to create a luxury, absolute beachfront resort

in Noosa from the ground up.

"We were able to design and reinvent a resort which, with its luxury finishes and world-class facilities, will meet the needs of a wide variety of travellers," she said.

In celebration of its opening they have released a re-launch special in which guests will receive a late checkout of 2pm when they book two nights in a studio room from \$175 a night.

The package is available for sale and travel until 30 March.

## Feasting on history

**AFTER** a competitive tender, Restaurant Associates (RA) and Sydney Living Museums (SLM), have formed a new catering partnership at two historic sites in the Sydney CBD - The Mint and the Justice & Police Museum.

RA are at the leading edge of food service in Australia with a range of premier corporate clients and iconic venues that include the Sydney Town Hall, the Australian Museum and most recently Old Parliament House.

RA will initially support the event side of the business with SLM developing events for the private sector.

"The outstanding credentials that RA bring to this partnership will enhance and strengthen our positioning as a venue," said Mark Goggin, director SLM.

## Grand Prix bookings

**IF** you are thinking of hosting clients at the Australian Grand Prix 2014, from 13 to 16 March in Melbourne, the East Coast Events team say now is the last chance to lock in single and three day Corporate Hospitality Packages.

Their corporate Chicane Pavilion facility (upper) is situated on Turn 1 with the best possible viewing of the Formula 1 entering and exiting the turn on a wrap around balcony.

The Chicane's carpeted, fully enclosed glass fronted dining area with air-conditioning, comes with flat screen TVs, outdoor viewing balcony, sunscreen and earplugs.

There's also a customised all day BBQ style buffet menu which offers premium beverages.

For bookings email: [ticketboy@eastcoastevents.com.au](mailto:ticketboy@eastcoastevents.com.au)

## A Ghanniversary idea



**THE** Ghan is to celebrate the 10th anniversary of its first transcontinental journey from Adelaide to Darwin.

The train was inspired by the pioneering Afghan cameleers who blazed a permanent trail into the Red Centre of Australia over 150 years ago.

Each of the top 10 packages feature travel aboard The Ghan plus a selection of 10 stunning Northern Territory and South Australian touring destinations - Darwin, Kakadu, Kings Canyon, Katherine, Alice Springs, Kata Tjuta, Uluru, Coober Pedy, Flinders Ranges and Adelaide.

Marking the milestone, Great Southern Rail is taking 20% off the 10 most popular packages with savings of up to \$436pp off the peak season price when you book the five day/four night Rock & Rail package.

Book before 28 February for travel from 1 May - 31 October for the Ghanniversary sale.

In addition, the Ghan, Indian Pacific and The Overland trains make great experiences for groups.

Great Southern Rail's groups department can tailor itineraries for small groups (minimum of ten guests) up to large groups and charters.

These train services allow participants to experience unique journeys through Australia.

Call Great Southern Rail on 1800 725 993.

Alternatively you can visit Great Southern Rail's website at [www.greatsouthernrail.com.au](http://www.greatsouthernrail.com.au).



# business events news

8th January 2014

## Telling tales on Dubai

**HIS** Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai, has launched an autobiography initiative of Dubai that will share photos and videos of its people, their experiences and feelings with the world.

The year-long initiative, to be conducted through social media, encourages locals and visitors to capture the real life dynamics of Dubai and to share the most compelling moments they experience.

People are invited to contribute by using the hashtag #MyDubai.

His Highness said that the main goal of the project was to show the world the beautiful lives, unique identity and true culture of the city that lies beneath the urban and technological advancements.

A specialised work team will work on the project, curating people's contributions for use across different media platforms, for example at international exhibitions and to inspire art installations, films and books.

A number of initiatives and programmes will be launched throughout the year of #MyDubai, giving further opportunities to take part.

## Roberts-Brown appt



**IN** news just to hand, Alison Roberts-Brown has been appointed as regional director, Australia & New Zealand Monaco Government Tourist Office.

Roberts-Brown was previously the general manager of AVIAREPS.

## Bangkok demo news

**AN** update by Destination Asia (DA), on the demonstrations planned in Bangkok on Monday 13 January says that demonstrators are now reducing the number of locations in which they had planned to inhibit the traffic flows.

DA, who were named at the Indonesia Travel and Tourism Awards as Indonesia's leading Destination Management Company for the fourth consecutive year said, "During these times access to the city is still possible as the main expressways leading to and from the city are open as normal. Our main concern is the traffic congestion once you leave the express ways, but as Bangkok is a big city hopefully it will be relatively easy to avoid the hot spots to keep on moving throughout the city."

Contingency plans are in place to assist Destination Asia's clients should any major issues arise with transport.

They can contact DA's operations manager on +66 81 864 2828.

## JCB's new website

A new website has been launched for international MICE planners by the Japan Convention Bureau (JCB), the convention division of the Japan National Tourism Organization (JNTO).

A handy tool for planning conferences, corporate meetings and incentive trips, the site provides information on what Japan can offer for international events; testimonials and case studies; a useful search function that allows event planners to find cities and venues that best suit their event needs and much more.

The comprehensive toolkits available for download give planners access to images, videos and destination guides.

Planners can also submit event enquiries and proposals via the website: <http://www.japanmeetings.org/>

## Right course for 2014

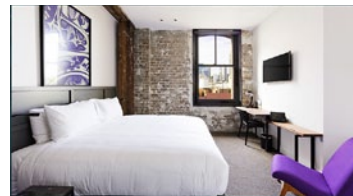
**THE** Australian Events Academy is inviting interested parties to their Course Information Session being held Thursday 16 January from 5.30pm-7.00pm, SMC Function Centre, 66 Goulburn Street, Sydney.

Courses and sessions on offer in 2014 include Advanced Diploma of Venues and Events CUE60403, AEA Certificate in Events Management – 8 weeks and a wide range of Professional One Day Workshops.

Information on the programs and courses will be provided as is the opportunity to speak to staff and presenters.

Courses commence from February – email [training@a-e-a.edu](mailto:training@a-e-a.edu) to register attendance.

## 1888 Hotel in 2014



A boutique hotel, built in 1888 and re-launched as the 1888 Hotel last year is just minutes away from Sydney's temporary exhibition centre – the SEC@GI on Glebe Island.

Part of the 8Hotels' service culture, it is located in the inner-city suburb of Pyrmont, a few minutes' walk from Darling Harbour, Cockle Bay, Sydney's CBD and Ultimo.

The hotel's 90 bedrooms boast 3m high ceilings, exposed brick walls, original iron bark beams, huge sound proofed period windows, recycled timber work stations, artwork by Australian artists, complimentary WiFi and in-room iPads.

Available for private meetings and events, email [reservations@1888hotel.com.au](mailto:reservations@1888hotel.com.au).

### CONTACT US:

Publisher Bruce Piper	Editor Jill Varley	Contributor/Coordinator Alex Walls
--------------------------	-----------------------	---------------------------------------

For advertising enquiries email Christie-Lee: [advertising@businesseventsnews.com.au](mailto:advertising@businesseventsnews.com.au)

P: 1300 799 220 F: 1300 799 221

PO Box 1010 Epping, NSW, 1710

Business Events News is part of the Travel Daily group of publications which also include: Travel Daily, Cruise Weekly & Pharmacy Daily.

Disclaimer: While every care has been taken in the preparation of *Business Events News* no liability can be accepted for errors or omissions. *BEN* takes no responsibility for the opinions of its contributors/columnists. Information is published in good faith to stimulate independent investigation of the matters canvassed.



**THOSE** with a bit of a sweet tooth might like to treat themselves to a stay at the 34-room Adelphi boutique hotel in Melbourne.



Built in 1938 and converted into a hotel in 1993, it re-opened late last year after months of renovations, calling itself the world's only dessert-themed hotel.

Expect carpets patterned to look like cakes and stools that resemble licorice all-sorts.

"The colours and textures of the hotel are all based off desserts," says designer Fady Hachem.

"But it's not weird. It's not too out there. It's very comfortable and done subtly."

Where you could get sticky-fingered is with the jars of sweets in the lobby, bowls of toffee apples at reception, minibars filled with homemade fairy floss and popcorn, and a turn-down service with home-made macaroons every night.

The Adelphi also has a 40-seat dessert restaurant and bar, Om Nom, and with the ninth-floor pool deck slated to be refurbished in April with a bar, a BBQ area and possibly a small cinema, choc tops and popcorn will surely be called for!





Calling for Expressions of Interest

## **World Youth Day 2016 Official Tour Operator**

Australian Catholic Bishops Conference

The Australian Catholic Bishops Conference (ACBC) is seeking to appoint an Official Tour Operator to coordinate travel and accommodation logistics for World Youth Day 2016.

The Official Tour Operator will enhance and support the Australian World Youth Day Committee's co-ordination of pilgrims to WYD, to be held in Krakow, Poland, from 25 to 31 July 2016.

The Australian World Youth Day pilgrimage will provide pilgrims with opportunities to experience WYD, visit the attractions and sights of Poland and greater Europe as well as share the spiritual experience with other pilgrims.

It is anticipated that Australia's Pilgrims, Leaders, Clergy and Bishops will total approximately 2000.

The ability to effectively manage the varying requirements of a range of key stakeholders is essential.

### **IMPORTANT**

Interested parties should attend a Briefing Session in early 2014.

**Date:** Monday 13 January 2014.

**Time:** 10am to noon.

**Address:** Catholic Diocese of Parramatta Diocesan Office,  
12 Victoria Road, North Parramatta.

To register for the Briefing Session and to request an Application Pack send an email to Mr Malcolm C Hart, Senior Youth Ministry Projects Officer: [youthministry@catholic.org.au](mailto:youthministry@catholic.org.au)

**Expressions of Interest close at 4pm on Friday 28 February 2014.**

Send Expressions of Interest on email to:  
Mr Malcolm C Hart, Senior Youth Ministry Projects Officer  
Australian Catholic Bishops Conference Secretariat for Pastoral Life  
Email: [youthministry@catholic.org.au](mailto:youthministry@catholic.org.au)