



Double billed event

SKYWARD on THAI Airways

when you receive today's edition,



BEN is en route to Bangkok, to attend IT&CMA and CTW 2013.

It's the world's only double billed event in MICE and corporate travel and it's held at the Bangkok Convention Centre at CentralWorld from 1-3 October.

I'm looking forward to catching up with some of our Aussie expats along with David Barrett ex Diethlem Events and now at the Amari Watergate, one of the many event exhibitors.

Meanwhile, a note from Nemonic's Sue Wallace, who says she is organising a buying group to EIBTM in Barcelona from 19-21 November for the Wedgewood DMC Group and there is one spot left to fill (if it hasn't already been snapped up).

Nemonic has organised a pre-trip to Paris with Wedgewood France before continuing to Barcelona for the trade show and to spend time with Wedgewood Spain.

Reed, the exhibition's organisers, say applications are closing soon, so if you are interested, snap to it as Sue is happy to give you their Wedgewood option.

Contact Nemonic on 02 9526 8519 for more information.

Also as promised **BEN** and Sydney Tall Ships is giving you the chance to win either a lunch, dinner or champagne cruise during Fleet Week, see page 2 for more information - Jill.

ISES colours outside the lines

ISES, the International Special Events Society Sydney Chapter, has launched a conference for emerging event professionals that will take place at Marquee, at The Star, 22 October.

The 'Colour Outside The Lines' event furthers ISES' commitment to education, fostering creativity and it is designed to deliver hands on experiences, engaging content and the opportunity for students and emerging event professionals to connect with and learn from industry leaders.

Scott Bellingham, president of ISES Sydney, explained why 'Colour Outside the Lines' will maintain and enhance the level of professionalism of the events industry.

"The conference program has been designed to inspire the up and coming of the industry via a direct connection with experienced industry professionals," he said.

The program includes hands on workshops and presentations titled, "Launch Your Career", "Epic Fail", "Innovation in Events", and "Events and Technology".

The presentations will be delivered by events professionals, including; Damian Damjanovski, Common Ventures; Keith Wootton, AV1; Meri Took, Staging Rentals and Construction Services; Rob Frank, Verve Creative; David Merrell, A00 Events; Darryl Lovegrove, Lovegrove Entertainment; Lena Malouf, Event Specialist; Nigel

Collin, Ingenious OZ Project; and Felicity Zadro, Zadro Communications.

ISES Emerging Professionals Event 2013 Colour Outside The Lines conference program can be downloaded at: www.ises.org.au.

Luxury business events



RETAINING its One Chef's Hat award from the *Sydney Morning Herald's* Good Food Guide, Bell's Beach House at Killcare on the Central Coast has announced the use of their aspirational property for small, private conferences and corporate events.

Comparable in style and amenities to many of the super premium properties of Sydney's playground to the rich and famous, Palm Beach (a mere 20-minute ferry ride away), Bells Beach House has the added advantage of its beachfront location, making it a haven for group gatherings.

It provides an ideal environment for executive retreats, corporate meetings and small Christmas corporate events.

See why at www.bellsbeachhouse.com.au.

BCEC hosts AOGS

A decade of confronting statistics show that 80% of the world's disaster deaths are due to the Asia Oceania Region's vulnerability to natural disasters and they are the motive behind 10 years of conferences and collaboration by the Asia Oceania Geosciences Society (AOGS).

It was Australia's location in the Asia Oceanic region and its strengths in the geoscience sector that were influencing factors in the selection of Brisbane and the Brisbane Convention & Exhibition Centre to host the 10th anniversary meeting of the Society in June this year.

Organiser and secretariat of the society, Singapore-based Cheng-Hoon Khoo, said the conference was wholly focused on science and how it benefits humanity, providing tangible support to communities in peril.

Annually, Khoo says, AOGS sets aside funding support for up to 10% of eligible participants to receive subsidised registration to attend the Society's Annual Meeting.

This first event for Australia attracted some 1400 delegates from 47 different countries to the week-long conference, which provided access to geoscience disciplines.

"It was one of the best venues I have worked in," Khoo said.

"The venue spaces and the setup for meetings were great.

"Delegates loved it and Brisbane as a destination is very exciting."

NT
ROUNDUP
LUNCHES '13

CANBERRA ADELAIDE PERTH

[CLICK TO REGISTER](#)

INVITATION
 DISCOVER, CONNECT, INSPIRE





business events news

30th September 2013

Advertise in BEN

• Cost Effective • Targeted • Easy

For details call us today:

1300 799 220



Rounding up in NT

FURTHER to the NT Meetings Muster '13, being held in late October, the Northern Territory Convention Bureau is staging the NT Roundup, a series of intimate networking luncheons in Canberra, Adelaide and Perth from 8-10 October.

Event planners in these cities are invited to attend and will have the opportunity to meet with key NT business events suppliers including the Alice Springs and Darwin Convention Centres, HPA Disability Services, Fusion Exhibition and Hire Services, Great Southern Rail, Hilton and Voyages Indigenous Tourism Australia.

Places are limited and filling fast so don't delay and register your interest today.

See the ad on page one for more information on the event.

'Our Joyce' celebrates 20th

INDUSTRY colleagues gathered last Wednesday night at Shangri-La Sydney hotel's Blu Bar to celebrate Joyce Weir's 20th anniversary with the national carrier, Qantas.

Among those congratulating Joyce on this remarkable achievement were suppliers, clients and colleagues



spanning her stellar career.

Described as both an 'icon' and 'doyenne' of the industry on the night, Joyce assured the adoring crowd that they were stuck with her for a few more years yet!

Pictured above from left are: Teresa Zamora, Exclusive Travel Group; Nicole Naylor, Destination Asia; Tara Nurthen, Call Incentives; Joyce Weir, Qantas, and Sue Gaddes, Fairmont Hotels & Resorts, Raffles and Swissotel.

Designs on the tuk tuk

TUK tuks have been introduced to Khiri Travel for its ground operations in Luang Prabang in Laos and Siem Reap in Cambodia, but there is nothing ordinary about them.

They are motorised rickshaws, which come with a driver and tour guide up front and are a relaxed and informal way to enjoy the sights of these two heritage towns.

Ruben Derksen, business manager at Khiri Travel Laos, who conceived the tuk tuk idea, said he was frustrated with how uncomfortable tuk tuks are, so he built one.

"What's more, the tuk tuk jumbo has a water cooler for cold drinks and hand towels," he said.

In Luang Prabang, the tuk tuk has an extendable luggage rack for airport transfers.

"We can serve champagne and luxury snacks on board, travel the small lanes in town and around temples," said Derksen.

Email trade.travel@khiri.com for more information.



Purchase with Purpose

MASTERCARD cardholders staying at any of COMO Hotels and Resorts worldwide, between 1 October and 31 December can give back to local communities as they travel.

As part of its Purchase with Purpose program, MasterCard will donate US\$25 to a range of community projects each time a transaction is made using a MasterCard at a COMO property - including when cardholders stay at the company's two newest resorts, Point Yamu by COMO on Phuket and Maalifushi by COMO in The Maldives.

Funds from Point Yamu will be used to support Thai children to learn English at Phuket Sunshine Village - a language skill vital to future employment.

Meanwhile, in the Maldives, proceeds will help refurbish a hospitality education centre and provide training for students aged 14 and 17 years, on Guraidhoo Island.



CONCERT hall blows up.

British sculptor Anish Kapoor and Japanese architect Arata Isozaki have designed the world's first inflatable concert hall able to accommodate an audience of up to 700.

Dubbed the Ark Nova, it made its debut in the coastal town of Matsushima in Japan's Miyagi Prefecture, at the Lucerne Festival this past weekend.

Miyagi was heavily hit during the March 2011 quake and tsunami and the project aims to "use music to bring hope and promise to those who are suffering" by providing a space.

Resembling a massive, amorphous doughnut when viewed from above, it can be inflated and deflated and whisked away.

Sounds like it could be put to use at our new Glebe Island Expo!



Pictured: The inflatable concert hall.

Have a heart

MELBOURNE Convention Bureau, Club Melbourne Ambassadors were busy raising awareness of cardiovascular disease yesterday, on World Heart Day, in preparation for the World Congress of Cardiology in May 2014 at Melbourne Convention and Exhibition Centre (MCEC).

The Ambassadors worked on bidding and securing the congress which is expected to attract 9,000 international delegates and generate more than \$36 million for the Victorian economy.

MCEC's ce Peter King said, "The congress will provide a significant opportunity for cardiology experts and professionals from around the world to connect, network and share knowledge under the one roof."

WIN A LUNCH CRUISE DURING FLEET WEEK



This week, **Business Events News** and **Sydney Harbour Tall Ships** are offering readers the chance to sail on either a Lunch, Dinner or Champagne cruise during the International Navy Fleet Review & Tall Ship Festival, valued at \$249pp.

Today we are giving two readers the chance to win a double pass to a Lunch Cruise sailing on either 4,6,7,8 or 9 October.

Sydney Harbour Tall Ships offers a



number of charter options for corporate entertainment and team building cruises.

For your chance to win, be the first two people to correctly answer the question below by emailing: comp@businesseventsnews.com.au.

What are the names of the four vessels in Sydney Tall Ships fleet?

Hint: www.sydneytallships.com.au



business events news

30th September 2013

CONTACT US:

Publisher
Bruce Piper
Editor
Jill Varley
Contributor/Coordinator
Chantel Housler
Advertising:
advertising@businessesnews.com.au

P: 1300 799 220
F: 1300 799 221

PO Box 1010 Epping, NSW,
1710 Business Events
News
is part of the Travel Daily
group of publications
which also include: Travel
Daily, Cruise Weekly and
Pharmacy Daily.

Disclaimer: While every care has been taken in the preparation of *Business Events News* no liability can be accepted for errors or omissions. *BEN* takes no responsibility for the opinions of its contributors/columnists. Information is published in good faith to stimulate independent investigation of the matters canvassed.

Pacific World's best incentive

GLOBAL DMC, event management and pco organisation, Pacific World has been awarded 'Best Incentive Program' at the Malaysia Business Events Awards for Excellence (rAWr Awards).

Herve Joseph-Antoine, global md of Pacific World commented, "Pacific World was challenged to deliver a program which would not only promote team spirit, but also exceed the high benchmark set in Sydney in 2006."

In order to achieve this, the team introduced an innovative teambuilding approach in Kuala Lumpur – the KL Challenge.

They also coordinated an activity where attendees could build bicycles for orphans and give something back to the community.

AACB scholarship wins

THE Association of Australian Convention Bureaux (AACB) Staff Scholarship, designed to promote career development amongst convention bureau staff has been won this year by Business Events Tasmania's marketing and communications manager, Claire McLaren (**pictured**).

McLaren's winning entry will see her receive a grant of \$5,000 to take part in Deakin University's online Graduate Certificate in Public Relations in 2014.

She will also travel with Qantas Airways to embark on a three-week work placement with a Washington DC-based PR firm, widely regarded as innovators in public affairs.

"Ms McLaren's project is sure to provide insights on how state convention bureaux and the business events sector nationally can better use PR to raise the profile of the industry," said Penny Lion, head of Business Events Australia.

Runners-up were Pam Faulks from the Canberra Convention Bureau and Becky Hargrove from the Northern Territory Convention Bureau.

Each will receive \$1,000 to be used towards their research projects.



Xmas conferencing

STAMFORD Plaza Melbourne is getting into the Christmas spirit by offering a dedicated Christmas Conference brochure that showcases what it has to offer your delegates.

With a range of packages to suit all budgets the hotel is offering a Festive Cocktail Soiree priced from \$19pp including a choice of six different hot or cold canapes.

For just \$70pp enjoy the lot and indulge in a festive feast.

If you book before 31 October and spend over \$2500 you get \$250 off your next function or a Stamford gift voucher.



Getting to Know: Adelaide, South Australia

by: Jill Varley

Adelaide's National Wine Centre is not only an architectural treat with its stylised wine barrel design, it also provides a fine introduction to Adelaide and to Australia's rich wine industry. Here you can experience the wine-making process and meet and hold events for up to 1,000 in six pillarless function spaces that hug the edges of the Botanic Gardens.

In the heart of the Botanic Gardens, Blanco, with a food-driven pedigree, are the caterers to the Botanic Gardens Restaurant, in addition to supplying the catering at the nearby Adelaide Zoo.

When it comes to accommodation, Adelaide has some 1,800 rooms, of which the five-star InterContinental Adelaide, located next door to the Adelaide Convention Centre has 367, while its sister IHG property, Crowne Plaza Adelaide, a predominantly conference hotel, has 308 rooms.

In the heart of Adelaide, the Riverbank Precinct is revitalising the area through a \$394 million funding program, which will see the expansion of the Convention Centre, improved pedestrian accessibility and a new pedestrian bridge to link the redeveloped Adelaide Oval with the southern side of the Riverbank Precinct.

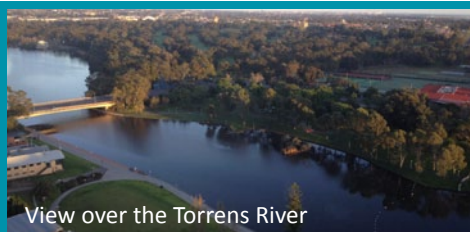
Women delegates or those in partner programs can be treated to a wash, blow dry and style, while quaffing a glass of bubbly at the fabulous hair salon, Miss Coiffure, prior to a special occasion. You can hold an authentic Japanese teppanyaki dinner at the InterContinental's award-winning Shiki restaurant or choose the stylish Elevate in the Crowne Plaza. Then 'sign your life away' when you invite the team-building king and handwriting expert Malcolm McLeod, who will provide you with a wholly entertaining dinner or event.

Beyond the city is an absolute treasury of off-site adventures to be had, including taking a tour behind the scenes of the skincare products of Jurlique, at their sprawling Adelaide Hills flower farm. Here you can learn about the purity of the product and the intricacies of seed propagation and biodynamic farming.

Afterwards, go on a wine-tasting tour of the Barossa Valley's many wineries, including Turkey Flat Vineyards in Tanunda, for a tutored tasting or a wine master-class. In the delightful village of Angaston, small groups can learn how to make pasta and other delicious Italian fare at the 'casacarboni Italian cooking school and enoteca' and dine in rustic style on the fruits of your creativity.



The National Wine Centre



View over the Torrens River



Botanic Gardens Adelaide