



The who & the what?

WHO said it's all gloom and doom in Europe?



Certainly not Vienna Tourism, who report that between May 2012 and May 2013 the number of beds in the city jumped from around 55,400 to some 58,400.

Like last year, 2013 saw a number of eye catching hotels open, such as the new luxury Park Hyatt hotel, Austria's first.

It occupies a listed 100-year-old building that formerly served as the headquarters of Bank Austria Creditanstalt and forms part of Vienna's First District, and is a UNESCO World Heritage Site.

The hotel offers 640 sq m of meeting space, which can cater to all occasions, in beautifully refurbished, historical spaces.

Looks fabulous!

MEANWHILE check out some of the latest events industry jobs on **page four** of today's **BEN**.



Need that lightbulb moment?

TIME or the knowledge on how to successfully market a business to the right people can be a problem for busy event organisers looking for the perfect venue or supplier, a new idea for a team building activity, or just some general assistance on RSVP management.

Help is at hand in the form of *The Ideas Library*, launched in August by event industry professional Megan Luscombe and former and founding editor of special events magazine Spice Gwen O'Toole.

The newly created Melbourne based business is set to serve planners across the country.

"We've both spent years being asked our suggestions for the best

One&Only for incentives

THE news last week that Hayman owner Mulpha Australia has struck a deal with the private US giant Kerzner International Holdings to manage and re-launch the island as One&Only

Hayman has already seen an uptick in enquiries from overseas incentive groups who are familiar with the resort's new branding.

The \$50m upgrade will see the island close from 15 Jan, reopening in April 2014 with about 160 suites including a full makeover of both the Lagoon and Pool wings along with a host of new facilities and services.

One&Only president and chief operating officer, Mark DeCocinis is currently in Australia and introduced the brand at an event in Sydney yesterday.

He said Hayman's biggest market was currently domestic visitors, with One&Only expected to add more guests from its



global clientele in the US, Europe, Russia and the Middle East.

"I believe what we at One&Only can do is to bring international attention to Hayman," he said.

Hayman's Anna Guilan said work had already kicked off, saying "It is one that will touch every part of the resort across many rooms, recreational facilities, service areas and restaurants."

She's **pictured** above with, from left: Hayman's Dean Walsh; Lloyd Donaldson of Mulpha and DeCocinis.

Novotel paves the way

EARLIER this year, The South Australian Tourism Commission unveiled an ambitious plan to triple the number of Chinese visitors to the state from 18,000 to 57,000 by 2020 and fully capitalise on the emergence of this market said to be worth some \$450 million to the state.

In an initiative that is paving the way for the hotel to attract greater numbers of these visitors, the Novotel Barossa Valley Resort has become the 50th Accor hotel in Australia to be accredited to the hotel group's Optimum Service Standards for Chinese Visitation program.

According to The Barossa Product Gap Audit, further growth will be achieved across luxury, family, youth and Chinese/Asian and business tourism segments, which means upgraded infrastructure and enhanced hotel services such as Novotel's Optimum Service Standards will cater to these market demands.

Sell TNQ 2013

Apply now to join the Business Events Cairns & Great Barrier Reef annual Famil.

Sell TNQ provides an exclusive opportunity for qualified event and incentive planners to visit the Cairns & Great Barrier region and experience first hand our ability to host successful business events.

This year's program will be hosted 1 - 4 November in Port Douglas followed by an optional post-touring program visiting Palm Cove and Cairns 4 - 6 November.

During Sell TNQ, meeting planners and conference and incentive organisers are given the chance to meet with the region's premier business event operators, and enjoy Australia's ultimate year round conference and incentive destination.

With a large variety of meeting venues and spectacular offsite locations, participants will enjoy an eventful program of networking opportunities, touring and events.

For more information or to apply, visit www.businesseventscairns.org.au.

APPLY NOW!

Applications close September 17

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SELL TNQ
CAIRNS & GREAT BARRIER REEF



business events news

11th September 2013

Dubai's Best Cities tick

IN a testament to hard work Dubai has been named as one of the world's premier centres for business tourism by industry body Best Cities Alliance (BCA).

The accolade, which recognises the work undertaken by the Dubai Convention and Events Bureau (DCEB) to facilitate business events in the Emirate and to promote Dubai globally as a networking destination, comes as the city waits to learn if a bid to host the World Expo in 2020 is successful.

It is the sixth consecutive year the annual BCA audit has seen Dubai pass with flying colours in categories such as destination expertise, international bid assistance, convention planning and on-site servicing.

Commenting on the audit, Hamad bin Mejren, executive director, Business Tourism at DTCM, said: "Much work is undertaken behind the scenes throughout the year and around

the world by DCEB to establish and promote Dubai as a global leader in the MICE sector.

"We will continue over the coming weeks and months to strive to improve upon what we have already achieved and to contribute strongly to Dubai's Tourism Vision for 2020 goal of attracting 20 million annual visitors to the emirate by 2020."

MEANWHILE the Dubai Department of Tourism Commerce Marketing today confirmed a stronger focus on China, with the opening of a new office in Chengdu.

It's the fourth Chinese city to house a DTCM office and brings the organisation's overseas presence to a total of 20 offices.

DTCM announced the Chengdu operation on the first day of a visit by a delegation of "important buyers from the MICE sector".

China last year for the first time moved into the top ten of source markets for Dubai.



Gather tips for
creating a successful event

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office

*PERSONAL ASSISTANT
*OFFICE MANAGER
*EXECUTIVE SUPPORT

16-17 OCT 2013
SYDNEY

Incoming batsperson wanted

SUBMISSIONS are being sought from travel management companies to assist with managing all core tournament domestic travel and accommodation needs in Australia and New Zealand for the International Cricket Council (ICC) and the Local Organising Committee of ICC Cricket World Cup 2015.

The event will include 49 matches to be played at 14 venues across both countries, with the tournament to be staged from 14 Feb to 29 Mar 2015.

It is expected that the successful respondent will be co-located in the ICC Cricket World Cup 2015 offices in Melbourne and Wellington in the lead-up to and during the tournament.

Specific requirements are available in the Request for Proposal document, which can be found by **CLICKING HERE**.

Deadline for proposals is 1700hrs AESTime on Fri 27 Sep.



crumbs!



CRUMBS

Only in America, the world's largest Ferris wheel is being built on the Las Vegas Strip with an outer wheel as big as 55 storeys.

The gargantuan project, now visible from all over the city, will be outfitted with 1500 LED lights.

Caesars Entertainment Corp is building the ride as part of its \$550 mil Linq development, a new outdoor plaza across the street from Caesars Palace.

The High Roller will be 30m taller than the London Eye, which opened in 2000, 9m taller than China's Star of Nanchang, which opened in 2006, and 2.7m taller than the Singapore Flyer, which opened in 2008.

It will carry 1.6 million kg of steel, taking 30 minutes to make one revolution.

However, it will also likely have to surrender its title in the world before long, as another monster wheel is looming in NYC.

THE ULURU MEETING PLACE

Immerse yourself in this timeless landscape and the ancient intricacies of the Indigenous Anangu culture. With the mighty silhouette of Uluru on the horizon, Ayers Rock Resort, home of Uluru Meeting Place, inspires delegates with high-impact events and once-in-a-lifetime experiences.

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ULURU MEETING PLACE AT A GLANCE

- 2 large ballrooms - 420 & 306 guests
- 4 additional breakout rooms
- Outdoor amphitheatre
- A permanent marquee - 280 guests
- A pre-function area
- A secretariat room
- In-house audio visual & creative event production
- Unique outdoor event settings - 300 guests



business events news

11th September 2013

BESydney industry forum

BUSINESS Events Sydney has announced an International Industry Forum, welcoming participation from the “innovators, game-changers and trailblazers in the Australian business events industry”.

It will bring together three international leaders who are at the forefront of meeting trends, issues and opportunities, in a morning of robust discussion, valuable insights and a truly global perspective on the current environment and what future success looks like.

They are Rod Cameron, executive director, Joint Meetings Industry Council (JMJC) and International Association of Congress Centres (AIPC); Sherrif Karamat, CAE, chief operating officer, Professional Convention Management Association (PCMA); and Alessandro Cortese,

president, European Society of Association Executives (ESAE) and chief executive officer, European Society for Radiotherapy and Oncology (ESTRO).

Barbara Maple, principal BM&A and former president of the Vancouver Convention Centre, will facilitate the interactive panel session.

The forum will be held in the Hyde Park Room at Sydney's Sheraton on the Park Hotel on Wednesday, 25 September 2013.

It costs \$55 per person and bookings are essential by **CLICKING HERE** to secure tickets until 16 Sep 2013.

“This is a unique opportunity for Australian businesses with an interest in the future of the business events industry to pose their questions and engage with the international panel,” according to the organisers.

Fly through the ACC

WITH work progressing well on the Adelaide Convention Centre's expansion and Stage One on track for completion by the end of 2014 and Stage Two by mid-2017, a spectacular new online “fly-through” has been launched.

It shows how the two key stages of the Centre's current \$350 million expansion seamlessly integrate with the current facility to create three iconic buildings which work in harmony together.

Adelaide Convention Centre chief executive Alec Gilbert said the fly-through video gives the viewer a real sense of the space and flexibility of the expanded Centre, its unique location and the spectacular views future delegates will enjoy, along with the landscape network of paths.

“It also brings to life the Centre's location at the heart of the revitalised Riverbank precinct, which will be a key advantage for conference and event organisers and delegates,” said Gilbert.

To view the new Adelaide Convention Centre fly-through video **CLICK HERE**.

Novotel Sydney ready



THE 18-storey former Citigate Central Sydney - now the Novotel Sydney Central - has undergone a major refurbishment, including a revamp to all of its 255 rooms.

The Haymarket property has also been brought into line with Accor's Chinese Optimum Standard accreditation, with a range of new options including translated hotel kits, favoured Chinese menu options, Chinese newspapers, maps and guides.

The hotel also boasts twelve well-appointed function rooms, while its grand ballroom can cater for up to 350 guests.

GM Danesh Bamji said with local infrastructure projects under way the hotel is in “a prime position to take advantage of the regeneration of the suburb”.

Race off with Mantra

IN order to get a great accommodation deal on the Gold Coast during the V8 action at the Armor All GC 600 from 25 to 27 October, Mantra's Gold Coast hotels have a range of accommodation offers.

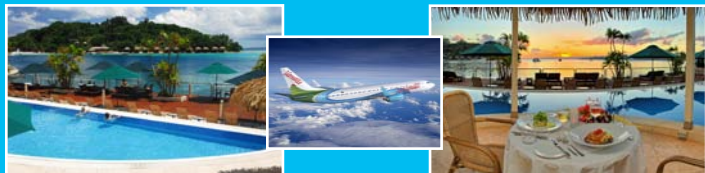
Mantra Circle on Cavill has spacious one-bedroom spa apartments from \$249 per night, for a minimum two-night stay, while Mantra Legends Hotel is offering \$175 per night for a hotel twin room, also for a minimum two-night stay.

Visit www.mantra.com.au or phone 13 15 17 for bookings at these or any of Mantra's six Surfers Paradise hotels.

A one-day ticket to the GC 600 is available from \$48.

Visit www.v8supercars.com.au.

WIN A TRIP FOR TWO TO VANUATU



During the months of August and September, **BEN** is giving one lucky reader the chance to win an amazing holiday for two people to Vanuatu, courtesy of **Air Vanuatu** and the **Grand Hotel & Casino**.

The prize includes Air Vanuatu return airfares from Syd/Bne/Mel to Port Vila, and five nights accommodation in a Harbour View Room including breakfast daily at the Grand Hotel and Casino.

Air Vanuatu offers daily flights from Australia, just over 3 hours away. Complimentary inflight service and the friendliest smiles in the Pacific!

Grand Hotel and Casino offers a relaxing yet sophisticated setting, in a prime waterfront location in the heart of Port Vila. The hotel is central to Port Vila's business and entertainment district and just 200 metres to the markets. The Grand's business facilities cater well for small groups and conferences. With water views from every room, the hotel also features an outdoor pool, Aromessence Day Spa, Crystals Restaurant and Hemisphere Bar. The Grand Casino also offers the very best in gaming facilities.

Q14. Watersports including diving, kayaking, sailing, parasailing and jetskiing are all available from the island of Efate - true or false?

Email each of the daily questions and the final creative response by Friday 20 September to:

vanuatu@businesseventsnews.com.au

Click here for terms & conditions Hint: www.vanuatu.travel/

Lomondo's oil ideal

THE dry conditions around Mudgee leading up to harvest have allowed Lomondo's 2013 early harvest extra virgin olive oil to claim a silver medal for its oil with a fruity, grassy start followed by a bold peppery finish.

The oil and Lomondo's aged caramelised balsamic vinegar in gift boxes are popular for corporate gifts at Christmas.

They are stylishly presented and can be customised with your own corporate branding.

To celebrate the launch of their new website lomondo.com.au and online store they are offering a 15% discount on all products purchased from the website by quoting the code OLIVE.

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ARE YOU A TALENTED DIRECTOR EVENT DIRECTOR

SYDNEY - SALARY PACKAGE \$80K + BONUS

Ready to make your move? Don't hesitate as this great opportunity won't be around for long. Having been in the industry for 30 years with offices all over the world, this company creates innovative events on the largest scale. Joining them as an Event Director will allow you to lead and manage the operations personnel to execute amazing events on a day to day basis. Key duties include full accountability for programs under your direction, liaising with the sales team and client to ensure event brief and budget are fully understood; leading and developing event managers and co-ordinators and maintaining end to end files including budgets. A fantastic salary & bonuses on offer.

CORPORATE TRAVEL HEAD OF GROUPS LEADING TRAVEL MANAGEMENT COMPANY SYDNEY BASED - SALARY PACKAGE \$80K +

This award winning TMC requires a strong manager to head up their groups department to manage an established team of consultants. You will be responsible for providing leadership and direction to your team of consultants, driving, developing and managing the team to achieve results & service levels. Key responsibilities include providing leadership and guidance to consultants and staff; providing regular feedback to your team, ensuring adequate staffing and work flow is distributed and resolving customer issues. Previous experience in the travel industry at a management level; plus excellent organizational, analytical and strong customer service skills is essential.

A RARE FIND IN THE SUNSHINE STATE EVENT DIRECTOR – 12 MONTH CONTRACT BRISBANE - SALARY PACKAGE UP TO \$80K

Here is the chance to use your expertise in the corporate events space to join this leading company that will really take you places. Joining this global event management company in an event director capacity; you will enjoy managing and leading the operations personnel where you'll be well versed in the creation and delivery of unique, motivational and exciting events for clients including incentive groups, conference and launches.

Previous management experience within a PCO is essential along with a strong knowledge of major suppliers & relevant MICE product/destinations.

A strong salary package and sensational benefits on offer.

TAKE THE HELM GENERAL MANAGER

SYDNEY – GENEROUS SALARY PACKAGE

This outstanding executive opportunity is available now. Our client is a brand leader with a clear vision for excellence in client satisfaction and business performance.

As such, they are looking for inspirational leadership and a clear path for future success.

As the General Manager, this position will involve heading up a thriving existing travel business.

Key responsibilities will include overseeing sales, marketing and operations including people management.

If you have extensive industry experience, with strong management and business development skills, this is your opportunity to excel. Want to know more? Contact us today.