



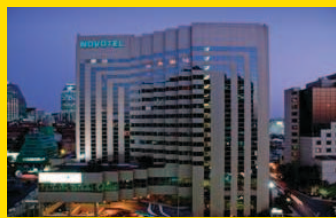
Going Gangnam-busters

THE rest of the Australian media appears to have gone nuts over Korean YouTube sensation Psy, so we're taking the attitude of "if you can't beat them, join them".

The international success of Psy's Gangnam Style is going "gang"-busters to such an extent that Novotel Seoul Ambassador has created a "Gangnam Style" package which includes accommodation for two, full buffet breakfast, a half-day tour of the Gangnam district, free internet access, a 20% discount for the Art Performance Centre in Gangnam and discount vouchers at the Gangnam shopping centre, all for just 299,000 won (around \$260 Australian dollars).

"This is a great time for people to discover the vibrancy, culture and great nightlife and shopping of Gangnam so that the world can enjoy the high life and indulgence for which the area is famous and which so inspired Psy's catchy song," said the Novotel's general manager, Mike Brown.

Why not celebrate the craze and enjoy "hump day" with a dance - Gangnam style - Jill.



EEAA's FABframe partnership



THE Exhibition and Event Association of Australasia (EEAA) and FABframe, a leading supplier of premium fabric signage have formed a two-year partnership to sponsor the 2012/13 EEAA Awards for Excellence.

To be held on 4 December at the prestigious NGV International (National Gallery of Victoria) Melbourne, managed by EEAA member, Peter Rowland Catering, the partnership was announced by EEAA gm, Joyce DiMascio and Rod Peter, gm, FABframe.

"We are pleased that FABframe, which is a highly respected supplier in our industry, has committed to the EEAA Awards for Excellence.

"It is a good fit with the Association to have key partners supporting the event which showcases industry best practice," DiMascio said.

"Our awards are going from strength to strength and so too is our partnership with FABframe – last year the company sponsored the EEAA annual conference and this year it has committed to a two year major partnership for the Awards for Excellence."

Rod Peter from FABframe said, "We're fully supportive

of pushing the boundaries at exhibitions and events to create something spectacular.

"We look forward to a long, mutually beneficial relationship with EEAA."

FABframe is leading the fabric signage revolution and its versatility is ensuring its presence at major events and exhibitions across the country.

With lightweight aluminium frames, rich vibrant fabric prints and innovative LED Light Boxes, FABframe lends itself to any situation and is a definite attention grabber.

The awards recognise outstanding merit and leadership within the industry and provide an opportunity for members to showcase their innovation, performance and success. Open to venues, suppliers & organisers, entries are being judged by a panel of independent industry experts.

Finalists for the 2012 EEAA Awards will be announced week commencing 5 November, with DiMascio saying that the number of entries continues to rise "which shows a healthy engagement between the industry and the association".

More info 02 9413 9520.

Tangalooma hosts P&O

TANGALOOMA Island Resort will host a series of Beach Carnivale events for passengers arriving off the P&O cruise ships throughout 2013.

It is anticipated that over 2,000 passengers will arrive per cruise to experience a wide range of activities including tours, live music and entertainment.

A special children's program has been organised for the kiddies to have both an educational and fun time.

Market food and beverage stalls will offer a variety of delicious tapas, meals and drinks to go.

New tour products include the Honeymoon Bay and Champagne Pools day tour and the Oyster Farm experience where guests will enjoy fresh oysters harvested straight from the ocean bed.

This is a huge boost to the tourism industry in QLD and will focus more attention on Moreton Island and Bays.

See **page four** for more info.

ICMS's new BDM

FORMER Staging Connections business development executive, Laura Reddaway, based at the Grand Hyatt Melbourne, has accepted the role of business development manager at ICMS Australasia.

In this position she will develop product knowledge of technical & event staging, digital event services, stage and set production, exhibitions and event ICMS styling.

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business events news

17th October 2012

Kate's off to Adina



CONGRATULATIONS to Kate Brown from Passport Marketing who is the lucky winner of a two night stay at any Adina Apartment Hotel within Australia or Europe courtesy of Adina Apartment Hotel Norwest.

Kate won this great prize for her answer to last week's competition question - "what makes Adina Apartment Hotel Norwest a great destination for meetings and conferences?"

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AND readers, keep answering the competition questions and watch out for our monthly and weekly placements, because we have great prizes on offer - you can't win if you don't join the fun.

War Horse in Melbourne

WINNER of numerous prestigious accolades including two Olivier Awards, five Tony Awards and four Outer Critics' Circle Awards, the much



acclaimed London play *War Horse* is to open in Melbourne at the State Theatre Art Centre, in December.

The exhilarating story brings to life a young man's journey to find his beloved horse Joey, against the backdrop of World War I.

As the production's official hotel sponsor, five CBD Accor hotels are offering 'A' Reserve tickets to *War Horse* and overnight accommodation for two people, priced from just \$196.50 per

person (twin share) per night.

A range of package options to suit various 'luxe' to 'less' budgets are available, including: Sofitel and Novotel Melbourne On Collins, Mercure Melbourne Treasury Gardens, Mercure Welcome Melbourne and Ibis Melbourne.

The offer is valid from 23 December 2012-10 March 2013, with a strictly limited season.

For packages visit [showbiz at - www.showbiz.com.au/warhorse](http://showbizat-www.showbiz.com.au/warhorse).

Playing footsie with Ibis

BEDDING down in Ibis's newly rolled out Sweet Bed, Accor's Peter Hook nailed his feminine side by dressing up in bathrobe and slippers - complete with lusciously decorated red nails - pictured right with the more attractive toes of Accor Brisbane's Rebecca Gollan.

Ibis Brisbane is the first hotel in Australia to unveil the new bed, and it was brought down to

diners at the i-Bistro who were invited to give it a try-out.

The Sweet Bed is being rolled out across the global Ibis network, along with a whole new image for the brand.



FUTURE suitcase...

Tired of dragging a heavy piece of luggage through the airport? A new hands-free suitcase is being developed to do the work for you.

Called the Hop and named after bellhops who carry guest's luggage, it is the brainchild of Spanish inventor Rodrigo García.

The suitcase uses three receivers in its body, which communicate to the user's smartphone over Blue Tooth.

A microcontroller in the bag interprets these signals and calculates the suitcase position in relation to the smart phone.

The bags can be programmed to follow one to another (great for famil organisers) or are controlled jointly by the staff that handles the baggage at airports or stations.

And If the signal is lost the user is alerted by the vibration of the phone, while the suitcase locks itself against being stolen.

Rydges appts Dean

NATALIE Dean has been appointed as director of sales for Rydges three Cairns hotels - Rydges Plaza, Rydges Esplanade Resort and Rydges Tradewinds.

Area gm for TNQ, Matthew Hurley said Dean was moving up from sales manager, a role she has held for the past 18 months, following the relocation of former director of sales, Debra Irvine to Rydges' Darwin properties.



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Brisbane conference truly a gas



BRISBANE'S Royal International Convention Centre (RICC) at the RNA Showgrounds, Australia's newest convention centre, has secured an unconventional conference that is expected to attract 750 delegates and inject approximately \$1.5 million into the local economy.

Known as DUG Australia and being held from 28-29 August, 2013, its unconventional moniker comes from the developing unconventional gas industry, which refers to natural gas resources trapped in coals, shales and tight sands.

Brisbane Lord Mayor Graham Quirk said the announcement of this major international conference was great timing for Brisbane, and for the soon-to-be opened Royal International Convention Centre.

In congratulating those involved in securing the conference, including Brisbane Marketing's Convention Bureau and the Royal International Convention Centre, Cr Quirk said, "Brisbane is an important hub for the gas industry in Australia, with many international gas company head offices in the city."

The conference is the second international event the RNA has secured for next year and RNA chief executive, Brendan Christou expressed delight in hosting these major international conferences in their brand new convention centre.

"Following the DUG conference, hundreds of delegates will descend on RICC next October for the four day International Society of City and Regional Planners conference which will generate at least \$1.2 million for the economy," Christou said.

DUG Australia will be run by Houston-based Company Hart Energy, with the Brisbane venue officially announced at the DUG Eagle Ford conference and exhibition in Texas this week.

Crown's West End

AT the Clarendon Street end of the Crown Entertainment Complex, their new precinct, "The West End" with its two restaurants (The Merrywell and Cotta) and two bars - Lumia and The Common Room (premium and casual with sports streaming from around the globe), have tailored event packages for corporates looking to entertain staff on a conference.

All venues throughout The West End are available for functions 24 hours a day, 7 days a week.

Packages start from \$60pp for two hours, for a minimum of 15 guests including food and beverages from Cotta and Lumia and are inclusive of a personal West End host.

Elements of gaming, including lessons, can be introduced into any event package, with private tables available upon request.

New 'wearable' camera will record your life

A GROUNDBREAKING

new wearable camera automatically decides when to take photos as users go about their daily lives.

The device, called the Autographer, uses five in-built sensors - a magnetometer, accelerometer, thermometer, infrared detector, and a color/light sensor - to gather data, which is then read by software developed by Microsoft that chooses the best moment to capture an image without any intervention from the user.

The high-resolution pictures, which can number 2,000 in a day, can then be combined to create a visual record of an event like a party, a music festival or a typical day in the life of the owner.

The camera contains a five megapixel sensor, which is covered with a 136-degree lens. It can connect to smartphones via Bluetooth or computer via USB cable.

There is also a shutter button on the side of the device, with which users can manually take photos.

The device, which can be worn around the neck, clipped to clothing or placed in a particular vantage point, is the first consumer device from British company OMG, whose



stop-motion technology is used in fields ranging from computer game development to surveying roads.

The company originally developed a version of the Autographer as a memory aid for people with dementia, but said it decided to launch it to the broader market after finding users and their families were also using the devices to record and remember special occasions.

The camera will be sold directly to the public for around A\$625. It will be released in Great Britain in November. A worldwide launch will follow.

Story adapted from a Reuters article.

To check out the latest tech news for small business visit Tony Wragg's TechTalk at:

www.tonystechtalk.com.au



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